



## McKINNEY COMMUNITY DEVELOPMENT CORPORATION

### Final Report

**Organization:** Heard Museum

**Funding Amount:** \$2,500

**Project/Promotion/Community Event:** Texas Heritage Festival

**Start Date:** 06/11/16

**Completion Date:** 06/11/16

**Location of Project/Promotion/Community Event:**

Heard Museum

**Please include the following in your report:** See attached

- Narrative report on the Project/Promotion/Community Event
- Identify goals and objectives achieved
- Financial report – budget as proposed and actual expenditures, with explanations for any variance
- Samples of printed marketing and outreach materials
- Screen shots of online promotions
- Photographs, slides, videotapes, etc.
- Performance against metrics outlined in application

**Please submit Final Report no later than 30 days following the completion of the Project/Promotion/Community Event to:**

McKinney Community Development Corporation  
5900 S. Lake Forest Blvd., Suite 110  
McKinney, TX 75070

Attn: Cindy Schneible  
[cschneible@mckinneycdc.org](mailto:cschneible@mckinneycdc.org)



## **Project Report Heritage Festival 2016**

Heard Museum received a \$2,500 promotion grant in 2016 to market the Texas Heritage Festival scheduled for June 4, 2016. The event was postponed for one week due to the weather. The event took place on June 11, 2016.

The event was to promote a festival of activities for families to create awareness of the nature and educate the patrons about the Heard Museum. Artisans were on hand to show and demonstrate their crafts. Children activities were provided to offer engagement opportunities for the kids to have hands on experience. Music was provided for the event.

The event was budgeted for \$10,000 including the grant we received from MCDC. Heard expenses included labor cost, materials, and associated fees for musicians.

The event was made as free day for the residents of McKinney to provide additional exposure for the museum.

Respectfully Submitted,

Sy Shahid  
Executive Director



# Texas HERITAGE Festival



FUNDED IN PART BY  
MCKINNEY  
COMMUNITY  
DEVELOPMENT  
CORPORATION



TV ad on NBC 5 and Cozy TV

Facebook

HEARD  
Natural Science Museum  
& Wildlife Sanctuary

Texas  
HERITAGE  
Festival

HeardMuseum.org

McKinney's  
COMMUNITY  
DEVELOPMENT  
CORPORATION

20

Baylor Scott & White  
MEDICAL CENTER

Sponsored by the Heard Museum

COP KID

Featured on NBCDFW.com

Texas  
HERITAGE  
Festival

JUNE  
4

McKinney, TX

McKinney's  
COMMUNITY  
DEVELOPMENT  
CORPORATION

5

COP KID

Heard Natural Science Museum & Wildlife Sanctuary shared NBC 5 Community Affairs's video.

Sponsored · · ·

Just a few more days until the Texas Heritage Festival! Be sure to save the date. <https://www.facebook.com/events/931997026908275/>

NBC 5 Community Affairs

Are you going to the #Texas Heritage Festival at the Heard Natural Science Museum & Wildlife Sanctuary? <http://trib.al/r7GWyz7> NBC DFW

June 4 10am - 3pm

TV and electronic ads

# Facebook examples

# Event website feature example


**Heard Natural Science Museum & Wildlife Sanctuary** shared their event.

Sponsored

McKinney Resident Free Admission! See event page for details & restrictions.



**Heard Natural Science Museum & Wildlife Sanctuary** shared their event.

Sponsored

McKinney Resident Free Admission! See event page for details & restrictions.



**Texas Heritage Festival**  
 Sat 10 AM - Heard Natural ...  
 26 people interested · 188 ...

**SharePoint: Heritage**  
 From: edward@heard.org  
 To: McKinney, TX  
 Subject: Texas Heritage Festival

If you are unable to read the email, you can visit [here](#).

**WhoFish.**  
 Hunt, Conservation & Youth

**Today's Feature: Texas Heritage Festival**  
 McKinney, TX



**Event: 04/2016 (Saturday)**  
 Address: Heard Natural Science Museum & Wildlife Sanctuary, McKinney, TX 75069  
 Location: McKinney, TX  
 Web Page: [NRS info.](#)  
 Contact: For more detail e-mail [info@heardnsm.org](mailto:info@heardnsm.org) or call 972.552.5566  
 Description: On June 4th, Heard Natural Science Museum & Wildlife Sanctuary invites the public in person a cowboy hat and money on over to the Texas Heritage Festival! From 10 am to 3 pm, guests are invited to celebrate all that makes this Lone Star State so successful.

Presented by CHERED and sponsored by McKinney Community Development Corporation and Boulder Scott & White, Medical Center. McKinney, the Texas Heritage Festival will feature cow-sippin', horse-sippin', Western music, local artisans.



**Texas Heritage Festival**  
 Sat 10 AM - Heard Natural ...  
 26 people interested · 188 ...

# TV and electronic ads

## snippets

### Second Annual Texas Heritage Festival

On June 4, Heard Natural Science Museum & Wildlife Sanctuary invites the public to put on a cowboy hat and mosey on over to the Texas Heritage Festival. From 10 a.m. to 3 p.m., guests are invited to celebrate all that makes the Lone Star State so spectacular.

