



Visit McKinney

Agenda

Tuesday, March 29, 2022

8:00 AM

The Augustus
350 E. Louisiana St., Suite B
McKinney, TX 75069

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

CALL TO ORDER

PUBLIC COMMENTS ON AGENDA ITEMS (For Non-Public Hearing Agenda Items)

If you wish to address the Board on a posted item on this agenda, please fill out a "Request to Speak" card and present it to the Clerk before the meeting. Pursuant to Section 551.007 of the Texas Government Code, any person wishing to address the Board for items listed as public hearings will be recognized when the public hearing is opened.

Speakers wishing to address the Board regarding any non-public hearing item on this agenda shall have a time limit of three (3) minutes per speaker, per agenda item. The Board Chair may reduce the speaker time limit uniformly to accommodate the number of speakers or improve meeting efficiency.

CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

22-0269 [Minutes of the Visit McKinney Regular Meeting of February 22, 2022](#)

Attachments: [Minutes](#)

REPORTS

22-0270 [Board and Liaison Reports](#)
[City of McKinney](#)
[MEDC](#)
[MCDC](#)

[McKinney Main Street / MPAC](#)
[Visit McKinney Finance Committee](#)

Attachments: [MEDC Report March 2022](#)
[MCDC Report March 2022](#)
[VM Financials February 2022](#)
[STR Report February 2022](#)
[Occupancy Report January 2022](#)

22-0271 [Executive Director's Report](#)

Attachments: [Staff Report February 2022](#)

REGULAR AGENDA

22-0272 [The Salesmanship Club/AT&T Byron Nelson Presentation](#)

Attachments: [Video Link](#)

22-0273 [Consider/Discuss/Act on the Grant Application from Heritage Guild of Collin County in the Amount of \\$2,000 for the Update of the Wedding Website & Digital Footprint](#)

Attachments: [Presentation](#)

22-0274 [Consider/Discuss/Act on the Grant Application from Jump Into Art Studios, Inc. in the Amount of \\$7,350 for the Advertising and Promotion of the 2022 Class/Workshop Plan](#)

Attachments: [Presentation](#)

22-0275 [Consider/Discuss/Act on the Grant Application from Marching Music Made in McKinney in the Amount of \\$3,000 for the Advertising and Promotion of Drum Corps International Events 2022](#)

Attachments: [Presentation](#)

22-0276 [Consider/Discuss/Act on the Grant Application from SBG Hospitality in the Amount of \\$7,000 for the Advertising and Promotion of the McKinney Wine & Music Festival](#)

Attachments: [Presentation](#)

22-0277 [Consider/Discuss/Act on the Destination Services, LLC
Analysis & Strategic Plan](#)

Attachments: [Document](#)

PUBLIC COMMENTS REGARDING MATTERS NOT ON THE AGENDA

BOARD OR COMMISSIONER COMMENTS

Board or Commission Comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, on the 23rd day of March, 2022 at or before 5:00 p.m.

*Francis Marie Woodard
Interim Executive Director*

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Email contact-adacompliance@mckinneytexas.org. Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.