

**McKinney Main Street**

**aka McKinney Downtown Business Re-Development Board**

**AUGUST 9, 2012**

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on August 9, 2012 at 8:30 a.m.

Board members present: Karen Dawkins, Renee Funderburgh, Treasurer Jon Dell'Antonia, Vice-Chair Jan Temples, Barry Shelton, Jan Elwell, Jodi Ann LaFreniere and Chairman Johnny Galyean.

Board members absent: Bonnie Shafto, CoCo Good, Karen Klassen, Linda Fogg and Molly Brewer.

Board staff present: McKinney Main Street Program Director Ty Lake and McKinney Main Street Program Coordinator Merry Caroline Canter.

Guest(s): Mayor Pro Tem Travis Ussery.

The Board unanimously approved the motion made by Treasurer Dell'Antonia, second by Mrs. Funderburgh, the following consent item:

**12-599** Minutes of the McKinney Main Street Board meeting of July 12, 2012.

**REGULAR AGENDA**

Mrs. Lake presented the consideration and discussion of McKinney Main Street hosting a monthly car show in Historic Downtown McKinney in coordination with the Morning Maniacs. Mrs. Lake explained that the monthly car show would be from 7 a.m. to 10:30 a.m., primarily in the parking spaces adjacent to the McKinney Performing Arts Center. As the monthly car show grows, we can re-visit designating additional parking spaces to them. The Board discussed. The Board unanimously approved the motion made by Mrs. Funderburgh, seconded by Vice-Chair Temples, to approve the following agenda item.

**12-600** Consider/ Discuss/Act on Hosting Monthly Car Show in Coordination with the Morning Maniacs in Historic Downtown McKinney

DISCUSSION ITEMS

**12-601** Chairman / Vice-Chairman Report - Board Captain Update

Chairman Galyean mentioned that it is that time again to elect new officers and review any open seats. The Board discussed. Chairman Galyean asked Vice-Chair Temples, Ms. Dawkins and Treasurer Dell'Antonia to serve on the Nominating Committee. He stated that they would meeting in the next few weeks and then report back to the Board next month.

Chairman Galyean called for discussion on the Board Captain Updates. Each Board Captain reported on their block.

**12-602** Directors Report and Upcoming Events

Mrs. Lake briefly review her recent update to the City Council regarding Main Street and Special Events. She also notified the Board that the public side of Main Street's budget will be consolidated with the McKinney Performing Arts Center's budget, as it will make it easier to manage. Mrs. Lake then reported on the progress of the Store Specific Directional Signage and MPAC's Marquee, both of which should be in place before Oktoberfest. Mrs. Lake then reviewed the Image Campaign and where we are currently with the account and businesses. The Board discussed several options that we might look at in the future. She also announced that for the first year ever we have decided to go with Franconia as the sole beer provider for Oktoberfest, they are now in a position to make that happen and we are very excited that it is finally happening. Lastly, Mrs. Lake mentioned all the additional things coming up or currently taking place, new store announcements, 10 Point Criteria, Second Saturdays and the McKinney Boyd High School Drum-a-thon in Downtown McKinney. The Board discussed.

**12-603** Review and Discuss Financials - Treasurer's Report-YTD Financials

Treasurer Dell'Antonia gave a brief report on the financials. The Board

discussed and reviewed the statements with no further questions.

## REPORTS

**12-604** Liaison Reports - Downtown Property Owners -McKinney Conventions and Visitors Bureau - McKinney Chamber of Commerce - City of McKinney

*Downtown Property Owners*

No Report

*McKinney Conventions & Visitors Bureau*

Non Report

*McKinney Chamber of Commerce*

Mrs. LaFreniere gave a report on the McKinney Chamber of Commerce.

Mrs. LaFreniere stated like most everyone they are awaiting the news from Money Magazine and we should know something by mid-August.

There are lots of things going on with the Chamber right now and you should go ahead and mark your calendars for the State of the Community on November 8<sup>th</sup>. The Board discussed.

*City of McKinney*

Mayor Pro Tem Ussery mentioned that the main thing that Council is working on is the negotiations regarding Gateway, which is very exciting.

Mr. Shelton reviewed several projects coming from Development Services; paint marking removal, RFP of Downtown Projects in the Town Center potential incorporating commercial or housing options and City Hall, new sign ordinance that goes before Council on the 21<sup>st</sup> of August regarding billboards and other signage updates.

Board members unanimously approved the motion made by Vice-Chair Temples, seconded by Chairman Galyean, to adjourn. Chairman Galyean adjourned the meeting at 9:49 a.m.

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JOHNNY GALYEAN