

Cayti Stein
Director of Marketing & Research
July 2014



Research:

- *GIS*
 - Available on MEDC's Website- Site Selection → Available Properties → Maps
 - Esri Business Analyst has been purchased—will use with the Development Department at the City.
- *DCI- Location Advisors*
 - Ability to search site selectors
- *AMSTAT*
 - Provides detailed information on the worldwide fleet of corporate, business and private jets.

Marketing:

- *Print Advertisements- upcoming*
 - DFW Real Estate by Dallas Regional Chamber (June/July)
 - Global Trade Magazine
 - NTX
 - Aggie Networking Event
- *Print Marketing*
 - MEDC "Leave Behind" Marketing Material
 - Community Profile
 - 1 page sheet for trade missions
 - Collide Center Brochure
 - MEDC Map is currently being updated
 - Working on "Choose McKinney" post card size
 - In addition
 - MISD flyer information
 - Housing
 - Transportation
 - College information
- *Website*
 - New "Available properties" links to McKinney Corporate Center and McKinney National Airport

- Choose McKinney page is live, still in the process of updating:
www.ChooseMcKinney.com
 - Lists residential, available properties, MISD information, Quality of life, etc.
- *Public Relations*
 - Margulies Group
 - Coverage Report (attached)
 - Press (attached)
 - Adelphoi joins MEDC's Emerging Tech Program
 - Ag-Power Expands in McKinney
 - McKinney Entrepreneurs find home in Collide Village
 - PestRoutes
 - Events:
 - McKinney Connects
 - McKinney Air Center
 - Toyota Tour of McKinney
- *Videos*
 - Aerial footage of McKinney has been filmed—finishing up and hoping to have complete by that by Toyota tour August 13

Airport

- Print Material
 - McKinney National Airport “Leave Behind”
 - Hangar Flyer
 - Tri-fold sized print material for Toyota

Additional

- Upcoming Events:
 - August 5- National Night Out
 - August 13- Toyota Tour of McKinney



Media Coverage Report
May 2014



MAY OVERVIEW

In May, the Margulies Communications Group distributed two press releases via Pr Newswire and distributed three press releases locally.

Pr Newswire Releases

- *McKinney National Airport FBO Named Top in U.S. in Pilots' Choice Awards*
- *McKinney National Airport Lands Leading Air Ambulance Provider*

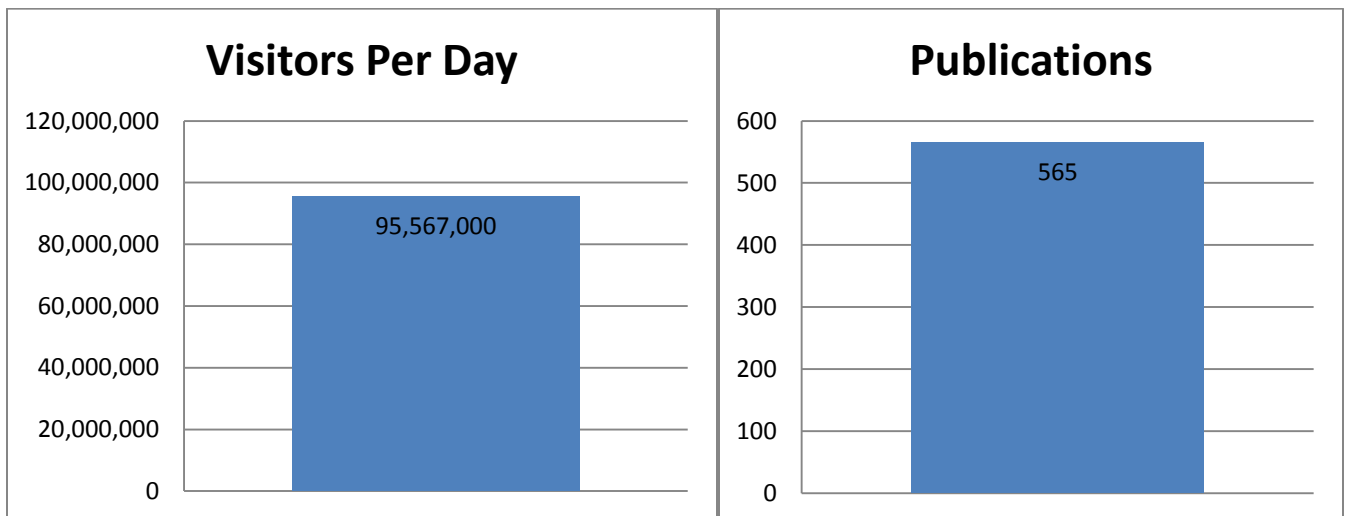
Local Press Releases

- *McKinney Mayor and City Official Welcomed China Based Hisun Motors to McKinney*
- *McKinney National Airport attracts Monarch Air for Major Expansion*
- *McKinney National Airport Goes After Love Field Traffic and Planes*

