

McKinney Main Street
aka McKinney Downtown Business Re-Development Board

October 13, 2011

The McKinney Downtown Business Re-Development Board of Directors met in the City of McKinney City Hall, 222 N. Tennessee Street, McKinney, Texas on Thursday, September 15, 2011. Chairman Johnny Galyean called to order the regular meeting of the McKinney Downtown Business Re-Development Board at 8:32 a.m.

Roll Call

The following persons were present: Jodi Ann LaFreniere, Molly Brewer, Karen Klassen, Treasurer Jan Temples, Jennifer Cox, Karen Dawkins, Bonnie Shafto, Jon, Dell'Antonia, George Lodge and Chairman Johnny Galyean. Main Street Board members absent: CoCo Good, Jan Elwell and Renee Funderburgh. Main Street Staff present: Main Street Program Director, Ty Lake and Main Street Assistant, Merry Caroline Canter. Guest(s) present: Deputy City Manager Joe Williams and City Secretary Sandy Hart.

Oath of Office

Chairman Galyean welcomed Ms. Karen Dawkins and Mrs. Bonnie Shafto both to the Main Street Board. He stated that Ms. Dawkins and Mrs. Shafto were recently appointed by the Board to fill the two vacant seats left by Mrs. Bush and Mrs. Helsley. Ms. Dawkins and Mrs. Shafto then took the Oath of Office, presented by City Secretary Sandy Hart.

Consider/Discuss/Act – Minutes of the September 15, 2011 Board Meeting

Mr. Dell'Antonia made a motion to approve the September 15, 2011 minutes as written. Mr. Lodge seconded. The board voted; the minutes were approved unanimously.

Consider/Discuss/Act – on 2011/2012 Main Street Slate of Officers

Chairman Galyean moved the discussion on to the appointing of the Slate of Officers for the 2011/2012 year and turned the discussion over to Mrs. Cox. Mrs. Cox stated that the Nominating Committee had recently met would like to make the recommendation that Mr. Johnny Galyean remain Chairman for another term, Mrs. Temples be the new Vice-Chair and

Mr. Dell'Antonia take over as Treasurer. The Board discussed. Mrs. LaFreniere made a motion to approve the Nominating Committee's recommendations as stated. Ms. Brewer seconded. The board voted; the motion was approved unanimously.

Chairman Report – McKinney Performing Arts Center – Discussion with Deputy City Manager, Joe Williams

Chairman Galyean introduced Deputy City Manager Joe Williams to the board and turned the discussion of the McKinney Performing Arts Center over to him. Mr. Williams thanked the board for having him. He announced that due to an organizational shift David Taylor the Director of the McKinney Performing Arts Center is no longer with the City of McKinney. He then stated in addition to that shift they have taken MPAC and put it under the leadership of Main Street Director, Ty Lake. Mrs. Lake will now lead both MPAC and Main Street. Mr. Williams stressed that the Main Street Board will continue to oversee Main Street however board responsibilities do not carry over to MPAC. Mrs. Lake will now report directly to Deputy City Manager, Joe Williams. The Board discussed.

Chairman Report – Board Captain Update

Chairman Galyean moved to discuss Board Captain Updates and turned the discussion over to each board member.

Directors Report – Directors Report / Update

Mrs. Lake gave a brief directors report and update. She announced that the recent Business Monthly Meeting was great, and overall the group communicated positive results with the recent Oktoberfest event. Mrs. Lake then announced several new businesses that are slated to open soon in Downtown McKinney. The Board discussed.

Directors Report – Oktoberfest Recap / Budget Review

Mrs. Lake gave a recap on Oktoberfest along with presenting final budget numbers. She mentioned that feedback for this year's event has been incredibly positive. Chairman Galyean echoed the same stating that by any measuring stick this years event was a huge success. Mrs. Lake then thanked all board members for their hard work to make this event what it was. The

Board then moved to discuss area's of improvement for next year's event to make it bigger and better.

Directors Report – Upcoming Events

Scare on the Square

Mrs. Lake moved to briefly discuss the upcoming Scare on the Square. Mrs. Lake again thanked Molly Brewer for all her hard work on this event; it is really coming together and only has a few small details to finalize. Mrs. Lake also mentioned that Downtown is dressed up for the fall season, due the fact that the Image Campaign has really brought downtown McKinney together, it looks great. Lastly she stated that the pumpkin patch is going really well on the weekend, another big win that Ms. Brewer brought in. The Board discussed.

Dickens of a Christmas

Mrs. Lake moved on to Dickens of a Christmas. Mrs. Lake announced that the budget has not been finalized for the event, as she is still working on a couple of key details with Mrs. Funderburgh before presenting. However she added that in the Business Monthly meeting there were some very good ideas and suggestions for this year that we are going to work on incorporating them to ensure it will be the best Dickens yet. The Board discussed.

Review and Discuss Financials

Treasurer Temples gave a brief report on the financials. Treasurer Temples directed everyone to review the financials that were provided in the board packet. The Board discussed and reviewed the statements with no further questions.

Liaison Reports – Downtown Property Owners

No report was given.

Liaison Reports – Chamber of Commerce

Mrs. LaFreniere gave a report on the McKinney Chamber of Commerce. Mrs. LaFreniere stated that the Chamber booth at Oktoberfest was great; they even made a couple of potential business contacts that might be relocating to McKinney. She then reviewed a few of the next big meetings for the Chamber including the State of the Community that will be held on November 3rd. Mrs. LaFreniere then mentioned that the

Chamber's big focus right now is planning for next year where their focus will be on technology and communication. They are planning lots of new and exciting ventures that will be launched during the 1st Quarter of 2012. The Board discussed.

Liaison Reports – McKinney Conventions & Visitors Bureau

Mr. Lodge gave a brief report on the McKinney Conventions & Visitors Bureau. Mr. Lodge announced all the exciting things that the MCVB staff was doing.

Liaison Reports – City of McKinney

Mrs. Cox gave a report on the City of McKinney. Mrs. Cox mentioned that during the City Council meeting next week there will be an item on the agenda for the 3 for Free parking program to be extended down an additional block of South Tennessee, in front of the bike shop. This request was initiated by Cadence Cyclery. Lastly Mrs. Cox stated that the Planning department is currently working with Main Street and Guy Giersch the Historic Preservation Officer on signage for MPAC and directional signage for the side streets. The Board discussed.

The Board meeting adjourned at 9:43 a.m.

Minutes approved by: _____

Johnny Galyean, Chairman of the Board