



CITY OF MCKINNEY - ARTS COMMISSION FINAL GRANT REPORT – SUMMARY

Grantee Name: McKinney Repertory Theatre

Grant Amount: \$23,438

Name & Dates of Event: 2011-2012 Season Including:

<i>Daddy's Dyin' Who's Got the Will?</i>	September 30, October 1, 7, 8, 9, 2011
<i>A Christmas Carol</i>	November 25, 26, 27, December 2, 3, 4, 2011
<i>Crossroads</i>	March 2, 3, 9, 10, 11 2012
McKinney Has Talent!	April 21, 22, 2012
<i>White Liars / Black Comedy</i>	May 25, 26, June 1, 2, 3, 2012
<i>Aladdin, Jr.</i>	July 20, 21, 22, 2012
Return to Calamity Gulch	August 3, 4, 10, 11, 12, 2012

Location(s) of Event: McKinney Performing Arts Center

Total Revenue: Budget - \$ 71,425 Actual - \$ 67,311
(including the grant award)

Total Expenses: Budget - \$ 71,425 Actual - \$ 59,999

Performances 35

Total Attendance 3,700

Tickets: Sold 3,073

Tickets: Comp 627

- Did you include in all promotion, publicity and advertising the following line:
"This project is funded in part by the City of McKinney through the City of McKinney Arts Commission" X YES

Did you use the City of McKinney logo on printed material? X YES

- How successful was your event in accomplishing the Arts Commission goal ***"to create a vibrant and viable arts community in which diverse, high quality arts opportunities are available to McKinney residents and visitors"***.
X Very Successful

Comments:

McKinney Repertory Theatre 2011-2012 Final Report Narrative

McKinney Repertory Theatre has successfully completed its 9th season of providing quality entertainment in McKinney. All main stage productions were performed at the McKinney Performing Arts Center.

We opened our season in October 2011 with 'Daddy's Dyin', Who's Got The Will?', a dramedy by Del Shores.

Thanksgiving weekend brought our annual production of McKinney resident Dr. Andrew Harris' adaptation of 'A Christmas Carol' to the MPAC stage, with nine performances over two weekends. We once again did a special performance for MISD elementary school children on the morning of Friday, December 2nd.

'Crossroads', by Michael Moon, winner of our first annual New Play Competition, was performed the first two weekends in March.

Our annual talent show, 'McKinney Has Talent!' was held in April. Over 30 acts auditioned, with 18 of them selected to compete for \$1000.00 in prize money. The prize money was donated by Chiropractic Wellness Center and Just For Kids Dentistry.

Two one-act plays by Peter Shafer, 'White Liars' and 'Black Comedy', were performed May 25, 26, June 1, 2, 3.

Our 8th annual Children's Summer Musical Theatre Camp was conducted from July 9-22. This year's production was 'Aladdin, Jr.' and had 30 kids from ages 8-16 participating.

August brought our final main stage production, 'Return To Calamity Gulch', by Whitney Ryan Garrity. Our annual melodrama was once again a family favorite. We once again "sold" popcorn for canned goods that were donated to the McKinney Food Pantry. The Mom and Pop Popcorn Company donated large bags of popcorn for the production.

In addition to our main stage productions at MPAC, MRT also held a staged reading of 'The Snowflake Theory' by Nancy Gall-Clayton, in the Bevel House at Chestnut Square in March. 'The Snowflake Theory' was the runner-up script in our New Play Competition.

One production on our schedule was cancelled. We have held a 'senior' Summer Music Theatre Camp the previous four years for middle and high school children, with most of the cast returning each year. Many of the participants graduated from high school last year, or were seniors this year. Due to other commitments, most were not able to participate this year and we did not have enough registrations to justify the cost of conducting the camp.

McKinney Repertory Theatre
Profit & Loss by Show
 October 2011 through September 2012