The PR Newswire press releases combined received the following coverage:

- Reached more than 565 publications
- Received more than 95,567,000 visitors per day*

**visitors per day = the number of unique visitors that come to that website (where the release was posted) every day.*



PR NEWSWIRE COVERAGE

Press Release: *McKinney National Airport FBO Named Top in U.S. in Pilots' Choice Awards*

- 294 postings
- 74,738,000 visitors per day

The press release received coverage in:



The logo for Dallas Business Journal, consisting of the words "Dallas Business Journal" in a white, bold, sans-serif font, set against a solid red rectangular background.

**GENERAL
AVIATION
NEWS**

Aviation Today
Your First Destination For Global Industry Intelligence

The press release was posted on more than 271 website including:

KVVU-TV FOX-5 (Las Vegas, NV)
KWES-TV NBC-9 (Midland, TX)
KWQC NBC-6 (Davenport, IA)
KWTW-TV CBS-9 (Oklahoma City, OK)
KTVG-TV FOX-17 / KSNB-TV FOX-4 (Kearney, NE)
KTVN-TV CBS-2 (Reno, NV)
KUAM-TV NBC-8 / CBS-11 (Hagatna, Guam)
KUSI-TV IND-51 (San Diego, CA)
KXMB-TV CBS-12(Bismarck, ND)
KXJB-TV CBS-4 / KVLV-TV NBC-11 (Fargo, ND)
Reuters
FinWin
BusinessWeek
WICU-TV NBC-12 (Erie, PA)

WHNS-TV FOX-21 (Greenville, SC)
WGCL-TV CBS-46 (Atlanta, GA)
WFXS-TV FOX-55 (Wausau, WI)
WHBF CBS-4 (Rock Island, IL)
WGFL-TV CBS-4 (Gainesville, FL)
WFSB-TV CBS-3 (Hartford, CT)
News & Observer (Raleigh, NC)
WFMJ-TV NBC-21 (Youngstown, OH)
Money Show
WFXR-TV FOX-21/27 (Roanoke, VA)
WFXG-TV FOX-54 (Augusta, GA)
Lexington Herald-Leader (Lexington, KY)
Long Beach Press-Telegram (Long Beach, CA)
Los Angeles Daily News (Woodland Hills, CA)

Market Intelligence Center
Market Pulse
Marketplace from American Public Media
Maxim Group
Miami Herald
WFLX FOX-29 (West Palm Beach, FL)
WFIE NBC-14 (Evansville, IN)
WECT NBC-6 (Wilmington, NC)
WDSI-TV FOX-61 (Chattanooga, TN)
WDRB FOX-41 (Louisville, KY)
WDAM NBC-7 (Hattiesburg-Laurel, MS)
WCSC CBS-5 (Charleston, SC)
WCIV-TV ABC-4 (Charleston, SC)
Business First of Columbus
WCAX CBS-3 (Burlington, VT)
Business First of Louisville
Las Cruces Sun-News
WBTV CBS-3 (Charlotte, NC)
KVOR 740-AM (Colorado Springs, CO)
Kansas City Star
Baltimore Business Journal
Birmingham Business Journal
Boston Business Journal
Business First of Buffalo
Farmington Daily Times (Farmington, NM)
Fayetteville Observer
Austin Business Journal
eMoneyDaily
Atlanta Business Chronicle
Inside Bay Area
Island Packet (Bluffton, SC)
Fort Worth Star-Telegram (Fort Worth, TX)
Inland Valley Daily Bulletin (Ontario, CA)
WBAY ABC-2 (Green Bay, WI)
WAVE NBC-3 (Louisville, KY)
WBMA-TV ABC-33 / ABC-40 (Birmingham, AL)
WBCB-TV CW-21 (Youngstown, OH)
WBOC-TV FOX-21 (Salisbury, MD)
WBOC CBS-16 (Salisbury, MD)
WBRC-TV FOX-6 MyFox Birmingham (Birmingham, AL)
WBOY-TV NBC-12 (Clarksburg, WV)
Daily Herald

