

## Update: Transit Service Discussions

- On December 8th, DART held a brief presentation to their Board of Directors regarding the joint proposal.
- The proposed service model has up to four dedicated vehicles and allows Uber, Lyft, or other Transportation Network Companies (TNC) to provide supplemental service. A TNC is defined as a digital application that matches potential riders with drivers in real time. The TNC component is necessary to reduce wait times in the large service area.
  - Because the TNC component is supplemental service, meaning riders have their **choice** to take a ride in a dedicated vehicle or TNC, use of TNC is federally compliant.
- DART would include a marketing component to the proposal.
- DART would identify a single project manager to work with MUTD on a daily basis.
- The GoPass app is not necessary to run this program and will come at an additional fee. Fares can be sold without GoPass, but the benefit of using the GoPass app is that it is regional—making it easier for customers traveling across DFW. DART will price this out separately for us.
- The legal mechanism would be a Interlocal agreement with MUTD, DART, the DART LGC, and DCTA. The proposed contract term is for three years, with options to extend.

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- DART is reviewing our vehicle data and will propose options. The 3 vehicles MUTD already owns could be used as dedicated vehicles.
- The service would run the same Monday through Saturday schedule.
- The service will be available to residents over the age of 65, residents with disabilities, and residents who meet the federal low-income guidelines. The service will have the capability to expand to the general public.
- DART is proposing a \$3 in-zone /\$5 out-of-zone fare pricing model, to make sure MUTD doesn't end up subsidizing normal uber travel. This becomes more of an issue when the service is expanded to general public.
  - There is also potential to offer “regional fare.” This will be a part of continued discussion.
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- So, what next? DART and DCTA are working on solicitation of the logistics firm that was identified on DCTA's innovative service procurement list. There are 2 qualified providers. Anticipated completion of this step before 02/2021.