





## **Request for funding to support Video advertising for Wedding Space & Services**

- **We held 73 weddings in 2019, 89 in 2020**
- **Majority of events in 2020 were “elopement style”**
- **Wedding income supports most of our personnel budget, allowing the remainder to be used for programming, property maintenance and preservation projects**



- In 2019, 60/73 brides were from outside McKinney
- 48 instances of local business engagement resulted from 2019 weddings at Chestnut Square
- Increased bookings will expand the imprint on McKinney small business economy - in our record year of 2017, 88 hotel rooms were booked and 92 local businesses were impacted



**Request**

**\$1,500**

**STONEBRIDGE Videography, who did the fabulous videos for the Holiday Tour of Homes, is giving us a 50% discounted rate.**

**(I invite you to watch them at [www.chestnutsquare.org](http://www.chestnutsquare.org))**



**We are looking to create a video to post on our website and other outlets. We would be honored to acknowledge VISIT MCKINNEY as the sponsor of this medium, in partnership with STONEBRIDGE VIDEOGRAPHY**

**Promotional funds are currently spent on advertising in Wedding Wire, bridal fair events & special editions, promotional collateral and web & social media outlets.**



**We are planning to ask MCDC to support an expansion of the Bevel House reception area to include an additional 48 guests.**

**This would allow seating for 120, almost equal to the Chapel capacity.**

**Our budget allows for an update to the video once construction is complete in late summer.**



**Making history every day!**



*The Chapel at*  
**CHESTNUT SQUARE**  
HISTORIC • TIMELESS • BEAUTIFUL



**Making history every day!**







**Making history every day!**



**Thank You for Your Consideration**

