



September 14, 2016

TO: McKinney Economic Development Corporation

FROM: Cindy Schneible, MCDC

RE: Update for September Meeting

The MCDC board approved the following Promotional and Community Event grants at the August meeting:

Believe! 2016	\$ 5,500	Event date:	11/26/16
Empty Bowls 2017	\$ 7,500	Event date:	4/27/17
Especially Needed Fall Carnival	\$ 7,000	Event date:	10/29/16
Oktoberfest	\$15,000	Event date:	9/23-25/16
McKinney Artists Studio Tour	\$ 5,000	Event date:	11/12-13/16
NCCFHF Monster Mash	\$ 4,000	Event date:	10/29/16
Rotary Parade of Lights	\$ 6,000	Event date:	12/10/16

Grant funds provided are restricted for marketing, advertising and promotional use. Events for which funds were approved demonstrated an ability to promote McKinney, as well as the event, support local businesses and encourage both residents and visitors to participate in the events.

The following project grant applications were submitted to MCDC prior to the deadline for the third and final grant cycle of the current fiscal year. Public hearings were conducted at the August meeting. Board action will be scheduled for the meeting scheduled for September 22, 2016.

- Request for \$43,500 from Heard Craig Women's Club (dba Heard Craig Center for the Arts) for replacement of HVAC units in Heard Craig House. The amount requested represents 75% of total estimated project cost.
- Request for \$175,000 from Heritage Guild of Collin County for improvements to the Dulaney House, to facilitate use as a multi-purpose facility. The amount requested represents 65% of total estimated project cost.
- Request for \$6,968.20 from Collin County Historical Society for the purchase of iPads, cases, headphones and related equipment to facilitate self-guided tours for visitors to the WWI Centennial Commemoration and other exhibits. The amount requested represents 100% of total estimated equipment costs.

- Request for \$251,000 from North Collin County Habitat for Humanity for purchase, survey and preparation of six lots for the construction of affordable housing and completion of fifteen exterior home repair projects. The amount requested represents 27% of total estimated project costs.

MCDC is partnering with the city's communications and marketing team, MPAC/Main Street, Parks & Rec for production of street banners to be placed in locations west of Hwy. 75 to promote major downtown McKinney events to encourage resident (and visitor) participation.