

McKINNEY ARTS COMMISSION

AUGUST 18, 2016

The McKinney Arts Commission of the City of McKinney, Texas met in regular session in the Council Chambers of the Municipal Building on August 18, 2016 at 4:30 p.m.

Commissioners Present: Pamela Harden, Chad Hughhins, Jeff Hackett, Tricia Conover

Commissioners Absent: Aretha Adams, Sandra Doak, Molly Brewer

Staff Present: Janay Tieken, HCD Manager; Judy Hawkins, Administrative Assistant

Chair Hughhins called the meeting to order at 4:30 p.m. and announced the presence of a quorum.

16-840 Corrected Minutes of the McKinney Arts Commission Meeting of April 21, 2016

Commissioners unanimously approved the motion by Commissioner Hackett, seconded by Commissioner Conover, to approve the corrected minutes of the McKinney Arts Commission Meeting of April 21, 2016. The minutes were corrected to reflect the signature of the Vice Chair rather than the Chair.

16-841 Discuss the Possibility of Organizing a Workshop for Local Arts Organizations

Chair Hughhins discussed his thoughts regarding the development of a workshop opportunity to enable local arts organizations the opportunity to network with each other. Further discussion will be held at a later date.

16-842 Consider/Discuss/Act on a \$250 Request from Project Funds to Fund a Reception at Hall Library for MAST Art Exhibit

Commissioners unanimously approved the motion by Commissioner Hackett, seconded by Commissioner Conover, to approve a \$250 request from Project Funds to fund a reception at Hall Library for a MAST Art Exhibit.

16-843 Consider/Discuss/Act on a Project Request For \$1,800 Funding for Old Settler's 20th Anniversary Photography Contest

Commissioners unanimously approved the motion by Commissioner Conover, seconded by Commissioner Hackett, to approve a Project Request for \$1,800 Funding for Old Settler's 20th Anniversary Photography Contest. Commissioner Conover added that she would love to serve as a judge at the contest.

16-844 Consider/Discuss/Act on the Final Report of McKinney Community Band

Commissioners unanimously approved the motion by Commissioner Hackett, seconded by Commissioner Harden, to approve the Final Report of McKinney Community Band.

16-845 Consider/Discuss/Act on 2017 Art Commission Grant Guidelines

Commissioners unanimously approved the motion by Commissioner Conover, seconded by Commissioner Harden, to approve the updated 2017 Art Commission Grant Guidelines. Changes include new dates for seasonal support grants, mandatory attendance at a pre-application meeting, and a restriction that applicants may not apply for another City grant for the same project.

16-846 Consider/Discuss/Act on Recommendations to City Council for 2016-2017 Grant Recipients and Other Projects

Commissioners unanimously approved the motion by Commissioner Conover, seconded by Commissioner Hackett, to approve recommendations to City Council for 2016-2017 grant recipients and other projects as shown below. Funding awards were based on the number of McKinney residents served, the uniqueness of the program, the need for funding, and the organization's ability to fund raise for self-sufficiency. Commissioner Conover commented that she was concerned that many of the applicants had a minimal presence in McKinney and the cost per attendee was excessive. Commissioner Hackett also noted the high number of applicants whose programs targeted students and the cost per

student. Commissioner Harden noted there were five youth oriented theatre programs requesting funds. Chair Huggins commented that there were only two new grant applicants this year and those organizations that are well-established in McKinney do not appear to be trying to raise their own funds for continuing operation, preferring to rely on the City for funding. Commissioner Harden recognized that many of the arts organizations did not appear to understand how to creatively fundraise and noted that she hoped many would take advantage of the upcoming nonprofit fundraising training workshop in September. Commissioner Conover stated she believed it was the position of the Arts Commission to educate the organizations and to include, as part of the application, requirement of a list of other funding sources beyond government funding.