Presented by Cliff Kid and sponsored by McKinney Community Development Corporation and Baylor Scott & White Medical Center - McKinney, the Texas Heritage Festival will feature toe-tapping, knee-slappin' Western music, local artisans, historical demonstrations, and interactive children's activities. Guests can rustle up some tasty Texas grub, say "Howdy" to our resident wildlife ambassadors, and overview the Kibben Texas Heritage



children will love exploring the Heard's Pioneer Village comprised of a gift-purchased buildings typical of prairie homes - store and weather - alike.

Live! Performances include several appearances by Heard Natural Science Museum & Wildlife Sanctuary for the festival. So for everyone, we'll have a special performance by the Heard Museum members, children ages 2 and under, and McKinney residents' performances.

For more information, please visit [www.heardnatural.org](http://www.heardnatural.org).

### Exercise Your Mind

In June, the library will have a selection of beginning readers by Terepis, Your Mind - this year's adult summer reading theme. All books are free and start at \$1.99. The books are available at the library. The books are located at 500 N. Allen St.



June 7  
Support local, a certain pro book - the past coming to life with a new twist. It's a new twist on the classic with a new twist. It's a new twist on the classic with a new twist.

June 14  
The Texas State Capitol is a beautiful building with a rich history. It's a beautiful building with a rich history. It's a beautiful building with a rich history.

June 21  
The Texas State Capitol is a beautiful building with a rich history. It's a beautiful building with a rich history. It's a beautiful building with a rich history.

June 28  
The Texas State Capitol is a beautiful building with a rich history. It's a beautiful building with a rich history. It's a beautiful building with a rich history.



On June 11th, Heard Natural Science Museum & Wildlife Sanctuary invites the public to put on a cowboy hat and mosey on over to the Texas Heritage Festival! From 10 a.m. to 3 p.m., guests are invited to celebrate all that makes the Lone Star State so spectacular.

Presented by Cliff Kid and sponsored by McKinney Community Development Corporation and Baylor Scott & White Medical Center - McKinney, the Texas Heritage Festival will feature toe-tapping, knee-slappin' Western music, local artisans, historical demonstrations, and interactive children's activities. Guests can rustle up some tasty Texas grub, say "Howdy" to our resident wildlife ambassadors, and overview the Kibben Texas Heritage



### Inside Out Blog



CELEBRATE TEXAS HERITAGE FESTIVAL THIS WEEKEND  
On June 4th, Heard Natural Science Museum & Wildlife Sanctuary invites the public to put on a cowboy hat and mosey on over to the Texas Heritage Festival! From 10 a.m. to 3 p.m., guests are invited to celebrate all that makes the Lone Star State so spectacular.



Your source for arts news, stories and events in North Texas. Art&Seek is a service from KERA (KERA FM 90.1, KERA-TV and KXT 91.7).



Follow Art&Seek:





Stephanie Jennings

From: DRW Child.com <laurenpub@miller.dfw-child.com>  
Sent: Thursday, June 02, 2016 3:06 PM  
To: Stephanie Jennings  
Subject: Top Kid-Friendly Events This Weekend



**Dear Reader,**

This weekend, the best-selling author of *The Absolutely True Diary of a Part-Time Indian* makes a stop in Dallas to share his first book written for a younger audience, and we'll be in McKinney and Highland Village celebrating Texas history and local traditions. Find your way to these areas to activate and then find us on Instagram and Twitter to show us your weekend using #DFWWeekend.

—Elizabeth H. Smith, Calendar Editor

**EDITOR'S PICKS**

**DISCOVER IT**  
**Like Father, Like Son**  
Native American author Sherman Alexie recently released his first picture book, *Thunder Boy Jr.* Listen to him speak about the story of a little boy and his sister on Saturday at the Dallas Museum of Art. \$15 adults, \$7 kids.

**HEAR IT**  
**Garden Party**  
The free-lark Concerts in the Garden series at the Fort Worth Botanic Garden begins with *Blue Jazz*. The Blue Jazz Band performs every Saturday and Sunday. Free for kids 10 and under.

**DO IT**  
**Celebrate Good Times**  
Spend your Saturday at the Celebrate Highland Village Festival and join a morning 1K or 5K run, family fun-run at Unity Park and evening fireworks at Pilot Knob Park. Free.

**LIVE IT**  
**Gone Country**  
Work in your westernizing dance moves during the Texas Heritage Festival this Saturday, featuring Western music, historical demos and kids activities at the Heard Natural Science



www.dfwchild.com/Things-to-do/64135/Festival/Texas-Heritage-Festival#

**Southlake Home for the Holidays.**  
The perfect start to the holiday season.

**CALENDAR | THINGS TO DO | TRAVEL | PARTIES | MOM | SPECIAL NEEDS**  
EDUCATION | HEALTH & WELLNESS | FIND A DOCTOR | DEVELOPMENT | BABY | TWEEENS & TEENS

**CALENDAR**

**FESTIVAL: Texas Heritage Festival**

WHERE: Heard Natural Science Museum & Wildlife Sanctuary  
1 Nature Pl.  
McKinney, TX 75069

WHEN: Jun 4  
10am-3pm.

