

McKinney Main Street

aka McKinney Downtown Business Re-Development Board

DECEMBER 12, 2013

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on December 12, 2013 at 8:30am.

CALL TO ORDER

Chairwoman Jan Temples called to order the meeting of the McKinney Downtown Re-Development Board at 8:32 a.m. after determining a quorum present. Board members present: Vice-Chair Karen Dawkins, Treasurer Jon Dell'Antonia, Jodi Ann LaFreniere-Ray, Jan Elwell, Barry Shelton, CoCo Good, and Chairwoman Jan Temples.

Board members absent: Molly Brewer, Bonnie Shafto and Renee Funderburgh.

Main Street staff present: McKinney Main Street Program Director Ty Lake.

Guest(s): Councilman Randy Pogue, Mayor Pro-Tem Travis Ussery, McKinney Performing Arts Center Marketing Director Amy Rosenthal and Customer Service Representative Belinda Kennedy.

CONSENT ITEMS

13-1259 Minutes of the McKinney Main Street Board Meeting of November 14, 2013

The Board unanimously approved the motion made by Treasurer Dell'Antonia, seconded by Ms. Elwell.

REGULAR AGENDA

13-1260 Consider/Discuss/Act on Second Amended Bylaws of the McKinney Main Street

The board discussed the amended by-laws that had been approved by City Council. Ms. Lake explained in detail the red-lined changes, the process in which City Council will fill board positions, and guidelines the

City Council will consider when appointing new members. The Board discussed.

The Board unanimously approved the motion made by Treasurer Dell'Antonia, seconded by Ms. LaFreniere-Ray.

DISCUSSION ITEMS

- 13-1261** Review and Discuss Financials - Treasurer's Report - YTD Financials
- Treasurer Dell'Antonia gave a brief report on the financials. Highlighted the success of Oktoberfest. Ms. Lake discussed outgoing payables and the Wish 100 financial commitment and numbers from last year. The Board discussed and reviewed the statements with no further questions.

REPORTS

- 13-1262** Chair / Vice-Chair Report - Board Captain Updates
- No Board Captain updates at this time.
- 13-1263** Directors Report and Information Sharing
- Home for the Holidays 2013
- Ms. Lake updated the board on the success of Home for the Holidays. The board discussed citizen feedback on the event and Ms. Lake recapped the recent merchant survey input, and the financial success of the activities including the snow hill and the carousel. Mrs. LaFreniere-Ray discussed looking into the possibility of Main Street accepting credit cards during future fundraising events. The board discussed further.
- Upcoming Events
- Ms. Lake discussed upcoming events, including Krewe of Barkus scheduled for March 2, 2014 and Arts in Bloom scheduled for April 12, 2014.
- 13-1264** Liaison Reports - Downtown Property Owners - McKinney Chamber of Commerce - McKinney Conventions & Visitors Bureau - City of McKinney
McKinney Chamber of Commerce

Mrs. LaFreniere-Ray gave a report on the McKinney Chamber of Commerce. Mrs. LaFreniere-Ray gave an update on the Buy Local campaign being extended due to bad weather, a contest for citizens to win \$300 gift cards and a WAM event. The Board discussed.

City of McKinney

Ms. Good updated the board concerning City of McKinney business. Ms. Good discussed with the board that McKinney has the 2nd most searched zip code on realtor websites. Ms. Good also highlighted the 20th anniversary of MEDC and the upcoming Money Magazine best places to live poll.

Mr. Shelton updated the board on the 9 acres of land adjacent to downtown, the city is exploring options for development, including a small scale grocery store, no plans have been submitted yet. Mr. Shelton also updated the board on the Gateway project, noting that construction activity has begun and building permits have been issued.

ADJOURN

The Board unanimously approved the motion made by Chairwoman Temples, seconded by Vice-Chair Dawkins, to adjourn. Chairwoman Temples adjourned the meeting at 9:41 a.m.

JAN TEMPLES
Chair

