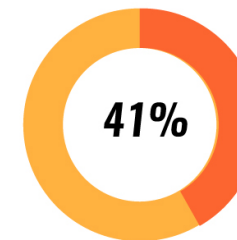


ACTIVE PROJECT PIPELINE
CURRENT: 33
2020 TARGET: 20



CAPITAL INVESTMENT
CURRENT: 290,000,000
2020 TARGET: \$211,000,000



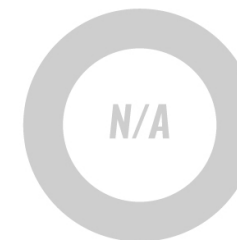
BRE VISITS
CURRENT: 41
2020 TARGET: 100



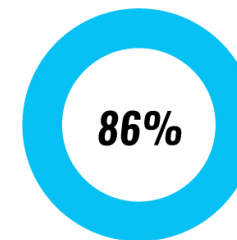
TRADE SHOWS & MISSIONS
CURRENT: N/A DUE COVID
2020 TARGET: 18



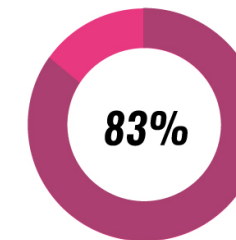
FAMILIARIZATION (FAM) TOUR
CURRENT: N/A DUE COVID
2020 TARGET: 1



COMMUNITY FORUM
CURRENT: N/A DUE COVID
2020 TARGET: 2



WEBSITE VISITOR TRAFFIC
CURRENT: 724
2020 TARGET: 838



EMAIL MARKETING OPEN RATE
CURRENT: 33%
2020 TARGET: 40%