



MCKINNEY ECONOMIC DEVELOPMENT CORPORATION

January 14, 2015

To: MEDC Board

From: John Valencia

Director of BRE & ET Programs

Subject: January 20, 2015 MEDC Board Meeting; BREP Report/Update

In sharing my report this month, I have to confess it will be on the "lite" side due to personal Holiday and vacation time scheduling. But, it was quite on my "customer's" side too!

Business Retention & Expansion Program

Existing and ongoing projects that have been reported of late continue to progress and on schedule that have been shared. A project that came to us two years ago and was sidelined has come back and we'll be updating you on them shortly. It was exciting then and now that it's back, even more so.

The first of the year is always a fun time in greeting the BREP companies in kicking off the New Year. Most have been contacted and I still work the list to get to them all. This is also a time to see what they have going on in the ways of growth and how they see themselves over the next twelve months. Good re-connects for sure.

I too look forward in getting our new Salesforce solution implemented and getting all our BREP participants uploaded. Where we have had to manually track in the past, this will be a great tool in helping not only data collection and historical knowledge of our company base, but more importantly all of the project and contracts that are entered into in maintaining timelines, milestones and then compliance.

Emerging Technology

At this time we have five (5) active companies in the Program. (See attached detailed update on the Emerging Technology companies)

One of our earliest ET companies, Biscotti, who entered the program in October of 2011 has moved out of the lease space they had upstairs here at the Valliance Building. In June of last year I learned that their lease was ending December 31st and they were looking at other options in the 3,000 sq ft range and wanting Class A office space. Long story short... they couldn't find acceptable space in McKinney that would satisfy their "investors". Mathew Shoemake the CEO wanted very much to remain in

McKinney as he is a resident and liked very much being in the Valliance Building. Maybe someday when we have more Class A space, we can get them back.

At this time we are working with two potential prospects and reviewing their applications. We anticipate presenting them in this first quarter.

The Werx in McKinney

Although final documentation is still in process, The Werx Team is pressing forward. They moved from Suite 800 upstairs to Suite 700 on December 19th. Then shut down until "opening for business" on Monday January 5th. Over the last two weeks residents have been settling in and Christine Smith the Executive Director has been hard at it in getting organized from the operational side. Still lots to do, but a lot has already been accomplished in this short amount of time. Here following is a listing of current Resident status.

Transitioned companies:

TeacherTube - 2 dedicated desks
Pest Routes - 3 dedicated desks
HealthBlokS - 2 dedicated desks
Happy Muffin Top/ Abuzz - 1 dedicated desk
Texas Data and VoIP - 1 Dedicated Desk
Talent River/Jackalope Jobs - 2 Dedicated Desks
RAR Enterprises - 1 Open plan
New Demensions - 1 Open Plan
Upstart Catalyst/Ziggli - 3 Open plan
Sheraton/Gateway - 10 Dedicated Desks (exiting this month)

New Companies:

AgeView Press - 1 Open Plan (Richard Pedretti)
Jerry Durham - 1 Open Plan

And also... There are 10 applicants in wait, to take the Sheraton guys place when they leave this month!

75 Construction Communication

We continue to try our best as a Community to keep those affected most with how the project is going and updates. There were no complaints in particular reported to be investigated. (Attached is one email communication that went out on December 22nd.)

The Team here continues to work hard in promoting our wonderful community. These are exciting times and we are blessed to be a part of McKinney!

Respectfully Submitted,

John Valencia

Director of Business Retention, Expansion & Emerging Technology
MCKINNEY ECONOMIC DEVELOPMENT CORP.