PRICE: \$9 adults; \$6 kids 3-12.

PHONE: 972/562-5566

WEB: [heardmuseum.org](http://heardmuseum.org)

MAP: [Click for map](#)

The second annual Texas Heritage Festival will feature toe-tapping, knee-slapping Western music, local artisans, historical demonstrations, and interactive children's activities.

Guests can rustle up some tasty Texas grub, say "Howdy" to resident wildlife ambassadors, and explore the Native Texas Butterfly Garden and the Heard's Pioneer Village, comprised of eight mint-sized buildings typical of prairie settlements in the late 1800s—such as a school house, general store, and settlers cabins!

Event tickets also include general admission to Heard Natural

PR Examples (Print, Email and Online)

### Texas Heritage Festival

Heard Natural Science Museum & Wildlife Sanctuary Sat Jan 4 10am  
Ages: Family Friendly



Music Benefits Community Festivals & Parades Attractions #Outdoor #NativeVenue #KneeSlapping

#### About Texas Heritage Festival

On June 4th, Heard Natural Science Museum & Wildlife Sanctuary invites the public to put on a cowboy hat and mosey on over to the Texas Heritage Festival! From 10 a.m. to 3 p.m. guests are invited to celebrate all that makes the Lone Star State so spectacular.

Presented by Clif KID and sponsored by McKinney Community Development Corporation and Baylor Scott & White Medical Center – McKinney, the Texas Heritage Festival will feature toe-tapping, knee-slapping

Read More



Home / Event / Texas Heritage Festival at Heard Museum

### TEXAS HERITAGE FESTIVAL AT HEARD MUSEUM

Facebook Twitter Google+ Pinterest

WHEN: June 11, 2016 @ 10:00 am – 3:00 pm America/Chicago  
Timezone  
WHERE: Heard Museum  
1 Nature Pl  
McKinney, TX 75069  
USA  
COST: \$6 and up (children 2 and under free)  
CONTACT: Event website  
FAMILY-FRIENDLY SPORTS AND RECREATION  
Add to Calendar

Originally scheduled for June 4, this event has been rescheduled to June 11

Presented by Clif KID and sponsored by McKinney Community Development Corporation and Baylor Medical Center at McKinney, the Texas Heritage Festival will feature toe-tapping, knee-slapping, Western music, local artisans, historical demonstrations, and interactive children's activities (like "cow patty" tossing!) You can also rustle up some tasty Texas grub, say "Howdy" to our resident wildlife ambassadors, and explore the Native Texas Butterfly Garden

The young-uns will love exploring the Heard's Pioneer Village, comprised of eight pint-sized buildings typical of prairie settlements in the late 1800s—such as a school house, general store, and settlers' cabins!

#### Ticket Admission Cost

# PR Examples (Print, Email and Online)



Festival · Hosted by Heard Natural Science Museum & Wildlife San...  
 Saturday, June 11 at 10 AM - 3 PM  
 about 6 months ago  
 Heard Natural Science Museum & Wildlife Sanctuary  
 Nature Park, McKinney, Texas 75069  
 About · Discussion  
 Write Post · Add Photo / Video · Create Post  
 Write something  
 315 interested · 45 went · 113 shared with

www.guidelive.com/things-to-do/775426/texas-heritage-festival-heard-natural-science-museu...  
 SEARCH SUBMITTALS  
 #HOLIDAYS #FUN PLACES AND EVENTS #MOVIES #FOOD AND DRINK  
 WHAT'S HOT  
 FEEL LIKE... GOING SOMETHING - ANYTHING - AT PLACES ANYWHERE - SOMETIME ANYTIME  
 THINGS TO DO EATS DEETS  
 MAP IT  
 Share Meh  
**Texas Heritage Festival**  
 at Heard Natural Science Museum & Wildlife Sanctuary  
 The event has already happened.

The Texas Heritage Festival at Heard Natural Science Museum & Wildlife Sanctuary has been rescheduled for June 11, from 10 a.m. to 3p.m. due to the possibility of inclement weather for June 4, the original date.

The Heard invites y'all to put on your cowboy hat and mosey on over to the Texas Heritage Festival! Guests are invited to celebrate all that makes the Lone Star State so spectacular.

Presented by Cliff KID and sponsored by McKinney Community Development Corporation and Baylor Medical Center at McKinney, the Texas Heritage Festival will feature toe-tappin', knee-slappin' Western music, local artisans, historical demonstrations, and interactive children's activities (like "cow patty" tossing!) You can also rustle up some tasty Texas grub.

# PR Examples (Print, Email and Online)



# Heard Natural Science Museum

## Second Annual Texas Heritage Festival



On June 4, Heard Natural Science Museum & Wildlife Sanctuary invites the public to put on a cowboy hat and mosey on over to the Texas Heritage Festival! From 10 a.m. to 3 p.m., guests are invited to celebrate all that makes the Lone Star State so unshakable.

