

McKinney Community Development Corporation  
Promotional and Community Event Grant Subcommittee Meeting  
August 10, 2016

The McKinney Community Development Corporation Promotional and Community Event Grant Committee met at noon on August 10, 2016 in the MCDC offices at 5900 S. Lake Forest Blvd., Ste. 110, McKinney, Texas.

Board members present were David Myers, Michelle Gamble and Rick Glew. President Cindy Schneible was also present.

The subcommittee reviewed eight applications seeking grant funds for promotional and community events, totaling \$59,200. A maximum of \$50,000 is allocated for funding promotional grants during the current cycle.

Following discussion, the subcommittee made the following recommendations for funding advertising, marketing and promotional activities for the following applicants:

- |   |          |
|---|----------|
| • 3e McKinney/Par 3e Golf                               | \$ 0     |
| • Holy Family School/Believe 2016! Run                  | \$ 5,500 |
| • St. Peters/Empty Bowls Event                          | \$ 7,500 |
| • Especially Needed Fall Carnival                       | \$ 7,000 |
| • Main Street/Oktoberfest                               | \$15,000 |
| • McKinney Artists Studio Tour                          | \$ 5,000 |
| • North Collin County Habitat for Humanity/Monster Mash | \$ 4,000 |
| • McKinney Rotary Foundation/Parade of Lights           | \$ 6,000 |

The committee recommendations will be presented to the full board for action at the meeting on August 25, 2016 with a request for approval.

---

David Myers, Treasurer