Emerging Technology Program - Started: Oct 2009

This as of January 1, 2015

Proj #	Date	Company Name	Emp. #	Est 2015 Payroll	Avg wage	Mo Payment	Months	Investment
9-15	Jan-10	1 Perfectly Green Corp	17	\$ 1,445,000	\$ 85,000	\$ 4,166.67	24	\$ 100,000
10-16	Apr-11	2 Servery - 1st	0			\$ 4,166.67	24	\$ 100,000
10-17	Oct-11	3 Biscotti	6	\$ 575,000	\$ 95,833	\$ 4,166.67	24	\$ 100,000
12-xx DNE	Feb-12	4 Zynga (now Playful)	35	\$ 3,790,000	\$ 108,286	-	0	\$ -
12-04	May-12	5 Sigmetrix	19	\$ 1,900,000	\$ 100,000	\$ 3,127.00	24	\$ 75,048
12-08	Jun-12	6 Local Hitz	1	\$ 80,000	\$ 80,000	\$ 1,075.00	24	\$ 25,800
12-12	Jun-12	7 CredSystems OOB	0	-		\$ 2,000.00	8	\$ 16,000
12-18	Jul-12	8 HIE	12	\$ 1,020,000	\$ 85,000	\$ 2,427.00	8	\$ 19,416
12-09	Feb-13	9 Curious Complex 1st	4	\$ 250,000	\$ 62,500	\$ 950.00	8	\$ 7,600
13-xx	Jun-13	Collide/Werx Project	30	\$ 1,750,000	\$ 58,333	\$ 12,190.67	17	\$ 207,241
12-09	Oct-13	Curious Complex 2nd	-	-		\$ 4,144.00	10	\$ 41,440
12-14	Mar-13	10 Adventure Pilot	8	\$ 495,000	\$ 61,875	\$ 425.00	12	\$ 5,100
12-24	Jun-13	11 HealthQuest	44	\$ 3,400,000	\$ 77,273	\$ 4,166.67	12	\$ 50,000
13-10	Aug-13	12 Boss Fight Ent	48	\$ 4,080,000	\$ 85,000	\$ 2,689.29	12	\$ 32,271
14-05	May-14	13 SureShot Media	10	\$ 500,000	\$ 50,000	\$ 1,800.00	12	\$ 21,600
14-11	Jul-14	14 Servery - 2nd	25	\$ 4,200,000	\$ 168,000	\$ 4,166.67	12	\$ 50,000
14-12	Jul-14	15 Munzee	0	-		\$ 4,166.67	12	\$ 50,000
14-13	Jul-14	Adelphoi	6	\$ 400,000	\$ 66,667	\$ 3,600.00	12	\$ 43,200

Employees 265 \$ 23,885,000 Program Cost \$ 944,717
 Avg wage \$ 90,132 Per Employee \$ 3,565
 Companies 15 Budget \$ 2,500,000

Color legend:

Grown Out
Did not make it
Pilot Program
Active Company

37.8%

John Valencia

Subject: FW: Southbound U.S. 75 Entrance Ramp South of Eldorado Parkway Closed

From: Daniel Still **On Behalf Of** Construction

Sent: Monday, December 22, 2014 4:58 PM

To: Construction

Subject: Southbound U.S. 75 Entrance Ramp South of Eldorado Parkway Closed

As part of the ongoing TxDOT project to widen U.S. 75 from the Sam Rayburn Tollway to White Avenue in McKinney, TxDOT has informed the City that **the southbound entrance ramp to the main lanes of U.S. 75 located just south of Eldorado Parkway has been temporarily closed** to allow construction in the area to continue. It will not be re-opened until late 2015. In the meantime, drivers can continue south on the frontage road past the SH 121 interchange to the next entrance ramp located just south of Ridgeview Drive in Allen.

As a reminder, this TxDOT construction project to widen U.S. 75 from the Sam Rayburn Tollway to White Avenue in McKinney to four main lanes in each direction and three frontage road lanes in each direction will provide much needed extra capacity through McKinney. The project is anticipated to be complete in January 2016.

Please be safe when traveling through the work zone and always observe traffic warning signs. If you have any questions, please contact Danny Still at (972) 547-7631 or dstill@mckinneytexas.org. Thank you for your cooperation.

Get regular construction updates by signing up to receive [our weekly newsletter](#), on [our website](#), or by following us on [Facebook](#) and [Twitter](#).

You are receiving this email because you signed up to receive construction updates regarding the U.S. 75 improvement project in McKinney, Texas. If at any time, you no longer wish to receive these updates, please send an email to construction@mckinneytexas.org to request that you be removed from the list. Thank you.