



# McKinney Economic Development Corporation Agenda

---

Tuesday, April 21, 2015

8:00 AM

Dowdy Board Room  
5900 S. Lake Forest Drive  
Suite 110  
McKinney, Texas

---

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

## CALL TO ORDER

## CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

**15-390**     [Minutes of the McKinney Economic Development Corporation Meeting March 17, 2015](#)

**Attachments:**     [Minutes](#)

## DISCUSSION ITEMS

**15-391**     [ROI Presentation](#)

**Attachments:**     [ROI Powerpoint Presentation](#)

**15-392**     [Discuss Target Markets Update](#)

**Attachments:**     [Aviation Target Market](#)  
[Clean Manufacturing Target Market](#)  
[Healthcare Target Market](#)  
[HighTech Target Market](#)  
[HQ Target Market](#)

**15-393**     [Discuss Incentive Update](#)

**Attachments:**     [2015 Draft Incentives Policy](#)

REPORTS

- 15-394     [Board and Liaison Updates](#)  
              [Board Chairman](#)  
              [Chamber of Commerce](#)  
              [City of McKinney](#)  
              [MCDC](#)  
              [MCVB](#)  
              [Main Street/MPAC](#)  
              [McKinney National Airport](#)
- 15-395     [Director of Business Development Report](#)  
**Attachments:**    [April Business Development Report](#)
- 15-396     [Director of BRE/Emerging Tech Report](#)  
**Attachments:**    [BREP Report](#)  
                          [TXDOT 75 Update](#)  
                          [Emerg Tech Prog Participants Status](#)  
                          [ReWerx Invite](#)
- 15-397     [Director of Marketing Report](#)  
**Attachments:**    [April Marketing Report](#)
- 15-398     [Executive Vice President Report](#)  
**Attachments:**    [April EVP Report](#)
- 15-399     [President-CEO Report](#)  
**Attachments:**    [April Presidents Report](#)  
                          [Economic Impact Study](#)  
                          [Legislative Update](#)

REGULAR AGENDA

- 15-400     [Consider/Discuss/Act on March Financials](#)  
**Attachments:**    [Checks Issued March 2015](#)  
                          [March Financials](#)

**15-401**      [Consider/Discuss/Act on Methodist Hospital of McKinney  
Incentive Audit](#)

**Attachments:**    [EDC Repayment Calculations](#)

**15-402**      [Consider/Discuss/Act on Request for Support of HB 2199](#)

**Attachments:**    [Request for Support: HB 2199](#)  
[HB 2199 Business Logos](#)  
[84\(R\) HB 2199 Fiscal Note](#)  
[84\(R\) HB 2199 Bill Text](#)

**CITIZEN COMMENTS**

**BOARD OR COMMISSIONER COMMENTS**

Board or Commission Comments relating to items of public interest:  
Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

**EXECUTIVE SESSION**

In Accordance with the Texas Government Code:

A. Section 551.071 (2). Consultation with City Attorney on any Work Session, Special or Regular Session agenda item requiring confidential, attorney/client advice necessitated by the deliberation or discussion of said items (as needed) and legal consultation on the following item(s), if any.

B. Section 551.074 Discuss Personnel Matters  
• President's 90 Day Performance Review and any Related Action

C. Section 551.087. Deliberation Regarding Economic Development Matters

- Gateway
- Project Ernst
- Land Acquisition
- Project Catch
- Project Knock-Out
- Project Aloha
- Project Home
- Project Bag
- Project Tool
- Project Spark
- Project Butterfly

**ACTION ON EXECUTIVE SESSION**

**ADJOURN**

Posted in accordance with the Texas Government Code, Chapter 551, on the 17th day of April, 2015 at or before 5:00 p.m.

---

Jim Wehmeier  
President/CEO

Accommodations and modifications for people with disabilities are available upon request. Requests should be made as far in advance as possible, but no less than 48 hours prior to the meeting. Call 972-547-2694 or email [contact-adacompliance@mckinneytexas.org](mailto:contact-adacompliance@mckinneytexas.org) with questions or for accommodations.