

## **McKinney Main Street**

### **aka McKinney Downtown Business Re-Development Board**

**FEBRUARY 12, 2020**

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Ruschhaupt Hall, 111 N. Tennessee Street, McKinney, Texas on February 12, 2020 at 8:00 a.m.

McKinney Main Street Chairman Robert Hamilton called to order the meeting of the McKinney Downtown Business Re-Development Board at 8:03 a.m. after determining a quorum present. Board members present: Chairman Robert Hamilton, Vice-Chair Jolie Williams, Secretary/Treasurer Kathryn Waite, Kaci Lyford, Doug Willmarth, Taylor Phelan, Preston Schwalls, Ric Anderson, Julie Williams and Jim Smith.

Absent: None

Main Street staff present: McKinney Main Street Director Amy Rosenthal, McKinney Main Street Program Director Aaron Werner, City of McKinney Special Events Coordinator Andrew Jones, McKinney Performing Arts Center Marketing Coordinator Jakia Dudley-Faine and McKinney Main Street/MPAC Executive Assistant Belinda Kennedy. Guests: City of McKinney Mayor Pro Tem Rainey Rogers, City of McKinney Assistant City Manager Barry Shelton, City of McKinney Assistant City Manager Kim Flom, City of McKinney Assistant Director of Planning Mark Doty, City of McKinney Communications and Media Specialist Meredith Haynes, McKinney Convention and Visitors Bureau Director Deedee Guerra, and Jim Bressler, MCVB Board Member.

Chairman Hamilton welcomed everyone to the Strategic Planning Meeting for McKinney Main Street. Ms. Rosenthal introduced the guests present and gave an overview of the meeting goals.

#### **20-0139** Consider/Discuss/Act on Updating Banking Information for Main Street

Chairman Hamilton called for discussion/action on updating the Banking information for McKinney Main Street. Secretary/Treasurer Kathryn Waite made a motion to remove Amber Gutschlag as an authorized signatory on all McKinney Downtown Business Re-Development (dba McKinney Main Street) accounts held at First United

Bank and to add Robert Hamilton, Kathryn Waite and Aaron Werner as authorized signatories on all McKinney Downtown Business Re-Development (dba McKinney Main Street) accounts held at First United Bank to include all checking and savings accounts. Board members unanimously approved the motion by Board member Kathryn Waite, seconded by Board member Jim Smith.

**20-0140** Retreat to Discuss Goal Planning And Strategies for 2020

Ms. Alysia Cook, PCED, IOM, Principal of Opportunity Strategies, LLC led the Board members and Guests through a strategic planning session for 2020. The notes and goals of the planning session will be presented at the next Board Meeting.

The meeting adjourned at 1:00 p.m.

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Robert Hamilton  
Chair