

MCKINNEY CONVENTION AND VISITORS BUREAU BOARD

Human Resources Committee Meeting

January 23, 2015

The McKinney Convention & Visitors Bureau HR committee met for a meeting on January 23, 2015 at 200 W. Virginia Street, McKinney Texas.

In attendance was Board member: Carrie Alfieri & Bonnie Tinsley

Staff: Executive Director Dee-dee Guerra.

The meeting was called to order at 8:05 am

The Committee reviewed the Proposed MCVB FY 14-15 Goals prepared by Executive Director Guerra. The Goals were discussed by the Committee. Director Tinsley and Vice Chair Alfieri suggested moving some of the measurable strategies to other goals and adding a few strategies. After much discussion, the Committee agreed on these items and asked E.D. Guerra to prepare the final draft and to send it via email to the HR Committee for final approval.

Vice Chair Alfieri brought a proposed annual review form that was forwarded to her from Interim City Manager Muehlenbeck (this form was created for the President of MEDC by his Board) as a guide for a review for the MCVB Executive Director. The Committee reviewed it and after discussing the document, they felt this document would work to review the MCVB Executive Director. After discussing the document, the committee decided to tailor it to by adding the MCVB goals by which to measure and review the MCVB Director and also by changing a few words to format it to fit that of the MCVB Executive Director position. The Committee agreed on the changes to this document and asked E.D. Guerra to prepare the final draft and to send it via email to the HR Committee for final approval.

Vice Chair Alfieri also proposed that a self-evaluation by the MCVB Director be obtained, she planned to get with Interim City Manager Muehlenbeck to see if one could be drafted to fit the new review form.

The MCVB Marketing Committee meeting was adjourned at 9:30 am

Carrie Alfieri
MCVB HR Committee Chair