Daily Breeze (Torrance, CA)
Washington Business Journal
El Nuevo Herald (Miami, FL)
Dealbreaker
WAND-TV NBC-17 (Decatur, IL)
Carlsbad Current-Argus (Carlsbad, NM)
Cincinnati Enquirer
Columbus Ledger-Enquirer (Columbus, GA)
Contra Costa Times
Digital Journal
DallasNews.com
Beyond The Dow
Buffalo News (Buffalo, NY)
Denton Record-Chronicle
Austin American-Statesman (Austin, TX)
Boston Globe
AlipesNews
New Mexico Business Weekly
NebraskaTV (Kearney, NE)
KYTX CBS-19 (Tyler, TX)
KXXV-TV ABC-25 (Waco, TX)
WAFF NBC-48 (Huntsville, AL)
WAFB CBS-9 (Baton Rouge, LA)
The State Journal (Charleston, WV)
New York Business Journal
Belleville News-Democrat
KXVO-TV CW-15 (Omaha, NE)
Arizona Republic
Anchorage Daily News
AD HOC NEWS
WALB NBC-10 (Albany, GA)
San Jose Business Journal
South Florida Business Journal
St. Louis Business Journal
Tampa Bay Business Journal
Sacramento Business Journal
San Antonio Business Journal
San Francisco Business Times
WMBB-TV ABC-13 (Panama City, FL)
Sun Herald (Biloxi, MS)
Telegraph-Macon (Macon, GA)
StockNod
Business Journal of the Greater Triad Area
Street Insider

Cincinnati Business Courier
Wichita Business Journal
SiliconValley.com (Silicon Valley, CA)
WLNE-TV ABC-6 (Providence, RI)
WLNS CBS-6 (Lansing, MI)
Triangle Business Journal
Dallas Business Journal
Star Tribune (Minneapolis, MN)
WLTZ-TV CW-38 (Columbus, GA)
KAIT ABC-8 (Jonesboro, AR)
WLTZ-TV NBC-38 (Columbus, GA)
KALB-TV CBS-2 / NBC-5 (Alexandria, LA)
Santa Cruz Sentinel (Santa Cruz, CA)
KATV-TV ABC-7 (Little Rock, AR)
WJRT-TV ABC-12 (Flint, MI)
KAUZ-TV CBS-6 (Wichita Falls, TX)
WKRN ABC-2 (Nashville, TN)
KAZT IND-7 (Phoenix/Prescott, AZ)
WLAX-TV FOX-25/48 (LaCrosse, WI)
KBMT-TV ABC-12 (Beaumont, TX)
WLBT NBC-3 (Jackson, MS)
The Sacramento Bee
The Bellingham Herald
WISTV NBC-10 (Columbia, SC)
The Daily Herald
KCBD NBC-11 (Lubbock, TX)
Olympian (Olympia, WA)
KCEN-TV NBC-9 (Temple, TX)
Pasadena Star-News (Pasadena, CA)
Redlands Daily Facts (Redlands, CA)
KCAU ABC-9 (Sioux City, IA)
Rockford Register Star
WPFO-TV FOX-23 (Portland, ME)
KFDA CBS-10 (Amarillo, TX)
KFJX-TV FOX-14 (Pittsburg, KS)
WRCB-TV NBC-3 (Chattanooga, TN)
WOLF-TV FOX-56 (Wilkes-Barre, PA)
KCTV-TV CBS-5 (Kansas City, MO)
News Tribune (Tacoma, WA)
KDUH-TV ABC-3 (Scottsbluff, NE)
Oklahoman (Oklahoma City, OK)
WOWK-TV CBS 13 (Huntington, WV)
WOI ABC-5 (West Des Moines, IA)
KFMB-TV CBS-8 (San Diego, CA)

