

Promotional and Community Event Grants -- FY 2020 Cycle I

Organization	Event	Event Date(s)	MCDC Social Media Promotion	City Social Media Promotion	Advertising Promotion	Other Promotion	At Event Promotion	Board/Staff Attendance
Odysseus Chamber Orchestra	Concert Series	Spring 2020	Happy Prince -- 2/3, 2/7					
Heritage Guild	Chestnut Square & Farmers Market	Throughout Spring/Summer	1/3, 1/18, 2/6, 2/14, 2/15					
Heritage Guild	Farm to Table	TBD						
Heritage Guild	Ice Cream Crank-off	July 19, 2020						
SBG Hospitality	St. Patrick's Day Shamrock Run and Festival	March 14, 2020	2/13, 2/18					
St. Peter's Episcopal	Empty Bowls	April 30, 2020	2/20					

Collin County History Museum	Then & Now	Feb 2019 - Dec 2021	2019 2/27, 6/18, 7/25, 9/12, 11/16 2020 2/14					
TUPPS	Music Festival	May 15-16	2/13					
Game Day Foods	Salsa Festival	July 4, 2020						
Main Street	Downtown/MPAC Events	Throughout Spring/Summer	Downtown -- 1/9, 1/14, 1/21 Chocolate Walk -- 2/8 Black History at MPAC -- 2/3 Krewe - 2/14, 2/17, 2/19, 2/21, 2/23					
McKinney Lacrosse Club	Turlaxin' Tournament	October/November						
ManeGait Therapeutic Horsemanship	Country Fair	April 25						
McKinney Garden Club	Garden and Home Tour	May 30						

Ovation Academy of Performing Arts	Spring Productions	Spring 2020						
Parks Dept	Projects & Events	Spring/Summer	1/3, 1/7					