

McKinney Community Development Corporation  
Promotional and Community Event Grant Subcommittee Meeting  
January 18, 2017

The McKinney Community Development Corporation Promotional and Community Event Grant Committee met at 8:30 a.m. on January 18, 2017, in the MCDC offices at 5900 S. Lake Forest Blvd., Ste. 110, McKinney, Texas.

Board members present were Dave Clarke, David Myers and Michelle Gamble. President City Schneible was also present.

The subcommittee reviewed seven applications seeking grant funds for promotional and community events, totaling \$51,725. A maximum of \$50,000 is allocated for funding promotional grants during the current cycle.

Following discussion, the subcommittee made the following recommendations for funding advertising, marketing and promotional activities for the following applicants:

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| • 3e McKinney/Run for Cover  | \$ 3,750 |
| • Collin County Historical Society/WWI Commemoration               | \$ 6,225 |
| • Heard Craig/Art Meets Floral                                     | \$ 3,000 |
| • Heritage Guild/Farmers Market; Tour de Coop; Ice Cream Crank-off | \$12,500 |
| • Kiwanis of McKinney/Historic McKinney Triathlon                  | \$ 3,525 |
| • McKinney Main Street/Arts in Bloom                               | \$15,000 |
| • DEAR Texas/Book Festival   | \$ 6,000 |

The committee recommendations will be presented to the full board for action at the meeting on January 26, 2017 with a request for approval.

The meeting adjourned at 9:30 a.m.

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Kurt Kuehn, Chairman