



TITLE: Consider/Discuss/Act on a Resolution Authorizing the City Manager to Execute an Agreement For State Legislative Consulting Services from Red Media Group of Austin, Texas

MEETING DATE: December 4, 2012

DEPARTMENT: City Manager's Office

CONTACT: Aretha Adams, Assistant to the City Manager

RECOMMENDED CITY COUNCIL ACTION:

- Approve Resolution

ITEM SUMMARY:

- The City Council along with the Chamber of Commerce has developed a Joint Legislative Agenda identifying common interests that may arise during the 83rd Texas Legislative Session.
- The PRIL Committee selected Red Media Group as its preferred consultant after interviewing two companies
- Red Media group will promote the City's interests at the state level and keep the City and Chamber updated as other applicable issues arise.
- The agreement between Red Media Group and the City and Chamber will begin December 1, 2012 and November 30, 2013.

BACKGROUND INFORMATION:

- The City released a Request for Proposal in May 2012, and received one submittal from the previous legislative consultant, which was subsequently rejected.
- The PRIL committee went on to interview two alternative consulting firms, of which they selected RED Media group as the preferred vendor.

FINANCIAL SUMMARY:

- There will be a monthly flat fee of \$5,000 of which the City will pay one half.
- Reimbursable expenses up to \$250 month of which the City will pay one half, if needed.
- Over the one year term, the cost to the City of McKinney will cost \$30,000, not to exceed \$32,500.

BOARD OR COMMISSION RECOMMENDATION:

- N/A