Presented by Cuf Kid and sponsored by McKinney Community Development Corporation and Baylor Scott & White Medical Center-McKinney, the Texas Heritage Festival will feature live music, historical demonstrations and more! Local artists, historical demonstrations and interactive children's activities. Guests can taste up some tasty Texas grub, say "Howdy" to our resident wildlife ambassadors and explore the Native Texas Buffalo Garden.

Children will love exploring the Heard's Pioneer Village, comprised of eight full-sized buildings typical of prairie settlements in the late 1800s—a schoolhouse, general store and settlers' cabins!

Event tickets also include general admission to Heard Natural Science Museum & Wildlife Sanctuary for the day of the event and free parking. Tickets are just \$9 for adults, \$6 for seniors 64+ and children ages 5-12. Admission is free for Heard Museum Members, children ages 2 and under and McKinney residents (restrictions apply).

For more information, please visit [www.heardmuseum.org](http://www.heardmuseum.org).

8 [www.mckinneyimage.com](http://www.mckinneyimage.com)

## Dinosaur Coloring Contest

Many children draw dinosaurs and wonder what their drawing would look like in real life. This summer, the Heard Natural Science Museum & Wildlife Sanctuary will bring these childhood dreams to life through our new Design-a-Dino Coloring Contest.

As the Heard prepares for the 11th anniversary of the Dinosaurs Live! exhibit, children ages 12 and under will have the opportunity to submit their own original coloring designs for a chance to have their artwork replicated through a custom paint job on one of this year's exhibit dinosaurs—the segosaurs. The winning artist and two runners-up will also receive multiple other prizes.



The contest will begin at 9 a.m. on June 6, and all entries must be received by 5 p.m. on August 5. This contest is open to all children ages 12 and under. For rules, participation instructions and a link to the downloadable coloring sheet, please visit [www.heardmuseum.org/designadino](http://www.heardmuseum.org/designadino). Three judges chosen by Heard Natural Science Museum & Wildlife Sanctuary will choose the winning drawing from all eligible entries received. There are no entry fees for this exciting contest. ♦

### Stephanie Jennings

This Week in McKinney <[cgrimes@mckinneychamber.com](mailto:cgrimes@mckinneychamber.com)>  
Friday, June 03, 2016 2:02 PM  
Stephanie Jennings  
This Week in McKinney

From: Stephanie Jennings  
To: Stephanie Jennings  
Subject: This Week in McKinney



### Congratulations McKinney Graduates



Advertising options available



### STAY CONNECTED WITH THE LATEST NEWS

- > Innovate McKinney Finalists Revealed
- > Texas Heritage Festival Rescheduled Because of Inclement Weather
- > City Encourages Residents to Fight the Bite with Mosquito Awareness Tips
- > Holly Rogers Is New Principal of MSO's Dowell Middle School
- > Collin County Hosts Job Fair on June 8
- > Summer Concert at North Brook Place Senior Living
- > McKinney Pools to Open for the Summer
- > Club Meetings: McKinney Morning Pride Libras | McKinney Noon Libras



# PR Examples (Print, Email and Online)

From: Metroplex Baby & Kids <tmks@metroplexbaby.ccsend.com> on behalf of Metroplex Baby & Kids <thescoop@metroplexbaby.com>  
To: Stephanie Kernings  
Cc:  
Subject: What to do around town this weekend, concerts and more

### Safari Nights

Saturday nights will sizzle this summer at the Dallas Zoo, where the Safari Nights evening concert series will feature great music, extended hours and a chance to mingle with bands start to jam. Pre-concert activities begin at 5pm and include special keeper chats; Wonders of the Wild show, presented by Kimberly-Clark Corp.; School of Rock 7pm, will bring music to Texas' largest zoo until 9pm. Guests are encouraged to bring blankets or lawn chairs to enjoy the show, or reserve a six-person cabana. Food: 5-9pm June 6-August 1 in Dallas at the [Dallas Zoo](http://www.dallaszoo.com/). Free with admission: \$15 for adults 12-84; \$12 for children 3-11; \$12 for seniors 65 and up. Children under 3 and Dal info: <http://www.dallaszoo.com/>.

### First Saturday at Nasher

Enjoy children's activities, architecture exhibits, musical entertainment and more. Art Scavenger Hunt, 10am-2pm; Children's Art Activity with the Dallas Public Library 12:30pm. NasherKids Meal Available at Nasher Cafe 11am-2pm. All ages. 10am-2pm in Dallas at [Nasher](http://www.nasher.org/).

### Texas Heritage Festival

The Heard invites you to put on your cowboy hat and mosey on over to the Texas Heritage Festival, featuring toe-tapping, knee-slapping Texas grub, say "Howdy" to the resident wildlife ambassadors, and explore the Native Texas Butterfly Garden. The young-uns will love a school house, general store, and settlers' cabins. All ages. 10am-3pm in McKinney at the [Heard Natural Science Museum](http://www.heardmuseum.org/). Included with info: <http://www.heardmuseum.org/>.