Arts & Music Guild (\$11,675)

Chamberlain Performing Arts (\$2,000) Commissioners commented that during the organization's presentation, it was unclear how many McKinney residents were impacted by this program. Commissioner Conover stated that she wanted to reward those groups who were doing a great job. It was suggested that the organization seek other funding avenues to continue the performance in McKinney. Commissioners Huggins and Conover chose to award \$0; Commissioners Hackett and Harden chose to award \$4,000. The totals were averaged together.

Children's Chorus of Collin County (\$4,000) Commissioners noted that only 20% of the children served were from McKinney and there was minimal fundraising listed.

Elledanceworks (\$2,000)

Junior Players (\$8,250) Because there were several organizations with similar programs, Commissioner Conover voted to award the most organized and effective. Commissioners Hackett and Huggins noted that they believed the program was well-organized and effective and chose to

award \$8,500. Commissioners Conover and Harden chose to award \$8,000 and the amounts were averaged.

McKinney Community Band (\$20,000) Commissioners agreed unanimously to fund the organization at the requested amount.

McKinney Repertory Theatre (\$12,500) Chair Huggins restated that they needed to see some fundraising effort by the groups, other than ticket sales. Commissioner Conover stated that a Guild might be effective for raising funds for this group. Commissioner Harden approved the stipend for actors included in the grant funding because it enables the MRT to attract a higher level of acting talent.

McKinney Youth Theatre (Plano Children's Theatre) (\$1,750) Because the majority of participants are able to pay their tuition fees, Commissioners suggested need-based scholarships for McKinney residents. Chair Huggins stated that MYT is a franchise of Plano Children's Theatre and, although the group does outstanding training, it does not need funding as badly as other nonprofits. Commissioner Hackett awarded \$0; Huggins - \$0; Conover - \$7,000; Harden - \$0.

Melissa Youth Onstage (\$4,300) Commissioners commended the volunteer efforts and enthusiasm for the project and agreed to fully fund.

McKinney Musical Arts Society (\$7,300) Commissioner Conover stated that although it did not serve a large number of McKinney residents, it was a prestigious event for the City to host the piano competition. Chair Huggins complimented the school outreach program and suggested expansion to reach more students.

McKinney Repertory Theatre/Young Actors Guild (\$14,000) Commissioners complimented the learning experience of the student-led program. Commissioners challenged the group to increase attendance at performances and initiate fundraising ideas.

Odysseus Chamber Orchestra (\$20,000) Commissioners commented that the group was well-organized and operated at a high level of performance. They also suggested this group might benefit from formation of a guild.

Ollimpaxqui Ballet Company (\$14,000)

Plano Symphony (\$2,000) Commissioners complimented the contribution of the group, but noted the group receives substantial funding elsewhere and there is a symphony orchestra already in McKinney. Commissioners awarded funding as follows: Huggins-\$0; Hackett-\$2,000; Conover-\$2,000; Harden-\$0.

Southwest Bluegrass (\$5,000)

Teatro Dallas (\$3,000) Commissioners awarded funding based on the outreach to an under-resourced population.

Youth Ballet of Texas (\$5,325) Commissioners encouraged the organization to seek more community-wide attendance.

Outreach (\$25,800) Chair Huggins explained his desire to develop organizations for self-sufficiency and offer more flexibility besides the full season grant.

BCA Annual Membership (\$1,000)

Reproduction (\$500)

Public Art (\$20,000) Because the budgeted amount currently can only be 10% of the budget, the Commissioners requested raising the allowable amount to 20%. The increase would allow the Commission more options to meet the Master Plan.

Special Projects (\$15,000) Commissioners requested an increase in the budget to fund more high-level projects such as a Tier I traveling art exhibit.

Chair Huggins summarized an attempt to encourage development of true community organizations or who strive for self-sufficiency, and fund those primarily based in McKinney as well as being good stewards of the City's money. In addition, the commissioners requested increased funding for Public Art and a reduction in the current percentage of matching funds required.

Commissioners thanked Chair Huggins for his service to the Commission as he is resigning from service.

Commissioners unanimously approved the motion by Commissioner Harden, seconded by Commissioner Hackett, to adjourn the meeting. The meeting was adjourned at 6:58 p.m.

CHAD HUGGHINS
Chair