

**G.H. Sports Group
The Centre of Excellence
Project Description**

Soccer

- 20,000 recreational soccer players in McKinney and surrounding communities
- 10,000+ registered Select youth soccer players in McKinney and surrounding communities
- 800+ paying teams
- 300+ Premiere Academy League and SDL
- 250 adult leagues
- 50% of teams that will use The Centre will come from outside McKinney
- Soccer participation in Texas is growing 10% annually – across all age and gender groups

Lacrosse

- 68 youth teams registered with the North Texas Lacrosse Association
- 5,000 players in North Texas
- Women's teams introduced as a new program in 2010

The Centre

- Four artificial turf fields (100' x 150' each (1/4 size of full soccer field)
- Can be converted to one, full-size field for soccer, lacrosse, football – as well as lawn bowling, cricket and other outdoor activities.
- Projected use: 500-750 players per week; 3,000 to 4,000 per month (adult and youth) will use the facility
- Field lighting is included for game play during non-daylight hours
- Number of parking spaces required by the city – 50 spaces per field/200 spaces minimum
- Four full-time/25 part-time jobs created – with \$200,000 pad in salaries/year
- Daytime (non-prime time – between 10:00 a.m. and 4:00 p.m.) use for SWANS and senior activities such as lawn bowling provided at no charge

Hours of operation:

- 10:00 a.m. to 11:00 p.m. Monday through Thursday
- 10:00 a.m. to midnight Friday
- 8:00 a.m. to midnight Saturday
- Noon to 10:00 p.m. Sunday
- Total hours per week: 368 (120 non-prime/248 prime)
- Total hours per year: 19,136 (6,240 non-prime/12,896 prime)

Fees:

- \$75/hr for small (1/4 field); no fees charged for seniors or SWANS between the hours of 10:00 a.m. and 4:00 p.m.
- \$50/hour for batting cages for Cricket (non-field location)

City Use of Facility (no charge)

- Managed by PROS
- 15% of available time/annually

Weekly Use:

5 hours – one 5-hour block of time one day per week (1) field

5 hours – One one-hour block of time daily, M-F between 5:00 and 10:00 p.m. (1) field

40 hours – M-F 10 a.m.-2 p.m. (2) fields

50 hours per week/2600 hours annually

Tournament Use:

2 Weekends per year (1) in June and (1) in November defined as follows:

Friday 7:00 p.m.-10:00 p.m. x 2 x 4 fields =24 hours

Saturday 7a.m.-10 p.m. x 2 x 4 fields =120 hours

Sunday 7 a.m.-9 p.m. x 2 x 4 fields = 112 hours

256 hours/52 weeks = 4.9 hours per week

50 hours per week regular use + tournament use totals = 54.9 hours per week

54.9 hours per week/2,854 hours annually

Other

- Partnership with tourism to include free advertising on website for McKinney hotels, restaurants, etc.
- Priority league registration for McKinney teams (3 day pre-registration) prior to non-residents
- When fees are charged for programming – McKinney residents will receive a discount (in alignment with PROS fee schedule)
- City programs/activities will be advertised at The Centre and on website – at no charge
- Available to elementary, middle, high schools and colleges for athletic programs
- Toddler Programs
- Educational Programs – facility will include classroom/meeting room facilities
- Local sports associations – meeting facilities
- Group rentals

Location:

- 3 acres on Stacy Road, north of the McKinney Soccer Complex at Craig Ranch.
- Sports venues in close proximity: Michael Johnson Performance Center; Ballfields at Craig Ranch

Cost:

- | | |
|-----------------------------------|-------------------|
| • Land (3.0 acres) | \$ 706,979 |
| • Construction (building & field) | \$1,092,675 |
| • Parking construction | <u>\$ 233,700</u> |
| • Total est. cost | \$2,033,354 |