
DOWNTOWN MCKINNEY

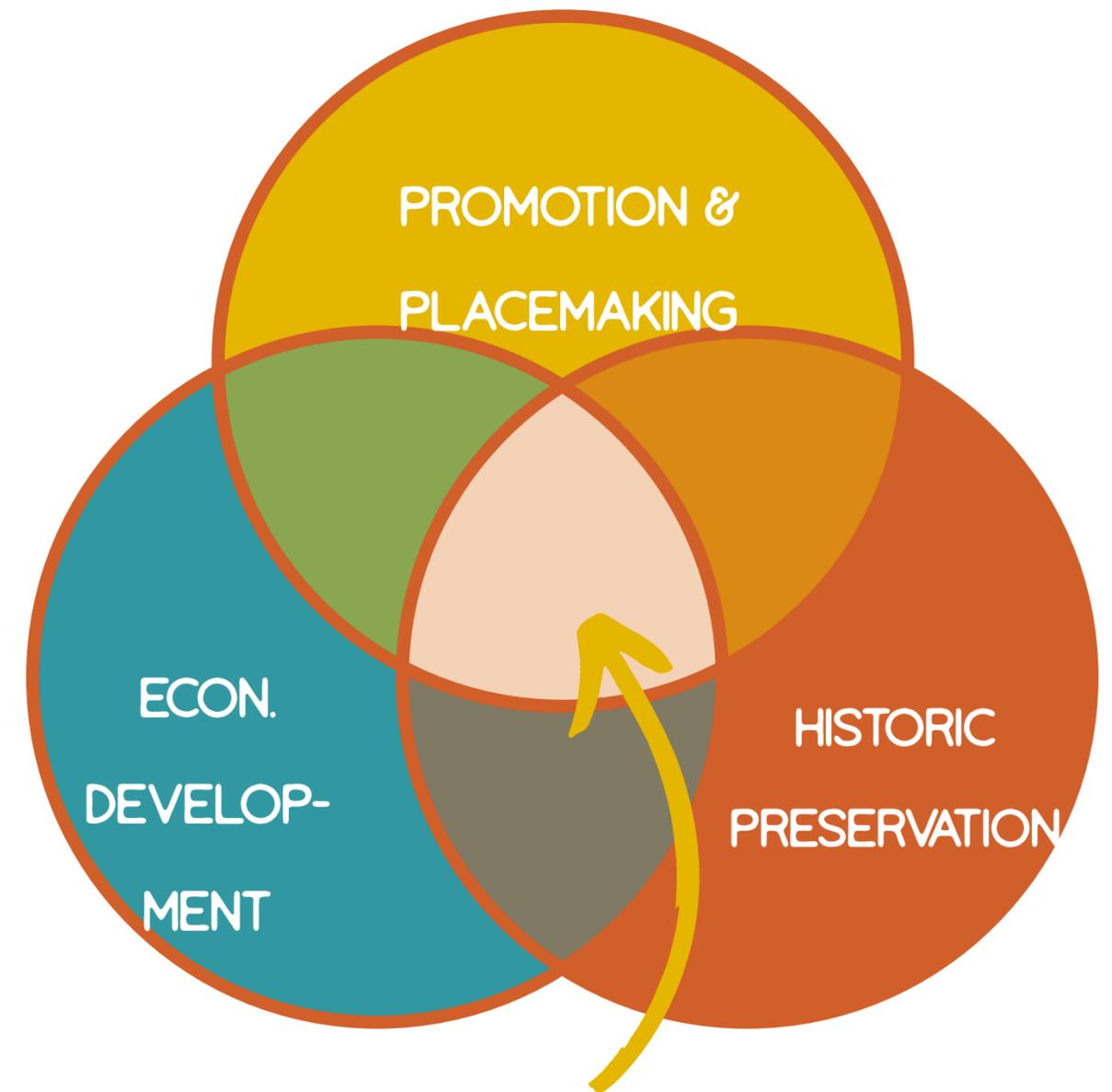
TEXAS • EST. 1848

HOLIDAY DOWNTOWN DECOR



ABOUT MCKINNEY MAIN STREET:

- Public/Private Partnership - 501(c)3
- City Employees, City Infrastructure, Private Operations
- Funds raised through sponsors, events, and grants.
- State & Nationally Accredited



MAIN STREET WORKS IN
THE MIDDLE

VISION :
McKinney Main Street
champions a vibrant
downtown – the heartbeat
of McKinney since 1848.



50%
INCREASE IN
SALES-TAX
REVENUES

5.1 MILLION
VISITS A
YEAR



\$239,260,000
IN DOWNTOWN
ASSESSED VALUES
(177% INCREASE)

(SINCE 2018)
180+
SMALL



TOP 3 EVENTS:
75K- OKTOBERFEST
60K- HOME FOR THE
HOLIDAYS

SINCE 2016)
112+
ANNUAL
EVENTS



CHRISTMAS DECORATION TIMELINE:

- August – Order Christmas Items
- November 5th– Contracted company begins adding lights to Dr. Glenn Mitchell park
- November, 12th - Community Christmas Tree arrives
- November, 12th– City of McKinney streets department begins adding holiday décor to street lamps, light poles, MPAC lawn, drop-off of Santa House
- November, 18th - 22nd – Decorating Christmas Tree
- November 15th– Holiday decoration project complete



PROJECT BUDGET:

\$35,000 Lighting of Dr. Glenn Mitchell Park

- Uplighting package for year-round illumination of park trees
- 2 Arches for Mitchell Park walkway
- Installation of lighted displays

\$55,750 MPAC Outdoor Decorations

- Oversized nutcrackers (6), 2 sleighs
- Two 3D illuminated star. Proposed locations on the corners of Virginia and Tennessee, and Louisiana and Kentucky.

\$9,870 Community Christmas Tree Ornaments

Total: \$109,320