

MCKINNEY CONVENTION AND VISITORS BUREAU BOARD

HR Committee Meeting

January 19, 2017

The McKinney Convention & Visitors Bureau HR Committee met on January 19, 2017 at 200 W. Virginia Street, McKinney, Texas.

In attendance were Board members: Bryan Perkins.

Staff: Executive Director Dee-dee Guerra.

City Staff: Chandler Merritt.

The meeting was called to order at 1:15 pm.

The Committee discussed the following items:

1. After discussing the MCVB Strategies with Chandler Merritt from the City Manager's office, Executive Director Guerra felt that in order for the MCVB Goals & Strategies to be in line with those of City Council, the Goals & Strategies need to be worded and structured as S.M.A.R.T. Goals. Director Guerra brought this to the HR Committee's attention and the members were all in agreement. The Committee met with Chandler Merritt to restructure the current MCVB Goals and Strategies. Once they are complete, they will be sent out to the Board for all to review. Once all revisions are complete, this item will be put on the February 2017 Agenda for Board approval.

The MCVB HR Committee meeting was adjourned at 2:58 pm.

Bryan Perkins
MCVB HR Committee