

McKinney Main Street

aka McKinney Downtown Business Re-Development Board

October 14, 2010

The McKinney Downtown Business Re-Development Board of Directors met in the City of McKinney City Hall, Council Chambers, 222 N. Tennessee Street, McKinney, Texas on Thursday, October 14, 2010. Chairman Johnny Galyean called to order the regular meeting of the McKinney Downtown Business Re-Development Board at 8:35 a.m. The following persons were present: Coco Good, Jon Dell'Antonia, Vice-Chair Sharla Bush, Treasurer Jan Temples, Dorie Helsley, Renee Funderburgh, Jennifer Cox, George Lodge, Molly Brewer and Chairman Johnny Galyean. Main Street Board members absent: Tom Meredith and Karen Klassen. Main Street Staff present: Main Street Program Director Ty Lake and Main Street Assistant Merry Caroline Canter. Guest(s) present: City Council liaison Mayor Pro Tem Pete Huff and McKinney Performing Art Center Director David Taylor.

Consider/Discuss/Act – Minutes of the September 9, 2010 Board Meeting

Mr. Dell'Antonia made a motion to approve the September 9, 2010 minutes. Mr. Lodge seconded. The board voted; the minutes were approved unanimously.

Chairman/Vice-Chairman Report – Board Captain Update

Chairman Galyean moved to discuss Board Captain Updates and turned the discussion over to each board member. Each Board member gave an update from their block. Mrs. Helsley mentioned that she would like there to be a limit to the how long different entities speak during the Business Monthly meetings, as they are packed with information and it is hard to keep up with everything. Mrs. Helsley also mentioned she and many of the shops would like to see more downtown decorations during the day time. She communicated that the lights are wonderful but are more decoration for the

evening and we really need to work to enhance the day-time shopping atmosphere. The Board discussed.

Chairman/Vice-Chairman Report – Business Update / Discussion

Chairman Galyean opened the floor to discuss new businesses. Mrs. Helsley announced that that November's Business Monthly meeting will be at Gather for breakfast, encouraged everyone to attend and also sell up the Image Campaign so we can do more decorating for Downtown. The board discussed.

Directors Report – Main Street Update

Mrs. Lake gave a brief update on where we stand to date with the Image Campaign. She directed the board to the Image Campaign budget located in the board packets. The Board reviewed and discussed.

Directors Report – Discuss Recent / Upcoming Events

Second Saturdays

Mrs. Lake stated that more people are staying open during Second Saturdays and it continues to gain momentum.

Oktoberfest Recap

Mrs. Lake gave a brief recap on the recent McKinney Oktoberfest. She thanked board member Jon Dell'Antonia and Jan Temples for everything they did during the 2-day event, as well as Jennifer Cox, Renee Funderburgh and Molly Brewer for volunteering their time and helping out with the event. Mrs. Lake mentioned that the fence/beer garden is still one of the biggest issues/feedback items we have; several Special Event Committee members went and toured Grapefest recently and we look forward to exploring opportunities with Police and Fire to discuss opportunities for expanding the area in years to come. Lastly, Mrs. Lake reviewed the McKinney Oktoberfest Finalized Budget. The Board discussed.

McKinney High School Parade

Mrs. Lake gave an update on the upcoming McKinney High School Parade. The parade kicks off on Saturday, October 23 at 10 a.m. with intermittent street closers.

Dickens

Mrs. Lake gave a brief update on Dickens. Only five people have signed up to be on the Dickens committee this year, we plan on meeting next week. Other than that, we are really moving forward and plan on having a great 30th year.

Review and Discuss Financials

Treasurer Temples reported on the financials year to date. Treasurer Temples directed everyone to review the financials that were provided in the board packet. The Board discussed and reviewed the statements with no further questions.

Liaison Reports – Downtown Property Owners

Vice-Chair Bush reported on the Downtown Property Owners. Vice-Chair Bush mentioned that downtown is maxed out on power. She and her husband George Bush are currently renovating a property on Virginia Proper and are running into major power issues. They are currently working with the City of McKinney and the electric company to work on this for all of Downtown. The Board discussed.

Liaison Reports – Chamber of Commerce

No report given. Mrs. Lake announced that she is working with Chamber President Jodi LaFreniere regarding the Chamber liaison for McKinney Main Street.

Liaison Reports – McKinney Conventions & Visitors Bureau

Mr. Lodge gave a report on the MCVB. Mr. Lodge stated that the day-trip market has consistently been increasing; and communicated that he would like to volunteer to be the welcome committee when he is available.

Liaison Reports – City of McKinney

Mrs. Good reported on the City of McKinney. Mrs. Good announced that the City of McKinney recently received the survey results that were conducted with the citizens of McKinney; the results are very positive for McKinney and for Downtown McKinney. Mrs. Good also announced that Money Magazine, that named McKinney as the #5 Best Place to live, will be back during the first quarter in 2011 to hold a town hall type meeting. The City is collaborating with all partners to put out some big ads, which is working very well. Mayor Pro Tem Huff spoke briefly about what the Councils focus is right now.

Liaison Reports – McKinney Performing Arts Center

No report was given on the McKinney Performing Arts Center.
The meeting adjourned at 9:47 a.m.

Minutes approved by: _____

Johnny Galyean, Chairman of the Board