

Promotional and Community Event Grants -- FY 2020 Cycle I

Organization	Event	Event Date(s)	MCDC Social Media Promotion	City Social Media Promotion	Advertising Promotion	Other Promotion	At Event Promotion	Board/Staff Attendance
Odysseus Chamber Orchestra	Concert Series	Spring 2020	Happy Prince -1/31, 2/21 Bossa Nova - 3/30			MCDC Website City Calendar		J.Brewer
Heritage Guild	Farmers Market Chestnut Square	Throughout Spring/Summer	1/3, 1/18, 2/6, 2/15, 2/29, 3/4, 3/6, 3/14, 3/15, 3/21, 3/26, 3/31, 4/1, 4/2, 4/7, 4/9, 4/14, 4/18, 4/21, 4/23, 4/24, 4/28, 5/1, 5/2, 5/5			MCDC Website City Calendar		J.Brewer C.Schneible L.Jones
Heritage Guild	Farm to Table	May 7, 2020						
Heritage Guild	Ice Cream Crank-off	July 19, 2020						
SBG Hospitality	St. Patrick's Day Shamrock Run and Festival	March 14, 2020	2/13, 2/18, 2/25, 3/6, 3/9, 3/12, 3/13			MCDC Website City Calendar FB Event		
St. Peter's Episcopal	Empty Bowls	April 30, 2020	2/20, 2/25, 2/26, 3/19, 4/1, 4/6, 4/9, 4/28, 4/30			MCDC Website City Calendar FB Event		

Collin County History Museum	Then & Now	Feb 2019 - Dec 2021	2019 2/27, 6/18, 7/25, 9/12, 11/16 2020 2/14, 2/21, 2/28, 3/2, 3/17, 5/9			MCDC Website City Calendar		L.Jones D.Kelly
TUPPS	Music Festival	May 15-16	2/13					
Game Day Foods	Salsa Festival	July 4, 2020						
Main Street	Downtown/MPAC Events	Throughout Spring/Summer	Downtown - 1/9, 1/14, 1/21, 2/28, 3/12, 3/16, 3/17, 3/16, 3/27, 3/31, 4/1, 4/2, 4/20, 4/24, 4/28, 5/1, 5/6 Chocolate Walk - 2/8 Black History at MPAC - 2/3 Krewe - 2/14, 2/17, 2/19, 2/21, 2/23 Cahill - 3/2 Juried Art -- 4/7			FB Events - Krewe, Juried Art, Arts in Bloom		
McKinney Lacrosse Club	Turlaxin' Tournament	October/ November						
ManeGait Therapeutic Horsemanship	Country Fair	April 25	3/9, 3/17			MCDC Website City Calendar		
McKinney Garden Club	Garden and Home Tour	May 30						

Ovation Academy of Performing Arts	Spring Productions	Spring 2020	Annie - 2/25, 2/27 Midsummer's Dream - 5/14			MCDC Website City Calendar		
Kiwanis	Triathlon	April 18				MCDC Website City Calendar		
Parks Dept	Events	Spring/Summer	1/3, 1/7, 2/21, 2/25, 2/29, 3/4, 3/5, 3/11, 3/18, 4/2, 4/27, 5/4					

COVID-19 Recovery Efforts		DATES	BOARD/STAFF PARTICIPATION
COVID-19 Recovery Efforts	#SupportLocal General Updates One Heart McKinney Grant Programs #McKinneyStrong	3/13, 3/17, 3/18, 3/19, 3/20, 3/21, 3/23, 3/24, 3/25, 3/26, 3/27, 3/30, 4/1, 4/2, 4/3, 4/4, 4/5, 4/6, 4/7, 4/10, 4/13, 4/15, 4/16, 4/20, 4/24, 4/28, 4/29, 4/30, 5/1, 5/2, 5/3, 5/4, 5/5, 5/6, 5/10, 5/11, 5/14	J.Brewer A.Richardson-Woods D.Bradford C.Schneible L.Jones