

Print

### Final Grant Report - Submission #4435

Date Submitted: 4/18/2013

City of McKinney Arts Commission

When your Arts-Commission-funded project is complete, please submit this form and the following two items within thirty days after the event or season, depending on the type of event. These items must be submitted electronically.

- 1) A detailed Final Project Report covering all receipts and expenditures for the funded project.
- 2) A narrative report of the project.

Please review carefully before submitting. Final Grant Reports may only be submitted once.

Grantee Name\*

Grant Amount\*

Email \*

Event(s)

List date, time and location of event(s). If you presented more than six events, please continue the list in the comments section at the bottom of this form.

Name of Event\*

Date and Time of Event\*

Location of Event\*

Name of Event

Date & Time of Event

Location of Event

Name of Event

Date & Time of Event

Location of Event

Name of Event

Date & Time of Event

Location of Event

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Name of Event

Date & Time of Event

Location of Event

[Empty text box]

[Empty text box]

[Empty text box]

Name of Event

Date & Time of Event

Location of Event

[Empty text box]

[Empty text box]

[Empty text box]

**Total Revenue**

Include grant award funds.

**Budget\***

\$12,054

**Actual\***

\$12,988

**Total Expenses**

**Budget\***

\$22,058

**Actual\***

\$19,466

**Total Number in Attendance\***

247 plus 100 chorus members

**Number of Performances\***

1

**Total Number of Tickets Sold\***

247

**Number of Tickets Comped\***

0

**Promotion**

Did you include in all promotion, publicity and advertising the following line: "This project is funded in part by the City of McKinney through the City of McKinney Arts Commission."

Choose One\*

- Yes
- No

If no, why not?

Logo

Did you use the City of McKinney logo on printed material?

Choose One\*

- Yes
- No

If no, why not?

Goals

How successful was your event in accomplishing the Arts Commission goal, "To create a vibrant and viable arts community in which diverse, high quality arts opportunities are available to McKinney residents and visitors?"

Choose One\*

- Very Successful
- Somewhat Successful
- Not Successful

Comments

I believe we were extremely successful with this event. The scope of music that was covered included songs from the Golden Years of Broadway all the way to the most popular musicals that are currently being performed. The added showmanship of Danny Ray, the uniqueness of the theatre organ and the voices of the children were a perfect blend of the sights and sounds of yesterday, today and tomorrow. Instilling a love for Broadway music within the lives of our children will help ensure that the Broadway Musical will be alive for years to come.

Attach Financial Report\*

No file chosen

Attach Narrative Summary\*

No file chosen

McKinney Concert: 'An Evening On Broadway'  
 Presented Friday, March 22, 2013  
 7:30 PM at McKinney Performing Arts Center

**Income**

Ticket Sales: \$2,448.00

**Budgeted Expenses**

Salary (4): \$11,450  
 3 Accompanists: \$2,120  
 Bookkeeping  
 Mileage Reimbursement: \$100  
 Rental Expense \$1,250  
 Publicity/Advertising: \$1,000  
 Printing: \$450  
 Music: \$800  
 Added Insured: \$150  
 Honorarium (Danny Ray): \$1,000  
 Volunteer Time: \$2,238  
 Donated Goods/Services: \$1,500  
 U-Haul Rental for risers  
 Miscellaneous  
**Total: \$22,058**

**Grant Projected Expenses**

\$3,650  
 \$780  
 \$50  
 \$625  
 \$500  
 \$225  
 \$400  
 \$75  
 \$500  
 \$2,238  
 \$1,500  
**\$10,543.00**

**Actual Expenses**

\$8,570  
 \$2,409  
 \$330  
 \$53  
 \$1,846  
 \$500  
 \$600  
 \$750  
 \$105  
 \$860  
 \$2,598  
 \$450  
 \$270  
 \$125  
**\$19,466**

**Evening on Broadway**  
**Friday, March 22, 2013**  
**McKinney Performing Arts Center**  
**7:30 PM**

The event funded by the City of McKinney Arts Commission was presented on Friday evening, March 22<sup>nd</sup> at 7:30 PM. The performance was entitled “Evening On Broadway” and was presented in the McKinney Performing Arts Center Courtroom Theater. Over 100 singers, which represent all three of the choruses associated with the Children’s Chorus of Collin County organization, shared a variety of music from Broadway Musicals. Our featured guest for the evening was Danny Ray, who represented the North Texas Chapter of the American Theater Organ Society. Throughout the concert, Mr. Ray performed creative organ arrangements to well-known songs from musicals such as Phantom of the Opera, Little Mermaid, The Sound of Music, Annie Get your Gun and more. To be able to feature not only the choral music of Broadway Musicals but to also feature the unique music of the theater organ made for a spectacular evening of music.

The Prelude Chorus, featuring singers in grades 3-4, performed songs from The Lion King, Les Miserables and Annie; the Children’s Chorus, featuring singers in grades 5-7, performed songs from Oliver, Cinderella, Annie, Oklahoma, The Sound of Music, Grease, and The Music Man. The Youth Chorus, featuring singers in grades 8-12; performed songs from Rent, Phantom of the Opera, The Music Man, Annie Get Your Gun, Hairspray, Wildcat, and Newsies.

An additional part of the evening was the ability to partner with Churchill’s British Restaurant and Pub on the square. The Chorus reached out to them and created a unique opportunity for our concert to be promoted to the customers of Churchill’s while we promoted the restaurant to the parents of our 100 member chorus. The way it worked was as follows: The Chorus provided Churchill’s with discount coupons for any of their customers who purchased a ticket to our event. In turn Churchill’s offered a 10% discount on any food item purchased by chorus family members on the night of the concert. Many of our chorus families are not familiar with downtown McKinney. There was a 4:30 call time for chorus members to be at MPAC. Having a restaurant conveniently located, one that also offered a food discount, made a great partnership for the event.