

McKinney CVB

For the month of: October 2024

Current Month - October 2024 vs October 2023												
	Occ %		ADR		RevPAR		Percent Change from October 2023					
	2024	2023	2024	2023	2024	2023	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
McKinney, TX+	74.8	74.1	100.59	99.45	75.26	73.68	1.0	1.1	2.1	2.1	0.0	1.0
Tier 1+	79.0	77.6	127.97	125.19	101.07	97.15	1.8	2.2	4.0	4.0	0.0	1.8
Tier 2+	69.7	70.1	94.08	94.70	65.58	66.41	-0.6	-0.7	-1.3	-1.3	0.0	-0.6
Tier 3+	72.7	72.0	64.41	64.91	46.82	46.76	0.9	-0.8	0.1	0.1	0.0	0.9
City of Georgetown, TX+	73.3	77.6	129.45	125.07	94.86	97.10	-5.6	3.5	-2.3	-2.3	0.0	-5.6
City of Allen, TX+	69.0	61.6	122.82	121.62	84.73	74.93	12.0	1.0	13.1	13.1	0.0	12.0
City of Plano, TX+	71.2	73.3	118.50	117.40	84.41	86.05	-2.8	0.9	-1.9	1.1	3.1	0.2
City of Frisco, TX+	67.7	70.3	184.54	182.39	124.86	128.30	-3.8	1.2	-2.7	5.8	8.7	4.5