Sent: Fri 6/5/2015 9:09 AM

United States Residents Born Between 19 and 1966 Are In For a Big Surprise

### 2016 Texas Heritage Festival Rescheduled

UPDATE: The Texas Heritage Festival at Heard Natural Science Museum & Wildlife Sanctuary has been rescheduled for Saturday, June 13, due to the possibility of inclement weather for the original date. The new date will still feature live music, local artisans, interactive children's activities and more. You can learn more about the event at [www.heardmuseum.org/](http://www.heardmuseum.org/).



WBC 5 and the Heard Natural Science Museum & Wildlife Sanctuary invites you to put your cowboy hat and mosey on over to the Texas Heritage Festival on Saturday, June 13, from 10 a.m. to 3 p.m. Celebrate all that makes the Lone Star State so remarkable!

WBC 5 and the Heard Natural Science Museum & Wildlife Sanctuary invites you to put your cowboy hat and mosey on over to the Texas Heritage Festival on Saturday, June 13, from 10 a.m. to 3 p.m. Celebrate all that makes the Lone Star State so remarkable!

WBC 5 and the Heard Natural Science Museum & Wildlife Sanctuary invites you to put your cowboy hat and mosey on over to the Texas Heritage Festival on Saturday, June 13, from 10 a.m. to 3 p.m. Celebrate all that makes the Lone Star State so remarkable!

WBC 5 and the Heard Natural Science Museum & Wildlife Sanctuary invites you to put your cowboy hat and mosey on over to the Texas Heritage Festival on Saturday, June 13, from 10 a.m. to 3 p.m. Celebrate all that makes the Lone Star State so remarkable!

WBC 5 and the Heard Natural Science Museum & Wildlife Sanctuary invites you to put your cowboy hat and mosey on over to the Texas Heritage Festival on Saturday, June 13, from 10 a.m. to 3 p.m. Celebrate all that makes the Lone Star State so remarkable!

Second Annual Texas Heritage Festival

The Heard Natural Science Museum & Wildlife Sanctuary will host the Texas Heritage Festival from 10 a.m. to 3 p.m., June 4. Featuring Western music, local artisans, historical demonstrations and interactive children's activities.

Visitors will find lively Texas grub, meet the resident wildlife ambassadors, and explore the Native Texas Butterfly Garden. Children can explore a Pioneer Village, comprised of eight one-story buildings typical of prairie settlements in the late 1800s—such as a schoolhouse, general store and settlers' cabins.

Admission is free for under-2 and McKinney residents up to four persons per address, but ID required. Tickets are \$9 for adults, \$6 for seniors 60 and children 3 through 12. Includes museum admission and parking. Location: Nature Place, McKinney. For more information, visit [heardmuseum.org](http://heardmuseum.org/).

PR Examples (Print, Email and Online)

Nextdoor

https://prod-photos.nextdoor.com/events/mckinney/texas-heritage-festival-at-the-hear...  
 About Sign up

Texas Heritage Festival At The Heard - June ...

JUN 11

Texas Heritage Festival at the Heard - June 11th (postponed 1 week due to rain)

Share MySpace Email

DETAILS

Sat, Jun 11, 10:00 AM

1 Nature Pl

1 Nature Place (5499 W. 1st St)

The Texas Heritage Festival will feature toe-tapping demonstrations, and interactive children's activities to our resident wildlife ambassadors, and expect to refer to the following link:  
<https://mckinney.bubblife.com/community/festivals>

LOCATION

Observer

SXSWK  
 March 10-19, 2017  
 Austin, TX

TOMORROW HAPPENS HERE  
 LEARN MORE

SHARE THIS

## Texas Heritage Festival

On June 4th, Heard Natural Science Museum & Wildlife Sanctuary invites the public to put on a cowboy hat and mosey on over to the Texas Heritage Festival! From 10 a.m. to 3 p.m., guests are invited to celebrate all that makes the Lone Star state so spectacular, presented by Cif KID and sponsored by McKinney Community Development Corporation and Baylor University. The Texas Heritage Festival will feature toe-tapping, knee-slappin' Western music, local artisans, historical demonstrations, and interactive children's activities. Guests can rustle up some tasty Texas grub, say "Howdy" to our resident wildlife ambassadors, and explore the Native Texas Butterfly Garden. Children will love exploring the Heard's Pioneer Village.

On June 4th, Heard Natural Science Museum & Wildlife Sanctuary invites the public to put on a cowboy hat and mosey on over to the Texas Heritage Festival! From 10 a.m. to 3 p.m., guests are invited to celebrate all that makes the Lone Star state so spectacular, presented by Cif KID and sponsored by McKinney Community Development Corporation and Baylor University. The Texas Heritage Festival will feature toe-tapping, knee-slappin' Western music, local artisans, historical demonstrations, and interactive children's activities. Guests can rustle up some tasty Texas grub, say "Howdy" to our resident wildlife ambassadors, and explore the Native Texas Butterfly Garden. Children will love exploring the Heard's Pioneer Village.

