

We are looking forward to kicking off our new marketing efforts with ROI. Their familiarization visit to McKinney last month was productive, and we are excited about what their efforts will contribute to recruiting and spreading the word about McKinney. This was a very busy month on the project front. Some new projects came in and several existing projects are continuing to move forward. Details will be covered in Executive Session.

Business Development Activities:

- John and I had a teleconference with a business looking to expand to the DFW area on 4/28
- John and I met with a local business looking to move from Dallas to McKinney on 4/28
- Cayti and I attended the Greater Dallas Planning Commission breakfast on 4/30
- John and I had lunch with a local businessman to discuss small business start-up incentives on 5/1
- Attended annual gathering of DFW-area young professional groups on 5/5
- Attended IRR-DFW client appreciation/networking event on 5/12
- Cayti and I met with Project Home on 5/13
- Spoke at ReMax Collin County event on 5/14

Projects:

Project details will be discussed in executive session.

Miscellaneous Activities:

- Attended the Werx reception on 4/30
- Attended Chamber Quarterly luncheon on 5/12