

McKINNEY COMMUNITY DEVELOPMENT CORPORATION
Board Review and Input - FY 16 Strategic Plan

| FY 16 Accomplishments | |
|---|---|
| Apex Aquatics and Fitness Centre | Operational support for MPAC |
| Veterans Memorial Park Monument | Support for retail strategy and recruitment |
| Participation in McKinney Parks Master Plan Update | Support for Chestnut Square |
| Participation in Vision 2040 Plan | Improved Signage |
| MCDC Project sign program | Grants for signature/downwtown events in McKinney |
| All Abilities Playground | Funding of tennis court expansion |
| Samaritan Inn Expansion | Funding of airport hangar |
| Support for aggressive master plan update for Parks & Rec | 20 year anniversary messaging and activities |
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| FY 16 Misses/Opportunities | |
|-----------------------------------|--|
| Misses: | Gateway Development |
| | Chestnut Square - B&B |
| Opportunities: | Explore/increase opportunities to collaborate/support MEDC initiatives |
| | Better outreach to citizens on Q of L projects |
| | MCDC signage at all of our funded projects |
| | Continued exploration on a performance facility for McKinney |
| | Promotion of MCDC funded projects |
| | Support McKinney 2040 |
| | Identification of future Q of L projects (citizen input) |
| | Improved signage |
| | Transportation |
| | Streetscape/gateway enhancements |
| | Continued support for retail recruitment |
| | Transportation - Senior, disabled, Senior Center |
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Categories of Projects Eligible for Consideration - Ranked by Board Priority

| Rank | Category |
|------|---|
| B | • Projects Related to the Creation or Retention of Primary Jobs |
| B | • Projects Related to Job Training to Further Economic Development |
| B | • Infrastructure Improvement Projects Necessary to Develop New or Expanded Business Enterprises |
| B | • Mass Transit-Related Facilities |
| A | • Projects Related to Community or Recreational Facilities |
| B | • Projects Related to Affordable Housing |
| A | • Professional and Amateur Sports and Athletic Facilities, Including Children's Sports |
| A | • Entertainment, Tourist and Convention Facilities |
| A | • Public Parks and Open Space Improvements |
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