



January 13, 2021

TO: MEDC
Visit McKinney

FROM: Cindy Schneible

RE: MCDC Update

General Information

FY 21 Grants

Promotional and Community Event Grants

Below is information about the Promotional and Community Event grant applications submitted for consideration in Cycle I. Total funding available is \$100,000. The requests were presented to the MCDC board at the meeting on December 17th, board action will be scheduled for the January 28th meeting.

Promotional & Community Event Grants -- 2021 Cycle I			
	Applicant	Event(s)	Amt. Requested
21-01	Kiwanis Club of McKinney	2021 Triathlon	\$2,500.00
21-02	SBG Hospitality	2021 Spring Sip & Stroll Series	\$15,000.00
21-03	Heritage Guild of CC	Farmers Market, Education, Murder Mystery, Farm to Table Dinner, Crank-off	\$12,500.00
21-04	CC History Museum	2021 Then & Now	\$10,025.00
21-05	Colorful Collaborations	Legacy Keepers 2021 events	\$2,000.00
21-06	McKinney Garden Club	2021 Art Meets Floral	\$7,700.00
21-07	Ovation Academy of Performing Arts	2021 Spring/Summer Productions	\$11,500.00
21-08	St. Peter's Episcopal Church	2021 Empty Bowls	\$7,500.00
21-09	McKinney Main Street	Arts in Bloom	\$7,500.00
21-10	Virtual Town Tours	Virtual McKinney tour	\$15,000.00
			\$91,225.00

Project Grants

2021 Project Grants -- Cycle I Applications Discretionary Fund Allocation				
			Requested	
21-02	Ovation Academy	Theatre space	\$35,000.00	On Hold
21-03	Heritage Guild	Repairs and updates to Chestnut Square: Dulaney Cottage, Dulaney House and Chapel	\$32,750.00	
21-04	CC Historical Society	Private Statue at CC History Museum	\$73,600.00	Withdrawn
21-05	McKinney Roots	Hydroponic Greenhouse	\$15,000.00	
21-06	McKinney Lacrosse	Wall Ball structure and gated playing surface	\$30,000.00	
21-07	Sanchez Charities	The Mustard Seed - Center for Not-for-Profits343917	\$343,917.00	
			\$530,267.00	

2021 Project Grant Applications Capital/Economic Development			
			Requested
21-01	Hub Partners, LLC	Construction of open space/landscaped area with LED Screen, sound, seating, tables, children's play area and will include 21,000 sf of retail/restaurant space	\$2,600,000.00
21-08	McKinney Parks & Rec	Design for Apex Expansion (\$2.5 mil); Apex landscape improvements (\$100k); ninja course (\$330k); outdoor aquatic enhancements (\$126k); sauna (\$100k); outdoor fitness court (\$256k)	\$3,637,040.00
			\$6,237,040.00

Public hearings will be scheduled for all project grant applications, except 21-01 The Hub, at the January 28th board meeting. A public hearing was conducted on The Hub application at the December meeting. Board action on that funding request will be scheduled for the January meeting.

TUPPS Brewery Expansion

Bi-weekly progress meetings continue to define scope and budget for the project.