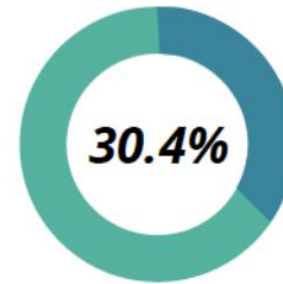
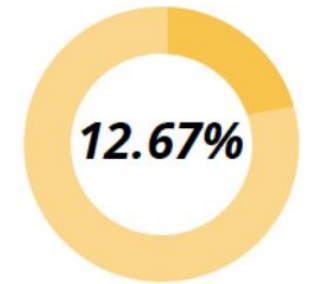


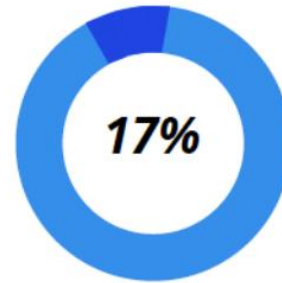
ACTIVE PROJECT PIPELINE
CURRENT: 28
TARGET (2019): 20



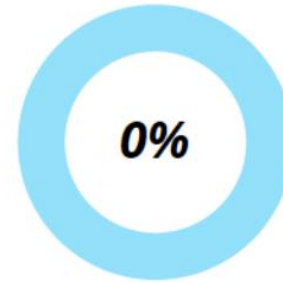
CAPITAL INVESTMENT
CURRENT: 60,000 TOTAL: 62,800,000
TARGET (2019): \$206,305,200



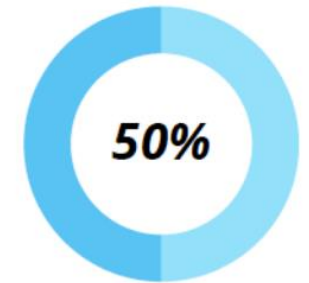
BRE VISITS
CURRENT: 29 TOTAL 38
TARGET (2019): 300



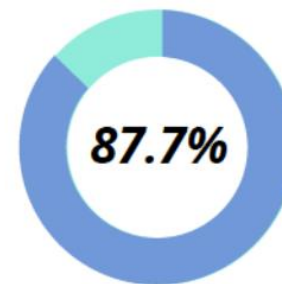
PARTICIPATE IN TRADE SHOWS & MISSIONS
CURRENT: 0 TOTAL 3
TARGET: 18



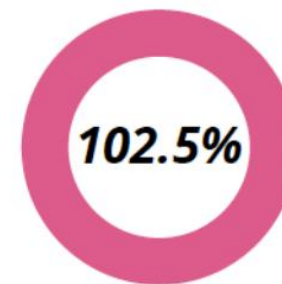
HOST FAMILIARIZATION TOUR (FAM)
CURRENT: 0 TOTAL 0
TARGET: 1



HOST COMMUNITY FORUM
CURRENT: 0 TOTAL 1
TARGET (2019): 2



WEBSITE VISITOR TRAFFIC
CURRENT: 735
TARGET: 838.50



EMAIL MARKETING OPEN RATE
CURRENT: 41%
TARGET (2019): 40%



KPI REPORT: APRIL 2020