	Admin	Aladdin	Calamity	ACC	Crossroads	Daddy	Pippin	Snowflake	Talent	W & B	TOTAL
Income											
Admissions											
Entry Fee	0	0	0	0	0	0	0	0	340	0	340
Ticket Sales	0	2,820	5,762	6,467	2,061	4,134	0	269	1,690	2,001	25,204
Tuition (Camp)	0	9,600	0	0	0	0	0	0	0	0	9,600
Total Admissions	0	12,420	5,762	6,467	2,061	4,134	0	269	2,030	2,001	35,144
Donations											
Donation - Corporate	1,450	0	0	0	0	0	0	0	500	0	1,950
Donation - Individual	2,009	0	11	0	17	0	0	100	500	0	2,636
Total Donations	3,459	0	11	0	17	0	0	100	1,000	0	4,586
Grants											
McKinney Arts Commission	23,438	0	0	0	0	0	0	0	0	0	23,438
National Endowment for the Arts	1,500	0	0	0	0	0	0	0	0	0	1,500
Texas Arts Commission	1,401	0	0	0	0	0	0	0	0	0	1,401
Total Grants	26,339	0	0	0	0	0	0	0	0	0	26,339
Interest Earned	0	0	0	0	0	0	0	0	0	0	0
Membership Dues	400	0	0	0	0	0	0	0	0	0	400
Miscellaneous Income											
Misc Income	1	0	0	0	0	0	0	0	0	0	1
Program Ad	815	25	0	0	0	0	0	0	0	0	840
Total Miscellaneous Income	816	25	0	0	0	0	0	0	0	0	841
Total Income	31,014	12,445	5,773	6,467	2,077	4,134	0	369	3,030	2,001	67,311
Gross Profit	31,014	12,445	5,773	6,467	2,077	4,134	0	369	3,030	2,001	67,311
Expense											
Administrative Overhead											
Computer & Website	1	0	0	0	0	0	0	0	0	0	1
Dues and Subscriptions	574	0	0	0	0	0	0	0	0	0	574
Insurance - Theatre	811	0	0	0	0	0	0	0	0	0	811
Prizes	0	0	0	0	0	0	0	0	1,000	0	1,000
Telephone	660	0	0	0	0	0	0	0	0	0	660

McKinney Repertory Theatre
Profit & Loss by Show
 October 2011 through September 2012

	Admin	Aladdin	Calamity	ACC	Crossroads	Daddy	Pippin	Snowflake	Talent	W & B	TOTAL
Total Administrative Overhead	2,046	0	0	0	0	0	0	0	1,000	0	3,046
Contributions Made	100	0	0	0	0	0	0	0	0	0	100
Facilities											
Audition	0	81	81	81	81	81	0	0	189	81	675
Office Space	3,600	0	0	0	0	0	0	0	0	0	3,600
Other	0	0	164	0	138	0	0	0	0	164	465
Performance	0	1,736	2,480	3,719	2,480	2,480	0	0	992	1,984	15,869
Rehearsal	0	1,701	972	311	1,053	1,107	0	0	0	918	6,062
Storage Space	5,228	0	0	0	0	0	0	0	0	0	5,228
Total Facilities	8,828	3,518	3,696	4,111	3,751	3,668	0	0	1,181	3,146	31,899
Other Miscellaneous Expenses	287	0	0	0	0	0	0	4	0	0	291
Postage & Delivery	113	0	0	0	0	0	0	0	0	0	113
Printing & Reproduction											
Imaging	41	83	0	85	0	40	0	0	0	0	248
Printing & Copies	46	0	0	0	0	28	0	67	0	0	141
Programs	0	170	240	620	216	393	0	41	200	135	2,015
Printing & Reproduction - Other	0	0	15	0	0	0	0	0	0	0	15
Total Printing & Reproduction	87	253	255	705	216	461	0	108	200	135	2,419
Professional Services											
Children Instruction	0	4,000	0	0	0	0	0	0	0	0	4,000
Light Design	0	400	450	450	450	0	0	0	0	450	2,200
Music	0	0	500	750	0	0	0	0	0	0	1,250
Producer	1,000	0	0	0	0	0	0	0	0	0	1,000
Sound Design	0	0	0	0	0	200	0	0	0	0	200
Total Professional Services	1,000	4,400	950	1,200	450	200	0	0	0	450	8,650
Publicity & Promotion (advert)											
Advertising	1,844	0	0	0	275	0	0	0	0	90	2,209
Postcards & mailing	0	0	16	16	16	16	0	0	0	33	97
Posters & Fliers	3	35	38	86	42	48	0	5	0	36	292
Season Brochure	412	0	0	0	0	0	0	0	0	0	412
Total Publicity & Promotion (advert)	2,259	35	54	102	333	63	0	5	0	159	3,010

McKinney Repertory Theatre
Profit & Loss by Show
 October 2011 through September 2012

