



McKinney Economic Development Corporation

Abby Liu, Interim President

June, 2018

Strategic Plan Management & Communicating Results:

A. Business Retention & Expansion

- Staff followed up with Project Todd's real estate representative for a status update on June 5. Staff has worked closely with City Manager Grimes for a strategy for Project Todd.
- Staff followed up with Toyoshima Electronics Vice President Wang in China for the status of Loan Agreement on June 7. Toyoshima Electronics, global headquartered in Taiwan, is the first MEDC Global Soft Landing Program (GSLP) since the Program launched in the 4th Quarter of 2017. Toyoshima has operations in Taiwan, China and McKinney (the 1st operation in the US).
- On June 7 staff met with Hisun President Jason Sun and discussed Hisun current company status and plans for future expansion.

B. Business Attraction

- Legal Counsel Houser and Staff hosted a meeting with Project Knowledge for the potential business development opportunity on May 17.
- Legal Counsel Houser and Staff hosted a meeting with Project Sunny for the potential business development opportunity on May 22.
- Staff hosted a city visit from Project Blue Pineapple executives from Taiwan for the new business attraction on May 24. The itinerary includes a McKinney presentation at the private lunch at Rick's Chophouse and a tour of Tong Yang Group (TYG) McKinney operation. Both TYG President Chen and Wistron GreenTech General Manager Hsu were invited to attend in both events. (Photo attached)



- Legal Counsel Houser and Staff hosted a meeting with Project Knowledge as well as Project Sunny for the potential business development opportunity on May 29.
- Staff hosted a site visit from Project Lucky executives and the company real estate representative for the new business attraction on May 31. McKinney is one of the cities Project Lucky considered for future company expansion.
- Staff assisted a real estate representative for the potential request from his client for the request of a Targeted Employment Area related to EB-5 Program to the City of McKinney on June 5.

Marketing/Promotion/Connection Activities:

- Staff attended the ECONOMIX event held in Frisco on May 17 and 18. ECONOMIX is a blending of economic development professionals and nationwide site selection consultants, coming together to stir additional insights and practical tools to enhance work in their respective communities. (Photo attached)
- MEDC was the interactive hole sponsor, on hole 10, at the annual McKinney Chamber Golf Classic held on June 4. Staff greeted golfers with MEDC branded goodies and had a productive network with the golfers. MEDC Chairman Jason Burress, Board Members Sharon Denny, Michael Jones, Joe Minissale and Robbie Clark were in attendance sharing information on upcoming McKinney developments. (Photo attached)
- Business Development Director Bruce Coleman and Staff hosted a lunch meeting with Wendy Siegel, Vice President at HKS Dallas, for the collaborative opportunity for new business attraction on May 25.
- Staff hosted a Marketing meeting with Michelle Feldker, City Communications & Media Specialist, and Madison Clark, MEDC Business Development Specialist, to discuss MEDC marketing initiatives and social media posting on June 4. It was a productive meeting to move forward with the pending projects and discussed

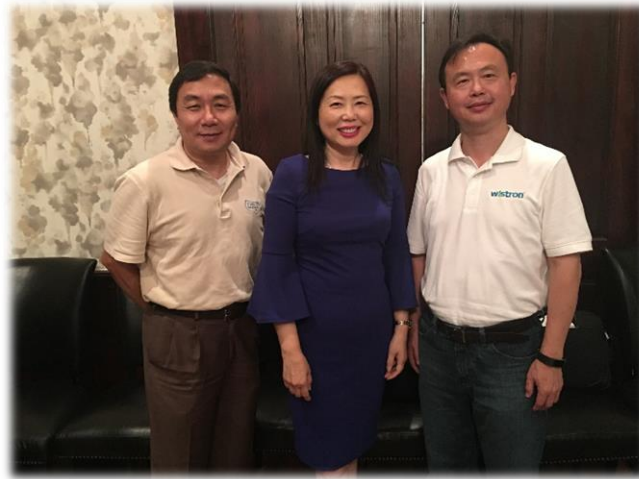


the potential of MEDC's Raw Space Sponsorship of BISNOW HWY 121 Event in August. MEDC was the Raw Space Sponsorship of the same event in 2016 and had a record attendance for BISNOW attendance then. MEDC had received a rise in business inquiries from real estate community after the event. |

PROJECT BLUE PINEAPPLE MCKINNEY VISIT

McKinney, TX | May 24th, 2018

McKinney EDC Interim President Abby Liu hosted Project Blue Pineapple executives alongside McKinney locals Jeff Chen, President of Tong Yang Group, and Joseph Hsu, General Manager at Wistron GreenTech. Following a lunch at Rick's Chophouse in Historic Downtown McKinney the three gave the Project Blue Pineapple executives a tour of Tong Yang Group's McKinney manufacturing plant.



(Pictured left from left to right) President of Tong Yang Group Jeff Chen, McKinney EDC Interim President Abby Liu, and General Manager of Wistron GreenTech Joseph Hsu.



Tong Yang Group President Jeff Chen and McKinney EDC Interim President Abby Liu posed for a quick picture with Tong Yang Group's mascot during the tour of the plant.

ECONOMIX

Frisco, TX | May 17th-18th, 2018

Interim President Abby Liu attended the ECONOMIC event in Frisco earlier this May. The event featured over 24 site consultants as well as a number of economic development professionals. Abby personally connected with a host of top economic development industry professionals as well as sat in on several informative panels about local development opportunities.



Spectrum Location Solutions President Joe Vranich, Interim President of McKinney EDC Abby Liu, Chief Executive Officer of Barber Business Advisors Dean Barber, and Executive Vice President of Colliers International Thomas Pearson.



Attendees heard from several different panels on a variety of topics. The panel on the left was titled “Realities of Site Selection in 2018 & Beyond” and featured speakers, James Blair of Navigator Consulting, Joe Vranich of Spectrum Locations Solutions, and Minah Hall of True Partners Consulting.



Abby Liu and President Aliquantus Consulting Alison Benton.

McKINNEY CHAMBER 21ST ANNUAL GOLF CLASSIC

McKinney, TX | June 4th, 2018

The McKinney Chamber of Commerce held its 21st Annual Golf Classic on June 4th, 2018. Over 200 business professionals and 30 plus sponsors gathered to mix, mingle, and golf at Stonebridge Ranch's Dye Course. TBS Collision Repair sponsored a wonderful afternoon barbecue for event attendees.

The McKinney EDC held an interactive sponsorship tent on Hole 10. Team members greeted golfers with MEDC branded goodies and the opportunity to win one of three local McKinney prizes. Team members also discussed business opportunities pertaining to Southgate, Craig Ranch and other upcoming McKinney developments.



(Top right from left to right)

McKinney EDC golf team – MEDC Board Member Michael Jones, MEDC Board Member Joe Minissale, MEDC Board Member Sharon Denny, and MEDC Chairman of the Board Jason Burrese. The McKinney EDC's booth received wonderful reviews from the event attendees. The cool-towels especially were a hit given the slightly humid weather.