

**McKinney Main Street**

**aka McKinney Downtown Business Re-Development Board**

**FEBRUARY 11, 2021**

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on Thursday, February 11, 2021 at 8:30 a.m.

McKinney Main Street Chairman Robert Hamilton called to order the meeting of the McKinney Downtown Business Re-Development Board at 8:32 a.m. after determining a quorum present. Board members present: Robert Hamilton, Julie Williams via Zoom, Kathryn Waite via Zoom, Ric Anderson via Zoom, Preston Schwalls via Zoom, Jolie Williams via Zoom, Doug Willmarth via Zoom, Taylor Phelan Via Zoom, Kyle Branch via Zoom and Chris Wilkes via Zoom.

Absent: None

Main Street staff present McKinney Main Street Director Amy Rosenthal via Zoom, City of McKinney Special Event Coordinator Andrew Jones and McKinney Main Street/MPAC Executive Assistant Belinda Kennedy via Zoom. Guests: City of McKinney Mayor Pro Tem Rainey Rogers via Zoom, Councilman Rick Franklin via Zoom, Assistant City Manager Kim Flom via Zoom and Kathryn McGill via Zoom.

**21-0130** City Liaison Report

Ms. Flom started by thanking city staff for helping to staff the vaccination hub, over 2000 hours have been worked by city employees to help get the vaccinations administered, Great job! Ms. Flom explained that the city council met last Friday for a strategic work session, the material from this session will be used to refine the goals for 2021. The east McKinney project is moving forward, and the city will host a neighborhood meeting in March to work with residents and businesses.

**21-0131** Director's Report

Ms. Rosenthal updated the Board on the East Louisiana project; work has started and is going well. Ms. Rosenthal will be making a presentation to City Council at the March 2 work session for the Silo project, an exciting public art prospect. At our March 11 meeting we will have guests from Visit McKinney.

**21-0132** Minutes of the Main Street Board Meeting of January 14, 2021.

Board members unanimously approved the motion by Board member Kathryn Waite, seconded by Board member Preston Schwalls, to Approve and Refer the Minutes of the Main Street Board Meeting of January 14, 2021.

**21-0133** Consider/Discuss/Act on Financial Reports

Board members unanimously approved the motion by Board member Ric Anderson, seconded by Board member Taylor Phelan, to Approve the Financial Reports.

**21-0134** Consider/Discuss/Act on Community Partner of the Year Award.

Board members unanimously approved the motion by Board member Kathryn Waite, seconded by Board member Julie Williams, to nominate Andrea Holmes as the Main Street Partner of the Year.

**21-0135** Consider/Discuss/Act on Strategic Goals and Priorities for 2021.

The Board discussed the goals from the past strategic session and created sub-committees to focus on the 2021 priorities.

**21-0136** Discuss Upcoming Events

Mr. Jones updated the Board on the upcoming events, Krewe of Barkus will be virtual, we have a St Pats Beer Walk on March 13 and we are moving forward with Arts in Bloom for April 9-11. Arts in Bloom will have reduced vendors and a new footprint to help with social distancing and flow.

Mr. Schwalls made a motion to adjourn at 9:45 a.m.

An audio recording of this meeting is available through the City of McKinney meeting archive.

These minutes approved by the Main Street Board on: \_\_\_\_\_

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ROBERT HAMILTON  
Chairman

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KATHRYN WAITE  
Secretary / Treasurer