

MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

Special Meeting

JUNE 18, 2015

The McKinney Community Development Corporation held a special meeting in the Dowdy Board Room, 5900 S. Lake Forest Drive, McKinney, Texas, on June 18, 2015 at 8:00 a. m.

Board members Present: Chairman Scott Elliott, Vice Chairman Kurt Kuehn, Secretary/Treasurer Colleen Smith, David Clarke, Hamilton Doak, and Board alternate Rick Glew. Board members absent: David Myers and Michelle Gamble.

Staff Present: President Cindy Schneible, Marketing Director Cayti Stein, and Administrative Assistant Sheri Van Slycke.

15-588 Chairman Elliott called for the Consideration/Discussion of City Council Strategic Goals and Priorities. Chairman Elliott stated the goal of the special meeting called today is to continue the board's discussion on aligning the MCDC Goals and Strategies with City Council Goals and Strategies. Topics addressed and discussed included: Develop and maintain a customer service oriented organizational culture that emphasizes continual quality of life improvement throughout the City; Provide funding/organizational frameworks for the City that ensure continual economic and quality of life improvements; Develop an understanding of long term consequences associated with specific decisions and actions; Create financial plans for future growth as well as future maintenance; Continue to highlight downtown McKinney as a

unique destination for residents and visitors alike; Continue efforts to expand entertainment, dining and shopping options; Identify and implement programs serving youth in McKinney. President Schneible stated her appreciation of the board's time and input, and will produce a final draft for approval at the next board meeting.

Board members unanimously approved the motion by Board member Doak, seconded by Vice Chairman Kuehn, to adjourn. Chairman Elliott adjourned the meeting at 10:04 a.m.

SCOTT ELLIOTT
Chairman

ATTEST:

Colleen Smith
Secretary/Treasurer