

Michael Quint

Subject: RE: McKinney Permits for Food Trucks

From: The Guava Tree Truck [<mailto:>]

Sent: Monday, June 15, 2015 3:10 PM

To: contact-citycouncil@mckinneytexas.org

Subject: McKinney Permits for Food Trucks

Dear City Council Members,

We are nine year McKinney residents and small business owners who take pride in operating in our home town. My husband and I own, The Guava Tree Food Truck, a Cuban American Truckstaurant. In August we will have been in business for three years. In our three years the city has been flexible as they called us "a zebra" and didn't know what to do with in regards to permits since we did not really fall under any of the current guidelines.

In McKinney we have participated in Bike The Bricks, Red White and Boom, The Grand Opening of The Bonnie Wenk Park, The Farmers' Market, The Ice Cream Crank Off, The Old Red Lumberyard Junk Market, The McKinney Historical Association's October Fest, Franconia brewery and most recently Tupps brewery as well as multiple private catering events. We have always taken out a temporary event permit to participate in public events.

This weekend the health department brought it to our attention that they would no longer allow temporary permits for Tupps's brewery tours because they happen each Saturday and therefore are no longer considered a special event. Instead, a semi annual permit is now required.

I completely understand and support that decision. However, what we do not support is the fee structure for said permit. Currently, the city of McKinney offers six month permits for \$500.00. That means \$1000.00 for an annual permit. This is the most expensive annual permit for food trucks in the Dallas Fort Worth area. We have annual permits in the four cities below and the price is just not comparable to McKinney.

Annual Permit Fees in other cities

Dallas \$304.00

Garland \$400.00

Plano \$300.00

Addison \$75.00

In addition to operating a food truck, I am on the board for The North Texas Food Truck Association. One of the many things we do is help local businesses book food trucks. At this time we have booked food trucks at Tupps brewery through the beginning of September. If this fee structure remains in place or temporary permits are not allowed, continuing to serve at Tupps brewery would no longer be a profitable business decision effective June 20th 2015.

What we are requesting is one of two things. Allow temporary food permits to continue. Or, preferably, reduce the fee structure for annual permits to something more comparable with surrounding cities.

The city just passed a new ordinance for food trucks but that law, if I understand it correctly, helps business owners that want the same truck to come to their location daily.

Again, my husband and I take great pride in living and operating our business in McKinney. The residents have been very supportive of food trucks. [REDACTED]

[REDACTED] We were hoping to have a viewing party at Tupps brewery in McKinney since this our home and everyone has been so supportive. I would love for the city to be involved as a supporter.

[REDACTED]

McKinney says it takes pride in being supportive of small businesses. Please support our small business as well as other food truck owners and reduce the cost of an annual permit to what is comparable to other cities. Thank you for your consideration and I look forward to hearing back from you.

Warmly,
Pam and Onel Perez

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