



2022 - 2023 Season





ANNOUNCING

McKINNEY **REPERTORY THEATRE**

22-23 SEASON!

Bram Stoker's
DRACULA

(Annual 1-hr Show)

A Christmas Carol 

 **The Farndale Avenue Housing Estate
Townswomen's Guild
Dramatic Society Murder Mystery**

Agatha Christie's
MURDER
on the
ORIENT EXPRESS
By Ken Ludwig

Neil Simon's
RUMORS

Past Attendance

Pre-Covid	Current
115 (tickets per show)	52 (tickets per show)



2022 - 23 SEASON GOAL

Up our audience & membership by **at least 10%** and attract theatergoers from Allen, Frisco, Sherman, Princeton, Farmersville and Plano.

Grant Request

Facebook Ads & Boosts	\$900.00
Online Media & Print	\$3,910.00
Printed Materials (Postcards, Posters, Signs, Etc.)	\$5,870.00
Email Newsletter Creation	\$1,150.00
MCC New Resident Bag Inclusion	\$25.00
TOTAL	\$11,855.00



Past Advertising



Mckinney Repertory Theatre

Published by Davina Gazo · May 7 at 11:24 AM

Need ideas for a great girls' night out? Grab your besties and come to our show! You'll be sipping with high society while watching MRT's production of "The Savannah Sipping Society" on stage at MPAC now through May 14th! For tickets: <https://bit.ly/3ETHlyR>



TICKETS.MCKINNEYPERFORMINGARTSCENTER.ORG
tickets.mckinneyperformingartscenter.org

Book now

3,391
People reached

391
Engagements

↑ +1.2x average
Distribution score

Boost again



Mckinney Repertory Theatre

Published by Davina Gazo · April 8

Tomorrow is our sold-out Murder Mystery partnership with [Chestnut Square Heritage Village!](#) Can't wait to see "A Poisoned Affair"! Who will be there?



826
People reached

71
Engagements

↑ +2.8x higher
Distribution score

Boost

You and 11 others

2 Comments

6



Mckinney Repertory Theatre

Published by Davina Gazo · November 28, 2021

The most beloved story of past, present, and future is currently on stage at Mckinney Performing Arts Center. Tickets are still available for MRT's production of "A Christmas Carol" on Dec. 10th & 11th.

<https://tickets.mckinneyperformingartscenter.org/.../logi...>



TICKETS.MCKINNEYPERFORMINGARTSCENTER.ORG

McKinney Performing Arts Center | Upcoming Events

Book now

2,074

People reached

246

Engagements

↑ +2.2x higher
Distribution score

Boost again



Mckinney Repertory Theatre is feeling excited.

Published by Davina Gazo · October 3, 2021

Opening night for #MRT's production of "Driving Miss Daisy" is this coming Friday! Do you have your tickets to see this award-winning drama yet? To purchase tickets: <https://bit.ly/3D99X56>

#supportlocaltheatre #downtownMcKinney

TICKETS.MCKINNEYPERFORMINGARTSCENTER.ORG

McKinney Performing Arts Center | Description - Driving Miss Daisy

Buy tickets

1,410

People reached

169

Engagements

↑ +1.3x average
Distribution score

Boost



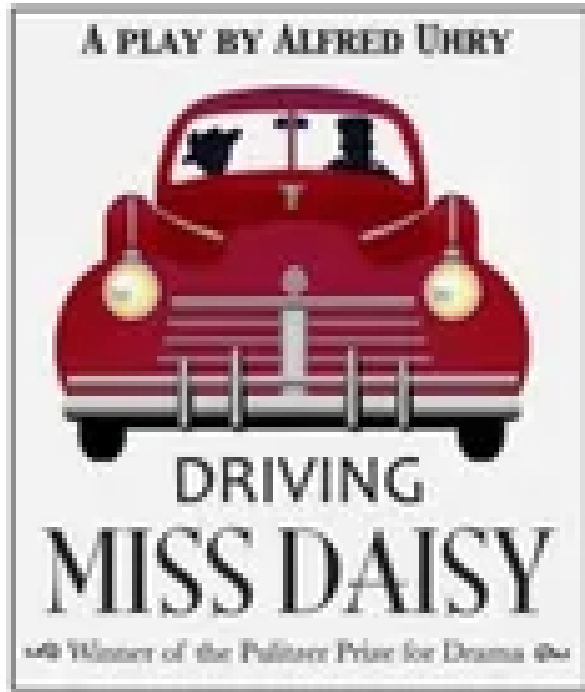
Karen Jarrett

This play was really terrific.

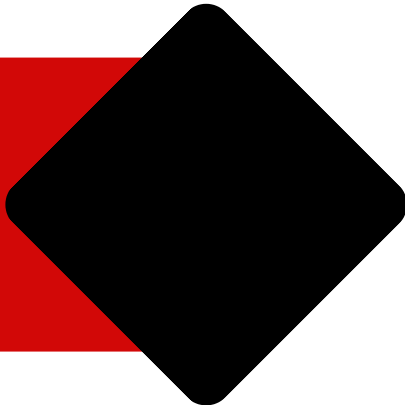
Characters played their roles so well. I was cheering for all three.

The simplicity of the staging was perfect.





Past Shows



A Christmas Carol

The Charles Dickens Classic

Adapted by Dr. Andrew Kassis

Nov 26 - 27, Dec 10-11

2021



Past Shows





Savannah Sipping Society

Comedy by Jones, Hope and Wooten

May 6-7, 13-14 2022

Past Shows



Upcoming Show



Presented by



McKinney Performing Arts Center

9 shows over 3 weekends!

**July 29-30,
Aug 5-6, 13-14
2022**

Tickets: 214.544.4630

or

mckinneyrep.org



McKinney Repertory Theatre (MRT) is supported in part by a grant from the City of McKinney through the McKinney Arts Commission

THANK YOU

