



September 9, 2019

TO: MEDC

FROM: Cindy Schneible, President

RE: McKinney Community Development Corporation Update

Project Grants

MCDC board members approved the project grant applications listed below.

Project Grants – Cycle III – FY 19

#19-11	McKinney Main Street	Neon Signs for Historic Cultural District	\$ 60,000
#19-12	Boys and Girls Club of Collin County	Replacement of gymnasium floor in McKinney Club	\$ 135,000
#19-13	City of McKinney Parks and Recreation Department	Parks Capital Projects - FY 20 request	\$ 5,500,000

Communications and Branding

MCDC has been working with the city’s communications and marketing team to address board members’ interest in more effectively educating McKinney residents about the importance of buying local, and the impact it has on funding quality of life amenities in our community; and improving communication regarding grants, projects and sponsored events.

In late August, the MCDC marketing committee met to review communications and marketing staff recommendations regarding updated branding and messaging. Committee members were excited about the proposed communications, updated look/brand for MCDC and educational and promotional campaigns.

Full board review will be scheduled for the September 26th meeting. If approved, roll-out will begin immediately.

MCDC FY 20 Grant Calendar – following page



McKINNEY COMMUNITY DEVELOPMENT CORPORATION GRANT CALENDAR

Fiscal Year 2020

Promotional and Community Event Grants:

Application Deadline	Presentation to MCDC Board	Board Vote and Award Notification
Cycle I: November 29, 2019	December 19, 2019	January 23, 2020
Cycle II: May 29, 2020	June 25, 2020	July 23, 2020

Project Grants:

Application Deadline	Presentation to MCDC Board	Board Vote and Award Notification
Cycle I: December 30, 2019	January 23, 2020	February 27, 2020
Cycle II: March 31, 2020	April 23, 2020	May 28, 2020
Cycle III: June 30, 2020	July 23, 2020	August 27, 2020

Retail Development Infrastructure Grants:

Application Deadline	Presentation to MCDC Board	Board Vote and Award Notification
Cycle I: January 31, 2020	February 27, 2020	March 26, 2020
Cycle II: July 31, 2020	August 27, 2020	September 24, 2020

For Additional Information

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