

McKinney Main Street

aka McKinney Downtown Business Re-Development Board

SEPTEMBER 10, 2015

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on September 10, 2015 at 8:30 a.m.

CALL TO ORDER

Chairwoman Jan Elwell called to order the meeting of the McKinney Downtown Business Re-Development Board at 8:30 a.m. after determining a quorum present. Board members present: Jon Dell'Antonia, Jan Elwell, Kaci Lyford, Alex Lanio, Jolie Williams, Edna Brown, Amber Gutschlag, Robert Hamilton and Rebecca Drekman.

Absent: Renee Funderburgh, Molly Brewer.

Main Street Staff present: McKinney Main Street Program Director Amy Rosenthal, McKinney Main Street Program Coordinator Elizabeth Hurst, MPAC Marketing Coordinator Aaron Werner, and McKinney Main Street Executive Assistant Belinda Kennedy.

Guests: Mayor Pro-Tem Travis Ussery, Barry Shelton, City of McKinney Assistant City Manager, Denise Lessard, City of McKinney Communications and Media Specialist and Rick Glew, McKinney Community Development Corporation.

REPORTS

15-865 City Liaison Reports

Mayor Pro-Tem Ussery informed the Board about the upcoming bond election, 7 items up on the bond elections, no new taxes, no tax increases. Bond meeting will begin soon to inform the public about each proposition. Mr. Shelton spoke to the board about the upcoming community summit meetings planned for September 16 and 17 and encouraged citizens to attend, the meeting concern the 10-year plan and public input is vital.

15-866 Director's Report

Ms. Rosenthal informed the board that MCDC had approved a grant for \$15,000 in support for advertising for Home for the Holidays, the funds must be used to reach people outside of McKinney. Ms. Rosenthal thanked Jan Elwell, Jon Dell'Antonia and Aaron Werner for presented the request to the MCDC Board. Ms. Rosenthal invited all the board members to attend the first McKinney Classis Film Festival this weekend.

CONSENT ITEMS

15-867 Minutes of the Main Street Board Meeting of August 13, 2015

Board members unanimously approved the motion by Board member Jon Dell'Antonia, seconded by Board member Jolie Williams, to Approved and Referred 15-867 Minutes of the Main Street Board Meeting of August 13, 2015.

REGULAR AGENDA

15-868 Consider/Discuss/Act on Financial Reports

Board Members unanimously approved the motion by Board Member Jon Dell'Antonia, seconded by Rebecca Drekmann, to approve the financial reports.

15-869 Discuss Upcoming Events: Oktoberfest, Scare on the Square and Home for the Holidays

Ms. Rosenthal began by updating the Board on the plans for Oktoberfest. Main Street will be selling advance tickets to help with the lines at the event, shuttles will be available and the carnival will be setting up starting Monday, September 21, 2015. In order to help with the lines at the event, Main Street is hiring cashiers and bartenders, volunteers will be used at the gates and for clean-up. The Board discussed.

Ms. Hurst updated the Board on the plans for Scare on the Square, the costume contest will be expanded and will have cash prizes.

Ms. Gutschlag spoke to the board about the tree campaign, she is

working with First United Bank to sponsor the tree and then Main Street will have a fund campaign to try to raise \$5000 from the public to cover some of the costs of the live tree. The Board discussed.

Ms. Rosenthal ended the meeting by thanking the three Board Members who will be leaving this month, Jon Dell'Antonia, Molly Brewer and Renee Funderburgh. Ms. Rosenthal presented a commemorative brick to Mr. Dell'Antonia in appreciation for his service to McKinney Main Street.

ADJOURN

Chairwoman Jan Elwell adjourned the meeting at 9:35 a.m.

JAN ELWELL
Chair

