

Grant Promotions by MCDC and City of McKinney

| Organization | Event | Event Date | Agreement Executed | 8/2, 8/17, 8/23, 9/6, 9/10, 9/14, 9/20, 10/4, 10/5, 10/12, | | | | OTHER CITY PROMO | | | | Promo Items Provided | Board/Staff Attendance |
|------------------------------|---------------------|--------------|--------------------|--|--|------------------------------------|------------------------|----------------------------|--------------------------|-----------------------|---------------------|----------------------|---|
| | | | | 8/12, 8/28, 10/9, 10/14, 10/15 | 8/12, 8/28, 10/9, 10/14 | City Facebook/ Instagram Promotion | City Twitter Promotion | City Advertising Promotion | City Billboard Promotion | City Ch/PSA Streaming | City Apex Streaming | | |
| Heritage Guild | Farmers Market | March-August | 2/25/2019 | 1/2, 2/8, 2/11, 2/15, 2/27, 3/15, 3/16, 3/27, 4/26, 4/27, 5/24, 6/7, 6/10, 6/29, 7/5, 7/13, 7/19, 7/26, 8/17, 8/23 | 1/2, 1/25, 2/8, 2/11, 2/15, 2/27, 4/26, 4/27, 5/24, 6/7, 6/10, 6/29, 7/5, 7/13, 7/19, 7/26, 8/17, 8/23 | 2/22, 3/2 | 2/27, 3/2 | | | | | sun/bug spray | C.Schneible R.Glew L.Jones |
| | Tour de Coop | 4/27/2019 | 2/25/2019 | 1/25, 1/31, 3/16, 4/10, 4/17, 4/24, 4/26, 4/27, 5/8 | 1/25, 4/10, 4/17, 4/24, 4/26, 5/8 | | | | | | | | |
| | Ice Cream Crank-off | 7/21/2019 | 2/25/2019 | 7/30, 8/26, 9/17, 9/23 | 7/30, 8/26, 9/17, 9/23 | 6/4 | 6/4 | | | | | sun/bug spray | K.Kuehn |
| Collin County History Museum | 2019 Then & Now | Feb-Dec 2019 | 2/19/2019 | 2/27, 6/18, 7/25 | 2/27, 6/18, 7/25 | 6/30 | 6/30 | | | July | July | | C. Schneible L.Jones R.Glew K.McGill J.Brewer D.Clarke |

| Organization | Event | Event Date | Agreement Executed | 8/12, 8/28, 10/9, 10/14, 10/15 | 8/12, 8/28, 10/9, 10/14 | City Facebook/ Instagram Promotion | City Twitter Promotion | City Advertising Promotion | City Billboard Promotion | City Ch/PSA Streaming | City Apex Streaming | Promo Items Provided | Board/Staff Attendance |
|-----------------------|---|--------------|--------------------|--|---|------------------------------------|-----------------------------|----------------------------|--------------------------|-----------------------|---------------------|----------------------|---|
| St. Peter's Episcopal | Empty Bowls | 5/16/2019 | 2/7/2019 | 1/28, 3/14, 3/19, 3/26, 4/19, 5/2, 5/8, 5/13, 5/15, 5/16, 6/18 | 1/28, 4/19, 5/8, 5/14, 5/16 | | | CI - May | | May | | Trifold | C.Schneible R.Glew K.Kuehn D.Clarke J.Brewer M.Tilley A.Woods |
| McKinney Main Street | Black History Month | 2/1/2019 | 3/1/2019 | 8/2, 8/13, 8/21, 8/28 | 8/2, 8/13, 8/21, 8/29, 8/30, 9/18, 10/14, 10/16 | | | | | | | | C.Schneible |
| | Krewe of Barkus | 3/1/2019 | 3/1/2019 | 10/10 | 3/1 | | 1/28, 2/20, 2/22, 2/28, 3/1 | | | | | | |
| | Union the Musical | | 3/1/2019 | 10/10, 10/17 | 10/10, 10/17 | | | | | | | | |
| | Goitsche | | 3/1/2019 | | | | | | | | | | |
| | Janoska | | 3/1/2019 | | 3/28, 3/29 | 3/26 | | | | | | | L. Jones |
| | Unique by Nature Juried Art Competition | 4/1/2019 | 3/1/2019 | 3/21, 4/3, 4/5, 4/12, 4/22, 4/26 | 4/3, 4/5, 4/12, 4/22, 4/26 | 4/22 | 4/4 | | | | | | |
| | Arts in Bloom | 4/12-14/2019 | 3/1/2019 | 3/29, 4/1, 4/8, 4/9, 4/11, 4/12, 4/13 | 3/29, 4/8, 4/9, 4/11, 4/12 | 4/9, 4/10, 4/11, 4/13 | 4/8, 4/9, 4/11 | | | | | | D.Clarke M.Barnes-Tilley C.Schneible L.Jones |
| | Historical District | ongoing | 3/1/2019 | 2/1, 2/5, 3/5, 3/7, 3/14, 3/15, 4/12, 5/2, 5/6, 5/16, 5/21 | 2/1, 2/5, 3/5, 3/7, 3/14, 3/15, 4/12, 5/6, 5/16, 5/21 | 4/9, 4/11, 4/12 | | | | | | | |