Time: Sat., June 4, 10 a.m.-3 p.m. 2016

Tickets are just \$9 for adults, \$6 for seniors 60+ and children ages 3 through 12. Admission is free for Heard Museum Members and children ages 2 and under

Nature >

New Reading EVENTS

THINGS TO DO IN DALLAS

www.mtxe-news.com/cgi-bin/artman/exec/view.cgi?archive=64&num=101379

Texas Heritage Festival at Heard Natural Science Museum & Wildlife Sanctuary  
 By Heard Natural Science Museum & Wildlife Sanctuary  
 Jun 10, 2016

June 11, 10:00 a.m.-3:00 p.m.

McKinney - Heard Natural Science Museum & Wildlife Sanctuary in McKinney invites y'all to put on your cowboy hat Saturday, June 11 and mosey on over to the Texas Heritage Festival! Guests are invited to celebrate all that makes the Lone Star State so spectacular.



Presented by Cif KID and sponsored by McKinney Community Development Corporation and Baylor Medical Center at McKinney, the Texas Heritage Festival will feature toe-tapping, knee-slappin' Western music, local artisans, historical demonstrations, and interactive children's activities (like "cow party" tossing!) You can also rustle up some tasty Texas grub, say "Howdy" to our resident wildlife ambassadors, and explore the Native Texas Butterfly Garden.

The young-uns will love exploring the Heard's Pioneer Village, comprised of eight pint-sized buildings typical of prairie settlements in the late 1800s--such as a school house, general store, and settlers' cabins!

This festival will feature music, local artisans, historical demonstrations, and interactive children's activities. Say "Howdy" to our resident wildlife ambassadors and stop at the Native Texas Butterfly Garden. Children will love exploring the Pioneer Village. \$9 adults, \$6 seniors (60+) and children (3-12). Museum members and McKinney residents free. 10 a.m.-3 p.m.

PR Examples (Print, Email and Online)

We want the BEST for our families, and for YOURS...



**Elitecare**  
24 HOUR EMERGENCY ROOM  
RECOVERIES OF THE FUTURE

## JUNE 2015

### 11 TEXAS HERITAGE FESTIVAL



#### EVENT DETAILS

On June 11th, attend historic Texas Heritage Festival from 10 a.m. to 3 p.m. at the Plano Convention Center. The event will feature live music, food, and more. The event is presented by the City of Plano and the Plano Chamber of Commerce. Admission is free. The event is open to all ages. The event is presented by the City of Plano and the Plano Chamber of Commerce. Admission is free. The event is open to all ages. The event is presented by the City of Plano and the Plano Chamber of Commerce. Admission is free. The event is open to all ages.

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Plano Magazine vrb0r-planomagazine.com@mail.48.ad121.mca.net on behalf of  
Plano Magazine <rb0r@planomagazine.com>  
Stephanie Jennings

Plano Magazine | Events This Weekend | BrickUniverse Lego Fan Expo

# Plano

MAGAZINE



## EVENTS THIS WEEKEND

JUNE 11-12: **BRICKUNIVERSE LEGO FAN EXPO**  
Fri & Sat 10a-6p | [Details >](#)

8a-3p | [Details >](#)

JUNE 11 | **TEXAS HERITAGE FESTIVAL**  
10a-3p | [Details >](#)

JUNE 11 MEN OF NOTE PAY TRIBUTE TO THE BEST OF

# PR Examples (Print, Email and Online)



BY PLANO PROFILE | EDUCATION & ENRICHMENT, EVENTS | JUNE 3, 2016

## TEXAS HERITAGE FESTIVAL AT HEARD MUSEUM



Courtesy of Heard Museum

You're in luck if you wanted to go to The Texas Heritage Festival at Heard Natural Science Museum & Wildlife Sanctuary and couldn't make it this weekend! The event has been rescheduled for Saturday, June 11, from 10 a.m. to 3 p.m. due to the possibility of inclement weather. All of the same wonderful features will still be available: live music, local artisans, interactive children's activities and more.

Presented by Cliff Kid and sponsored by McKinney Community Development Corporation and Baylor Medical Center at McKinney, the Texas Heritage Festival will feature toe-tappin', knee-slappin' Western music, local artisans, historical demonstrations, and interactive children's activities, like "cow patty" tossin'! You can also rustle up some tasty Texas grub, say "Howdy" to Heard's resident wildlife ambassadors and explore the Native Texas Butterfly Garden.

Children will love exploring the Heard's Pioneer Village, comprised of eight, pint-sized buildings typical of prairie settlements in the late 1800s—such as a school house, general store, and settlers' cabins!