WOIO CBS-19 (Cleveland, OH)
KFMB 100.7 Jack-FM (San Diego, CA)
WMDT-TV ABC-47 /CW-3 (Salisbury, MD)
KFMB 760-AM (San Diego, CA)
WNEM-TV CBS-5 (Saginaw, MI)
Ruidoso News (Ruidoso, NM)
WMBF NBC-32 (Myrtle Beach, SC)
WMC NBC-5 (Memphis, TN)
San Bernardino County Sun (San Bernardino, CA)
Aviation Today
San Gabriel Valley Tribune
San Jose Mercury News
Business Journal of Greater Milwaukee
Business Journal of Phoenix
Business Review (Albany)
Charlotte Business Journal
Chicago Business News
WTHR NBC-13 (Indianapolis, IN)
Denver Business Journal
WTLH-TV FOX-49 (Tallahassee, FL)
Dayton Business Journal
WTNZ FOX-43 (Knoxville, TN)
Jacksonville Business Journal
Houston Business Journal
Wall Street Today Online
Kansas City Business Journal
TravelWeekly Asia
Worcester Telegram & Gazette
WRIC ABC-8 (Richmond, VA)
TransportMatters
WSET-TV ABC-13 (Lynchburg, VA)
WSFA NBC-12 (Montgomery, AL)
WSFX-TV FOX-26 (Wilmington, NC)
WSHM-TV CBS-3 (Springfield, MA)
WSMV-TV NBC-4 (Nashville, TN)
WTEN ABC-10 (Albany, NY)
WXTX-TV FOX-54 (Columbus, GA)
Los Angeles Business from bizjournals
Memphis Business Journal
Orlando Business Journal
Pacific Business News
The Herald
Minneapolis / St. Paul Business Journal

Top Shelf Logistics
Nashville Business Journal
Sun Airlines
Puget Sound Business Journal
The State (Columbia, SC)
Stocklink
Portland Business Journal
The Sun News (Myrtle Beach, SC)
Speedbird Pilot
Ticker Technologies
Pittsburgh Business Times
WWTV-TV CBS-9 (Cadillac, MI)
Rusada
WXIX FOX-19 (Cincinnati, OH)
Philadelphia Business Journal
Tribune (San Luis Obispo, CA)
Rail Travel News
Value Investing News
Wall Street Select
Press-Enterprise
Plane Talking Live
Whittier Daily News (Whittier, CA)
MarketWatch
Wichita Eagle (Wichita, KS)
Worth
WTRF-TV CBS-7 (Wheeling, WV)
WTVG-TV ABC-13 (Toledo, OH)
WRAL-TV CBS-5 (Raleigh, NC)
WTOG CBS-11 (Savannah, GA)
WTOL CBS-11 (Toledo, OH)
WVNS-TV CBS-59 (Ghent, WV)
WWBT NBC-12 (Richmond, VA)
WTVM ABC-9 (Columbus, GA)
WUPV-TV CW-65 (Ashland, VA)
Fort Worth CityRoom [Fort Worth, TX]
Las Vegas Review-Journal
Fort Wayne Helicopters
myMotherLode.com
KING-TV NBC-5 (Seattle, WA)
James' Flying Blog!
Las Vegas Business Press
Globe Advisor
WLOX ABC-13 (Biloxi, MS)
WZDX-TV FOX-54 (Huntsville, AL)

KSLA CBS-12 (Shreveport, LA)
KSFY-TV ABC-13 (Sioux Falls, SD)
Con2web.net
PR Newswire
CostBasis.com
KSWO-TV ABC-7 (Lawton, OK)
Dallas CityRoom [Dallas, TX]
KSTC-TV IND-45 (Saint Paul, MN)
Yahoo! Finance
KTEN NBC-10 (Denison, TX)
Fibbonacho
KSWT-TV CBS-13 (Yuma, AZ)
FinancialContent - PR Newswire
TravelJourno
ProfitQuotes
KTUL-TV ABC-8 (Tulsa, OK)
FinanzNachrichten.de (ABC New Media AG)
NorthWest Cable News (Seattle, WA)
Focus on Travel News
KTRE ABC-9 (Lufkin, TX)
CNBC
Aviation News Releases
Autoscene
Automotive Industries magazine
Airport Box
Atlanta Journal Constitution
Airline News International
KMPH-TV FOX-26 (Fresno, CA)
KMEG-TV CBS-14 (Sioux City, IA)
KLTV ABC-7 (Tyler, TX)
KIII-TV ABC-3 (Corpus Christi, TX)
KHQ-TV NBC-6 (Spokane, WA)
KLKN ABC-8 (Lincoln, NE)
KLJB-TV FOX-18 (Davenport, IA)
KFVE MyNetworkTV-5 (Honolulu, HI)
KFRE-TV CW-59 (Fresno, CA)
KHNL-TV NBC-8 (Honolulu, HI)
KFVS CBS-12 (Cape Girardeau, MO)
KQCW CW-12/19 (Tulsa, OK)
KRHD-TV ABC-40 (Bryan-College Station, TX)
KPTV-TV FOX-12 (Beaverton, OR)
KPTM-TV FOX-42 (Omaha, NE)
KPLC NBC-7 (Lake Charles-Lafayette, LA)
KPHO-TV CBS-5 (Phoenix, AZ)