10/15/2019

| Organization | Event | Event Date | Agreement Executed | 8/12, 8/28, 10/9, 10/14, 10/15 | 8/12, 8/28, 10/9, 10/14 | City Facebook/ Instagram Promotion | City Twitter Promotion | City Advertising Promotion | City Billboard Promotion | City Ch/PSA Streaming | City Apex Streaming | Promo Items Provided | Board/Staff Attendance |
|-----------------|------------------------------------|------------|--------------------|---|---|------------------------------------|------------------------|----------------------------|--------------------------|-----------------------|---------------------|----------------------------|---|
| Game Day Foods | Salsa Fest | 7/4/2019 | 2/4/2019 | 3/5, 6/13, 6/26, 7/1, 7/3, 7/4 | 3/5, 6/13, 6/26, 7/1, 7/3, 7/4 | | | HOA - June | June 11-29 | June | | Hand sanitizers | C.Schneible M.Barnes- Tilley D.Clarke |
| ManeGait | Country Fair | 4/27/2019 | 2/4/2019 | 3/5, 3/9, 4/16, 4/18, 4/24, 4/25, 4/26, 4/27 | 3/5, 4/16, 4/18, 4/24, 4/26 | | 4/24 | CI - March HOA - April | | | | Trifold | L.Jones |
| SGB Hospitality | St. Patrick's Day Festival and Run | 3/16/2019 | 2/4/2019 | 2/8, 2/18, 2/20, 2/27. 3/11, 3/14, 3/15, 3/16, 3/27 | 2/8, 2/20, 2/27, 3/14, 3/15, 3/16, 3/27 | 3/13 | | CI - March | | | | Trifold Hand sanitizers | |

Promotional and Community Event Grants - Cycle II 2018

Board Approved: 7/26/2018

| Organization | Event | Event Date | Agreement Executed | Final Report Received | MCDC Facebook Promotion | MCDC Twitter Promotion | City Facebook/Instagram Promotion | City Twitter Promotion | City Advertising Promotion | City Billboard Promotion | City Ch/PSA Streaming | City Apex Streaming | Board/Staff Attendance |
|--------------------------------|------------------|-------------------|--------------------|-----------------------|--|------------------------------|-----------------------------------|------------------------|----------------------------|--------------------------|-----------------------|---------------------|------------------------|
| Collin County Master Gardeners | 2019 Garden Show | March 16-17, 2019 | 8/26/2018 | | 2/26, 3/11, 3/14, 3/15, 3/16, 3/17, 3/27 | 2/26, 3/14, 3/16, 3/17, 3/27 | | | HOA - Feb CI - March | | | | C.Schneible L.Jones |

8/2, 8/17, 8/23, 8/2, 8/17, 8/2 8/23, 10/4 8/23, 10/4
8/12, 8/28, 10/9 8/12, 8/28, 10/9, 10/14

7/30, 8/26, 9/17 7/30, 8/26, 9/17, 9/23

8/2, 8/13, 8/21, 8/2, 8/13, 8/21, 8/29, 8/30, 9/18, 10/14, 10/16
10/10
10/10, 10/17 10/10, 10/17