

## Promotional and Community Event Grants -- FY 2019 Cycle II

Organization	Event	Event Date	Agreement Executed	MCDC/CITY SOCIAL MEDIA		OTHER CITY PROMO			Promo Items Provided	Board/Staff Attendance
				MCDC Social Media Promotion	City Social Media Promotion	City Advertising Promotion	City Billboard Promotion	City Ch/PSA/Apex Streaming		
Heritage Guild	Farmers Market	Sept-Dec	8/1/2019	8/2, 8/17, 8/23, 9/6, 9/10, 9/14, 9/20, 10/4, 10/5, 10/12, 10/19, 10/25, 11/16, 11/21	8/23, 10/4				sun/bug spray insulated totes	D. Clarke C. Schneible R. Glew L. Jones
	Ghost Walk	October 2019	8/1/2019	8/12, 8/28, 10/9, 10/14, 10/15, 10/23						
	Murder Mystery	August 27, 2019	8/1/2019	7/31, 8/9						
	Holiday Tour of Homes	December 2019	8/1/2019	11/11, 12/2, 12/4, 12/6						D. Kelly
Crape Myrtle Foundation	CMT 5K & 10K	September 28, 2019	8/9/2019	7/30, 8/26, 9/17, 9/23					sun/bug spray cables	
Direction 61:3	Mosaix Christmas Concert	December 21, 2019	8/8/2019	8/21, 9/4, 11/7, 12/10						
McKinney Rotary Club	Parade of Lights	December 14, 2019		10/30, 11/1, 11/13, 11/18, 12/11, 12/13, 12/14						
SBG Hospitality	Wine & Music Festival	October 19, 2019	8/2/2019	8/2, 8/13, 8/21, 8/29, 8/30, 9/18, 10/14, 10/16, 10/19, 10/24					cables	
McKinney Main Street	Home for the Holidays	Nov 29 - Dec 1, 2019	8/5/2019	10/10, 11/13, 11/15, 11/20, 11/22, 11/26, 11/27, 11/28, 11/29, 11/30						C. Schneible L. Jones

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McKinney Lacrosse Club	Turlaxin' Tournament	Oct-Nov, 2019		10/10, 10/17					frizbees/fans bug/sun spray	
MISD Athletics	NCAA Div II Championship Game	December 21, 2019	8/7/2019	10/30, 11/1, 11/5, 11/19, 11/25, 12/1, 12/3, 12/8						
Kiwanis	Triathlon	April								
Parks Dept	Wonder	Dec 5-24	11/21/2019	11/20, 12/2, 12/4, 12/12, 12/19						