**PROJECT LINUS** Providing Security in handmade blankets

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### Texas Heritage Festival – Heard Museum

← Alley Sale – Happiness Is Quilting Alley Sale

**WHEN:** June 11, 2016 @ 10:00 AM – 3:00 PM

**WHERE:** Heard Museum  
1 Nature Pl  
McKinney, TX 75069  
USA

**CONTACT:** PL Contact: Kathie Aiello  
CRAFT SHOW    FUND RAISER

← Back to Calendar

Google Map data ©2016 Google    Terms of    View Full-Size Map →    + Add to Calendar    + Add to Google

Project Linus will have a booth for crafts at this fund raising event.

For more details about the Texas Heritage Festival: <http://www.heardmuseum.org/7Xheritage>

Presented by Cliff Kid and sponsored by McKinney Community Development Corporation and Baylor Medical Center at McKinney, the Texas Heritage Festival will feature toe-tappin', knee-slappin' Western music, local artisans, historical demonstrations, and interactive children's activities, like "cow patty" tossin'! You can also rustle up some tasty Texas

# PR Examples (Print, Email and Online)

# GRAND TIMES ACTIVITIES TO ENJOY WITH YOUR GRANDKIDS

By Heidi Franke

**Brackhove, Pleno**  
Bring your grandkids and relatives to the most colorful town in the state. The town is located in the heart of the state and is a beautiful sight to see. The town is located in the heart of the state and is a beautiful sight to see. The town is located in the heart of the state and is a beautiful sight to see.

**Texas Heritage Festival**  
Hear Howard Science Museum  
Heritage Festival. Enjoy live music, children's activities, food, and more. The festival is held in the heart of the state and is a beautiful sight to see. The festival is held in the heart of the state and is a beautiful sight to see.

**Path To The Presidency**  
Take your grandkids to the heart of the state. The festival is held in the heart of the state and is a beautiful sight to see. The festival is held in the heart of the state and is a beautiful sight to see.

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## GRAND TIMES COOKING WITH YOUR GRANDKIDS

By Chef Travis Wick

**Ahhh! Peanut Butter and Jelly**  
Does any combo in history even come close to peanut butter and jelly?

Peanut butter and jelly is a great source of vitamins and minerals as well as protein and fiber. And when paired with fruit it has even more nutritional value for you. Try buying both peanut butter and jelly that are low in sugar to ensure you are getting the healthiest meal.

You might have learned in school that "peanut butter" is a great source of vitamins and minerals as well as protein and fiber. And when paired with fruit it has even more nutritional value for you. Try buying both peanut butter and jelly that are low in sugar to ensure you are getting the healthiest meal.

Ever wonder what differentiates jams and jellies? Jam and preserves are usually interchangeable terms and they will have the most fruit content. Jellies are just the thickened juices of fruit. So when you can get a jam.



Emily, Chef Travis

Tempo your taste buds to...  
• Tropical – peanut butter  
• Peanut and chocolate  
• Peanut butter and jelly  
• Peanut butter and jelly  
• Peanut butter and jelly

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**Next available will be added Feb. 10. Participants at Dallas Children's Museum will be added Feb. 10. Participants at Dallas Children's Museum will be added Feb. 10. Participants at Dallas Children's Museum will be added Feb. 10.**

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www.southlakestyle.com/events/89561/texas-heritage-festival

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### Texas Heritage Festival

Categorized as: Nature & Outdoors, Kids & Family, Festivals, Fairs & Carnivals

Event tags:

9 Heard Natural Science Museum & Wildlife Sanctuary  
June 4, 2016  
10:00AM - 03:00PM  
180-9  
972-592-5555  
Spine Health

Posted by: Stephanie Jennings  
Add Photo Event Page Photo  
Like 0 | Share 0 | Subscribers 0

Description:  
On June 4th, Heard Natural Science Museum & Wildlife Sanctuary invites the public to put on a cowboy hat and mosey on over to the Texas Heritage Festival! From 10 a.m. to 3 p.m. guests are invited to celebrate all that makes the Lone Star State so spectacular!

Presented by Cliff Kid and sponsored by McKinney Community Development Corporation and Baylor Scott & White Medical Center—McKinney, the Texas Heritage Festival will feature tapping, knee-slappin' Western music, local artisans, historical demonstrations and interactive children's activities. Guests can rustle up some tasty Texas grub, say "Howdy" to our resident wildlife ambassadors, and explore the Native Texas Butterfly

Map: Southlake, TX  
380 Tru Shop  
Planet Spine C

# PR Examples (Print, Email and Online)

### Texas Heritage Festival

Heard Natural Science Museum & Wildlife Sanctuary invites you to mosey on over gallop



to the Texas Heritage Festival. Enjoy tappin' Western music, local artisans, historical demonstrations, and interactive children's activities. Rustle up some tasty Texas grub and meet the friendly wildlife ambassadors.