KOTV-TV CBS-6 (Tulsa, OK)
KOTA ABC-3 (Rapid City, SD)
KOLD CBS-13 (Tucson, AZ)

KOAM-TV CBS-7 (Pittsburg, KS)
KNOE-TV CBS-8 (Monroe, LA)

Press Release: *McKinney National Airport Lands Leading Air Ambulance Provider*

- 271 postings
- 20,829,000 visitors per day

The press release received coverage in:



The logo for Dallas Business Journal, consisting of the words "Dallas Business Journal" in white, uppercase, sans-serif font, centered within a solid red rectangular background.

Aviation Today
Your First Destination For Global Industry Intelligence



The press release was posted on more than 250 websites including:

Aviation Today
NorthWin Insurance Services
MrBayStreet.com
One News Page Global Edition
Older Not Dead.com
Metro Latino Magazine
Living by the Seasons

OneSource
One News Page Unites States Edition
Outcome Magazine
Operation Deepdown
Ticketsworld.co.uk
Sun Airlines
Socialmulti

Rusada
Resource Nation
Rail Travel News
Plane Talking Live
TravelWeekly Asia
TransportMatters
Top Shelf Logistics
KALB-TV CBS-2 / NBC-5 (Alexandria, LA)
KAIT ABC-8 (Jonesboro, AR)
Bizjournals.com, Inc.
Very Good Points
Gaming & Leisure Magazine
Globe Advisor
Vegasmedia
KING-TV NBC-5 (Seattle, WA)
Web Lens
Wealth and Asset Management Jobs
Austin American-Statesman (Austin, TX)
KAZT IND-7 (Phoenix/Prescott, AZ)
WFMZ
Boston Globe
KBMT-TV ABC-12 (Beaumont, TX)
Denton Record-Chronicle
KATV-TV ABC-7 (Little Rock, AR)
Digital Journal
KAUZ-TV CBS-6 (Wichita Falls, TX)
KCBD NBC-11 (Lubbock, TX)
KCAU ABC-9 (Sioux City, IA)
KFDA CBS-10 (Amarillo, TX)
KCEN-TV NBC-9 (Temple, TX)
KFMB 100.7 Jack-FM (San Diego, CA)
KFJX-TV FOX-14 (Pittsburg, KS)
KFMB 760-AM (San Diego, CA)
KFRE-TV CW-59 (Fresno, CA)
KFVE MyNetworkTV-5 (Honolulu, HI)
KFVS CBS-12 (Cape Girardeau, MO)
KHNL-TV NBC-8 (Honolulu, HI)
KMEG-TV CBS-14 (Sioux City, IA)
KLKN ABC-8 (Lincoln, NE)
KLTN ABC-7 (Tyler, TX)
KHQ-TV NBC-6 (Spokane, WA)
KLJB-TV FOX-18 (Davenport, IA)
The State Journal (Charleston, WV)
Airport Box
Amiweb
Triangle Business Journal
Arlington CityRoom [Arlington, TX]
Tampa Bay Business Journal

