

**CITY OF MCKINNEY
MCKINNEY ARMED SERVICES MEMORIAL BOARD, INC.
Tuesday, September 7, 2010
6:00 p.m., Conference Room, 1611 North Stonebridge Drive**

The McKinney Armed Services Memorial Board met at the Parks, Recreation and Open Space Conference Room, 1611 North Stonebridge Drive, at 6:00 p.m.

Board members present were David Allevato, Kay Clifton, R.D. Foster, Jim Nichols, Ralph French, and Curtis Rath. Board member absent was Natalie De La Rocha. Staff member present was Parks Development Superintendent Steve Brainerd.

Chairperson Allevato called the meeting to order at 6:00 p.m.

10-25 – Approval of June 9, 2010 Minutes

Copies of the minutes of June 9, 2010, were distributed and discussed. On a motion by Mr. Nichols, seconded by Mr. Foster, the Board unanimously approved the minutes.

10-26 – Approval of Quarterly Report

Copies of the Quarterly Report for the period April 2010 to June 2010 were distributed and discussed. On a motion by Mr. Foster, seconded by Mr. Nichols, the board unanimously approved the report.

10-27 – Discuss MASMB Inclusion on PROS Website

Mr. Brainerd said suggestions received from Board members regarding items to be included on the MASMB portion of the PROS website had been

forwarded to appropriate city officials. He said as the website development moves forward he will report results and updates to the Board. He noted that a recent survey had suggested that residences identified the city website as a significant source of information.

10-28 – Discuss/Approval of Reserve Account for Miscellaneous Funds Collected

Chairman Allevato opened the discussion regarding the feasibility of a separate banking account from the construction funds account which would be used for maintenance and other minor expenditures. Board members discussed the issues involved, including tax implications. Board members agreed to table the issue at this time and continue to use the same account.

10-29 – Discuss Public Communications/Voice Consistency

Chairman Allevato noted that there have been several newspaper/media articles recently regarding the construction of the memorial and a consistent voice on issues regarding the memorial is necessary.

10-30 – Discuss Additional Names for Wall of Honor

- Discuss Application Documents for Wall of Honor Certification

Chairman Allevato thanked Mr. Foster and other Board members for their extensive research and confirmation of names to be engraved on the memorial. He noted that the Board has previously identified criteria for inclusion on the memorial and that an application form to submit new names is needed. Mr. French volunteered to develop a prototype and submit it at a subsequent Board

meeting for suggestions or approval. He noted that the form might be an appropriate item for the website being developed.

Mr. Foster stated that names on the WWI and several others have been double certified and ready for approval by the Board. After discussion, the Board agreed to delay approving these names until all lists have been completed.

10-31 – Discuss Fundraising

Board members discussed recent fundraising contacts and contributions, as well as the status of paver orders.

Mr. French presented printed copies of a Paver Order Form he, Mr. Foster, and Mr. Rath developed. Chairman Allevato thanked them for their work on this project.

Mr. Allevato said that the raffle of the M-1 Rifle generated \$2500. He thanked Mr. Nichols and the McKinney VFW for work on this raffle.

The Board discussed internet paver sales systems and agreed the development of the system would be too costly for the amount of paver sales expected.

10-22 – Discuss Veterans Day 2010 Ceremony

The Board discussed preparations for the 2010 Veterans Day Ceremony to be held November 13, 2010, at 11:00 a.m., at the memorial site.

Chairman Allevato said he had been notified by Congressman Johnson's office that a decision will be made shortly on his participation at the ceremony. The Board discussed other possible speakers, if necessary. Board members

suggested and agreed on persons to invite for the invocation and the playing of Taps.

Mr. Brainerd said that the McKinney Fire Department Honor Guard has been confirmed for the ceremony. He said he would also contact Mr. Nelms, McKinney North High School, to re-confirm the choir participation. Mr. Brainerd also stated he would make inquiry into the expense of a flyover and present results to the Board for approval.

Chairman Allevalo noted the Special Events Agreement application has been prepared and will be submitted to the city. He said that he has a list of invitees from last year and other information to amend the list. He said he and Ms. Clifton would reconcile the list within the next week. The Board agreed to use the same invitation format as 2009.

The Board agreed to finalize any future plans at the next meeting.

10-33 – Discuss Groundbreaking Ceremony

The Board discussed a possible date for the groundbreaking ceremony and agreed February 2011 would be feasible. Mr. Brainerd noted it would be beneficial to have the memorial construction completed by August 2011 with a ribbon cutting ceremony on November 12, 2011.

The Board agreed to discuss plans for the groundbreaking ceremony at future Board meetings.

10-23 – Discuss Memorial Design and Enhancements

No design and enhancement issues were discussed.

10-24 – Citizen Comments

Future Board Member Ron Poynter attended and stated he was pleased to be a future member of the Board. Board members welcomed Mr. Poynter.

Adjournment

Chairperson Allevato suggested the next board meeting be held on October 13, 2010, at the Parks, Recreation and Open Space Administrative Offices Conference Room, 1611 North Stonebridge Drive, at 6:00 p.m. He said the meeting would also be the Annual Meeting of the Board.

On a motion by Mr. Nichols and seconded by Mr. Foster, the meeting was adjourned at 7:40 p.m.

DAVID ALLEVATO

Chairperson