**Where:** Heard Natural Science Museum & Wildlife – 1 Nature Place, McKinney

**When:** Saturday, June 4 – 10am – 3pm

**Cost:** Adults, \$9, Senior's, 60 + and Children ages 3-12, \$6-Children 3 and under, FREE Phone: 972.562.5566

**Web:** www.heardmuseum.org

## COVENANT CORNER

**2016 APRIL - MANAGEMENT REPORT**  
**19 APPLICATIONS REVIEWED**  
**210 NOTICES AND/OR LETTERS MAILED**

**Outdoor Grills & Fires** - Outside burning of wood-burning stoves, grills, and fire pits are prohibited activities except during the normal course of constructing a dwelling on a unit. No permanent outdoor fireplaces / BBQ pits are allowed in two ways: attached and freestanding. Both types require a building permit and must comply with City of Allen building and fire codes. A spark arrester for the chimney and a screen for the fire box will be required for both types of units. Freestanding units must be placed on a concrete pad. No units are allowed on a roof or inside a top screen. These outdoor fire units must not create a neighborhood nuisance and the homeowner will be responsible for any damage caused by smoke, fire, or ash. *Ref: Deed Restrictions, Exhibit "C" 21(a) and the Master Deed Conditions for construction instructions on permanent outdoor grills and fire pits.*

**Window Treatments** - All homes in Two Creeks are required to have permanent window treatments installed in all windows. Specific "no paint" windows are exempt from this requirement. *Ref: Deed Restrictions, Article 3, Section 3.2 and Board of Directors Policy.*

**Minors** - POET Rules - POOS - storage containers for the purposes of moving or long term storage, may be placed in a driveway for 10 days. Advance notification of the Association Manager

is required. Additional time up to 14 days may be granted if necessary. Placement of these units may not hinder traffic. *Per Board Policy.*

**Common Area Property Damage** - Please DO NOT tag LOST PET signs to street poles. In order to prevent damage, residents are asked to attach signs in any Association owned or controlled areas. *Ref: Deed Restrictions, Exhibit "C" 21(a).* Per Board of Directors Policy, these signs will be removed by Association personnel. As an alternative, residents may submit photos for posting on the Two Creeks web site. These signs will be posted for up to three weeks, and must be removed in writing involving too many. Community advertisements will not be accepted. *Ref: Board Policy.*

**Exterior Home Maintenance** - Please request the removal of your property from garage doors, trim work and front doors for repairs and placements they may be needed if the following conditions exist: Prohibited Conditions and Aesthetics: Structures, equipment or other items on the exterior portions of a Unit, which have become rusty, discolored or otherwise failed into

**Best, Miscellaneous Vehicle Parking** - Buses, personal watercraft, ATVs, recreational vehicles, trailers, untaggable or untagged vehicles, golf carts, construction vehicles and equipment, etc. are prohibited from being parked on the common areas. *Ref: Deed Restrictions, Exhibit "C" 21(a).* Per Board of Directors Policy, homeowners in violation of this offense will be fined as follows: First violation in a 12 month period - 30 day fine letter notice. All subsequent violations in this same 12 month period - 50 per day fine until fine item is removed. Items are allowed for a 24 hour period for loading. The City of Allen also requires that these miscellaneous items may not be parked on any public street or alley. Drivers of these items may be subject to fines and or removal (towing) of the item. *Ref: CDA, Municipal Code Chapter 9, Article 9, Section 9-223 item 237.* The use of Association Common Areas for storage of such property is also prohibited. *Ref: The Board of Directors Policy.*



## Heard Museum to Host Second Annual Texas Heritage Festival

On June 4th, Heard Natural Science Museum & Wildlife Sanctuary invites the public to get on a cowboy hat and mosey on over to the Texas Heritage Festival! From 10 a.m. to 3 p.m., guests are invited to enjoy a variety of activities, including live music, historical demonstrations, and interactive children's activities. Rustle up some tasty Texas grub and meet the friendly wildlife ambassadors.

Presented by CDF MID and sponsored by McKinney Community Development Corporation and Baylor Scott & White Medical Center, McKinney, the Texas Heritage Festival will feature live music, historical demonstrations, and interactive children's activities. Rustle up some tasty Texas grub and meet the friendly wildlife ambassadors.

Children will love exploring the Heard's Pioneer Village, comprised of eight full-sized buildings typical of pioneer settlements in the late 1800s - such as a school house, general store, and settlers' cabins. Even tickets also include general admission to Heard Natural Science Museum & Wildlife Sanctuary for the day of the event and free parking. Tickets are just \$9 for adults, \$6 for seniors 60+ and children ages 3 through 12. Admission to the Heard Natural Science Museum & Wildlife Sanctuary is free for all children under 12. Tickets are available at the Heard Natural Science Museum & Wildlife Sanctuary, 1 Nature Place, McKinney, TX 75069. For more information, call 972.562.5566.

About Heard Natural Science Museum & Wildlife Sanctuary  
Heard Natural Science Museum & Wildlife Sanctuary was founded in 1907 by Estee Heard, Miss Heard was 80 years old when she saw the need to preserve a place where future generations could experience nature. Today, this private 501(c)(3) nonprofit organization is dedicated to bringing nature and people together. This mission is carried out through education, partnerships of local people, with a emphasis on appreciation of nature and its conservation. For more information, visit [www.heardmuseum.org](http://www.heardmuseum.org)

# PR Examples (Print, Email and Online)

# photos

