



Visit McKinney

Agenda

Tuesday, October 26, 2021

8:00 AM

McKinney Performing Arts Center
Ruschhaupt Hall
111 N. Tennessee St.
McKinney, TX 75069

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

CALL TO ORDER

PUBLIC COMMENTS ON AGENDA ITEMS (For Non-Public Hearing Agenda Items)

If you wish to address the Board on a posted item on this agenda, please fill out a "Request to Speak" card and present it to the Clerk before the meeting. Pursuant to Section 551.007 of the Texas Government Code, any person wishing to address the Board for items listed as public hearings will be recognized when the public hearing is opened.

Speakers wishing to address the Board regarding any non-public hearing item on this agenda shall have a time limit of three (3) minutes per speaker, per agenda item. The Board Chair may reduce the speaker time limit uniformly to accommodate the number of speakers or improve meeting efficiency.

- 21-0944** [Election of Officers](#)
a. [Chair](#)
b. [Vice Chair](#)
c. [Secretary/Treasurer](#)

- 21-0945** [Appointment of Visit McKinney Subcommittee Members](#)
a. [Finance Committee](#)
b. [HR Committee](#)
c. [Marketing Committee](#)

CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

21-0946 [Minutes of the Visit McKinney Regular Meeting of September 28, 2021](#)

Attachments: [Minutes](#)

REPORTS

21-0947 [Board and Liaison Reports](#)
[City of McKinney](#)
[MEDC](#)
[MCDC](#)
[McKinney Main Street / MPAC](#)
[Visit McKinney Finance Committee](#)

Attachments: [MEDC Report October 2021](#)
[MCDC Report October 2021](#)
[VM Preliminary Financials September 2021](#)
[STR Report September 2021](#)
[Occupancy Report September 2021](#)

REGULAR AGENDA

21-0948 [Consider/Discuss the Grant Application from Ovation Academy in the Amount of \\$7,500 for the Advertisement and Promotion of Shakespeare in the Park McKinney](#)

Attachments: [Grant Application](#)
[Supporting Documents](#)

21-0949 [Consider/Discuss the Grant Application from McKinney Philharmonic Orchestra and the Greater North Texas Youth Orchestra in the Amount of \\$6836.30 for the Advertisement and Promotion of the 2021-2022 Concert Season](#)

Attachments: [Grant Application](#)
[Supporting Documents](#)

21-0950 [Consider/Discuss the Grant Application from MillHouse Foundation in the Amount of \\$13,505 for the Advertisement and Promotion of the 2022 MillHouse Art Festivals \(5 Events\)](#)

Attachments: [Grant Application](#)
[Supporting Documents](#)

21-0951 [Consider/Discuss the Grant Application from 25 Revolutions, LLC in the Amount of \\$15,000 for the Advertisement and Promotion of a Feature-Length Documentary about the Planning, Production, and Performances Involved in KHYI 95.3 FM's 25th Annual Music Festival](#)

Attachments: [Grant Application](#)
[Supporting Documents](#)

21-0952 [Consider/Discuss the Grant Application from McKinney Restaurant Council - Committee of the McKinney Chamber of Commerce in the Amount of \\$5,000 for the Advertisement and Promotion of McKinney Rocks](#)

Attachments: [Grant Application](#)
[Supporting Documents](#)

REPORTS

21-0953 [Executive Director's Report](#)

Attachments: [Staff Report September 2021](#)

PUBLIC COMMENTS REGARDING MATTERS NOT ON THE AGENDA

BOARD OR COMMISSIONER COMMENTS

Board or Commission Comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, on the 22nd day of October, 2021 at or before 5:00 p.m.

*Dee-dee Guerra
Executive Director*

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Email contact-adacompliance@mckinneytexas.org. Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.