	<u>Admin</u>	<u>Aladdin</u>	<u>Calamity</u>	<u>ACC</u>	<u>Crossroads</u>	<u>Daddy</u>	<u>Pippin</u>	<u>Snowflake</u>	<u>Talent</u>	<u>W & B</u>	<u>TOTAL</u>
Rental											
Equipment Rental & Maintenance	215	0	0	0	0	0	0	0	0	0	215
Total Rental	<u>215</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>215</u>
Royalties & scripts											
Perusal Scripts	74	0	0	0	0	0	0	0	0	0	74
Royalties	0	1,582	300	0	0	375	1,590	0	0	500	4,347
Scripts	0	0	94	0	0	0	0	0	0	92	187
Royalties & scripts - Other	0	0	0	0	0	0	-1,540	0	0	0	-1,540
Total Royalties & scripts	<u>74</u>	<u>1,582</u>	<u>394</u>	<u>0</u>	<u>0</u>	<u>375</u>	<u>50</u>	<u>0</u>	<u>0</u>	<u>592</u>	<u>3,067</u>
Special Event & Meeting Expense											
Supplies & Materials	0	38	148	0	160	0	0	394	0	107	847
Concession expense	0	0	0	0	0	0	0	0	0	0	0
Costume	0	996	231	1,523	0	0	0	4	0	0	2,753
Lights	0	0	0	0	0	0	0	0	0	23	23
Merchandise	0	306	11	0	0	0	0	0	0	0	317
Office Supplies	512	54	0	45	27	0	0	0	0	45	684
Other	197	392	143	40	0	0	0	40	0	16	828
Set Construction, Dress & Props	0	244	232	85	360	214	0	0	0	596	1,732
Total Supplies & Materials	<u>709</u>	<u>1,992</u>	<u>617</u>	<u>1,693</u>	<u>387</u>	<u>214</u>	<u>0</u>	<u>44</u>	<u>0</u>	<u>681</u>	<u>6,337</u>
Travel & Transportation											
Total Expense	<u>5</u>	<u>11,817</u>	<u>6,116</u>	<u>7,811</u>	<u>5,297</u>	<u>4,981</u>	<u>50</u>	<u>554</u>	<u>2,381</u>	<u>5,271</u>	<u>59,999</u>
Net Income	<u>15,292</u>	<u>628</u>	<u>-342</u>	<u>-1,344</u>	<u>-3,219</u>	<u>-846</u>	<u>-50</u>	<u>-186</u>	<u>649</u>	<u>-3,269</u>	<u>7,312</u>

McKinney Repertory Theatre
Profit & Loss
 October 2011 through September 2012

	<u>Oct '11 - Sep 12</u>
Income	
Admissions	
Entry Fee	340.00
Ticket Sales	25,204.12
Tuition (Camp)	9,600.00
Total Admissions	<u>35,144.12</u>
Donations	
Donation - Corporate	1,950.00
Donation - Individual	2,636.46
Total Donations	<u>4,586.46</u>
Grants	
McKinney Arts Commission	23,438.00
National Endowment for the Arts	1,500.00
Texas Arts Commission	1,401.00
Total Grants	<u>26,339.00</u>
Interest Earned	0.22
Membership Dues	400.00
Miscellaneous Income	
Misc Income	1.00
Program Ad	840.00
Total Miscellaneous Income	<u>841.00</u>
Total Income	<u>67,310.80</u>
Gross Profit	67,310.80
Expense	
Administrative Overhead	
Computer & Website	0.89
Dues and Subscriptions	574.00
Insurance - Theatre	811.00
Prizes	1,000.00
Telephone	660.00
Total Administrative Overhead	<u>3,045.89</u>
Contributions Made	100.00
Facilities	
Audition	675.00
Office Space	3,600.00
Other	465.30
Performance	15,868.80
Rehearsal	6,061.50
Storage Space	5,228.00
Total Facilities	<u>31,898.60</u>
Other Miscellaneous Expenses	290.76
Postage & Delivery	113.30

McKinney Repertory Theatre
Profit & Loss
 October 2011 through September 2012

	<u>Oct '11 - Sep 12</u>
Printing & Reproduction	
Imaging	248.36
Printing & Copies	140.81
Programs	2,015.05
Printing & Reproduction - Other	15.00
Total Printing & Reproduction	<u>2,419.22</u>
Professional Services	
Children Instruction	4,000.00
Light Design	2,200.00
Music	1,250.00
Producer	1,000.00
Sound Design	200.00
Total Professional Services	<u>8,650.00</u>
Publicity & Promotion (advert)	
Advertising	2,209.00
Postcards & mailing	96.73
Posters & Filers	292.10
Season Brochure	411.82
Total Publicity & Promotion (advert)	<u>3,009.65</u>
Rental	
Equipment Rental & Maintenance	215.02
Total Rental	<u>215.02</u>
Royalties & scripts	
Perusal Scripts	73.60
Royalties	4,347.00
Scripts	186.80
Royalties & scripts - Other	-1,540.00
Total Royalties & scripts	<u>3,067.40</u>
Special Event & Meeting Expense	846.69
Supplies & Materials	
Concession expense	0.00
Costume	2,753.16
Lights	23.20
Merchandise	317.00
Office Supplies	683.81
Other	828.13
Set Construction, Dress & Props	1,731.95
Total Supplies & Materials	<u>6,337.25</u>
Travel & Transportation	5.00
Total Expense	<u>59,998.78</u>
Net Income	<u><u>7,312.02</u></u>