

MCDC FACEBOOK METRICS

	Total Posts Original/Total	Followers	Engagements	Total Reach	Impressions
Jan '20	20/22	2586	205	8654	11697
Feb '20	31/27	2602	246	13126	13291
Mar '20	60/78	2630	305	7940	17125
Apr '20	46/38	2658	169	8410	17984
May '20	42/53	2664	294	6852	13963
June '20	68/76	2669	203	8501	16900
July '20	32/44	2673	118	5662	11908
Aug '20	25/32	2689	84	4400	9862
Sept '20	34/41	2696	217	4494	7391
Oct '20	39/47	2714	341	16265	19788
Nov '20	34/39	2738	824	20593	23359
Dec '20	34/41	2750	823	5478	8892
Jan '21	19/23	2757	219	2797	4050
Feb '21	19/25	2763	189	7904	9501
Mar '21	38/46	2784	319	7147	9642
Apr '21	42/48	2818	1306	6752	10219

MCDC TWITTER METRICS

	Followers	Total Tweets	Retweets	Engagements
Jan '20	1284	8	4	22
Feb '20	1301	12	13	37
Mar '20	1352	15	18	52
Apr '20	1375	16	15	37
May '20	1377	17	18	54
June '20	1416	26	16	40
July '20	1441	16	8	24
Aug '20	1456	12	7	18
Sept '20	1463	16	10	89
Oct '20	1463	16	6	146
Nov '20	1465	17	7	116
Dec '20	1472	11	3	79
Jan '21	1435	13	4	35
Feb '21	1448	12	2	53
Mar '21	1159	9	4	90
Apr '21	1163	20	2	51

MCDC WEBSITE METRICS

	Sessions	Pageviews	Users	Desktop Hits	Mobile Hits	Tablet Hits
Jan '20	710	1646	605	432	161	12
Feb '20	561	1453	464	352	100	12
Mar '20	628	1132	536	322	206	8
May '20	962	798	1596	457	308	3
June '20	747	1328	608	359	233	16
July '20	505	1002	432	274	150	8
Aug '20	489	815	425	300	117	9
Sept '20	631	1,114	556	410	135	11
Oct '20	757	1,320	657	454	195	8
Nov '20	552	1,172	460	345	132	5
Dec '20	819	677	1532	437	234	6
Jan '21	636	1,377	521	403	117	1
Feb '21	888	1,582	787	597	185	5
Mar '21	1073	2,265	903	607	277	19
Apr '21	977	1,834	851	572	258	21