Article Slurp
The Herald
San Jose Business Journal
South Florida Business Journal
A Fun Adventure
Airline News International
KRHD-TV ABC-40 (Bryan-College Station, TX)
KQCW CW-12/19 (Tulsa, OK)
KPTM-TV FOX-42 (Omaha, NE)
KOTV-TV CBS-6 (Tulsa, OK)
KOTA ABC-3 (Rapid City, SD)
WAVE NBC-3 (Louisville, KY)
KNOE-TV CBS-8 (Monroe, LA)
WBOC CBS-16 (Salisbury, MD)
WAFB CBS-9 (Baton Rouge, LA)
Washington Business Journal
DallasNews.com
KSLA CBS-12 (Shreveport, LA)
KSTC-TV IND-45 (Saint Paul, MN)
KSWO-TV ABC-7 (Lawton, OK)
KSWT-TV CBS-13 (Yuma, AZ)
PublicityInsider.com
TravelJourno
NorthWest Cable News (Seattle, WA)
ProfitQuotes
Las Vegas Business Press
HealthTechnologyNet
Michigan Live
Orlando Business Journal
Boundless Vegan
Pacific Business News
Biz Daily (Singapore)
Philadelphia Business Journal
Biz Wire Express
Pittsburgh Business Times
Benchmark Imaging Group
BioDevicesBiz
Atlanta Journal Constitution
Aviation News Releases
AlipesNews
New York Business Journal
Aving Global News Network | English
KTVN-TV CBS-2 (Reno, NV)
San Francisco Business Times
Automotive Industries magazine
KTVG-TV FOX-17 / KSNB-TV FOX-4 (Kearney, NE)
Autoscene
KWES-TV NBC-9 (Midland, TX)

PR Newswire
KUAM-TV NBC-8 / CBS-11 (Hagatna, Guam)
AssignmentEditor.com
KTEN NBC-10 (Denison, TX)
Portland Business Journal
Puget Sound Business Journal
KTUL-TV ABC-8 (Tulsa, OK)
Sacramento Business Journal
San Antonio Business Journal
KTRE ABC-9 (Lufkin, TX)
KXVO-TV CW-15 (Omaha, NE)
KWQC NBC-6 (Davenport, IA)
KWTW-TV CBS-9 (Oklahoma City, OK)
WHNS-TV FOX-21 (Greenville, SC)
Con2web.net
Wichita Business Journal
CPhi-Online
Dallas CityRoom [Dallas, TX]
WFXS-TV FOX-55 (Wausau , WI)
WGCL-TV CBS-46 (Atlanta, GA)
FDA Reg Watch
WLNE-TV ABC-6 (Providence, RI)
FLIGHTstation
Focus on Travel News
WLOX ABC-13 (Biloxi, MS)
WJRT-TV ABC-12 (Flint, MI)
WKRN ABC-2 (Nashville, TN)
WALB NBC-10 (Albany, GA)
PharmaDiversity
WMBF NBC-32 (Myrtle Beach, SC)
NebraskaTV (Kearney, NE)
KYTX CBS-19 (Tyler, TX)
WNEM-TV CBS-5 (Saginaw, MI)
WBMA-TV ABC-33 / ABC-40 (Birmingham, AL)
Business.com
WBCB-TV CW-21 (Youngstown, OH)
Chicago Commuter
Chronicle Union News
WBAY ABC-2 (Green Bay, WI)
Clout Media
WAND-TV NBC-17 (Decatur, IL)
WBRC-TV FOX-6 MyFox Birmingham
(Birmingham, AL)
WBTV CBS-3 (Charlotte, NC)
James' Flying Blog!
WBOC-TV FOX-21 (Salisbury, MD)
Jen's Blog of Random Thoughts
WBOY-TV NBC-12 (Clarksburg, WV)

Info4Disasters.org
Intern Daily
WCAX CBS-3 (Burlington, VT)
WDAM NBC-7 (Hattiesburg-Laurel, MS)
WDRB FOX-41 (Louisville, KY)
WDSI-TV FOX-61 (Chattanooga, TN)
Life Sciences Industry News
WCIV-TV ABC-4 (Charleston, SC)
WECT NBC-6 (Wilmington, NC)
WSHM-TV CBS-3 (Springfield, MA)
WFIE NBC-14 (Evansville, IN)
WFMJ-TV NBC-21 (Youngstown, OH)
WCSC CBS-5 (Charleston, SC)
WFSB-TV CBS-3 (Hartford, CT)
Medindia Health Network
Fort Wayne Helicopters
WFXR-TV FOX-21/27 (Roanoke, VA)
KPTV-TV FOX-12 (Beaverton, OR)
WFXG-TV FOX-54 (Augusta, GA)
WFLX FOX-29 (West Palm Beach, FL)
WHBF CBS-4 (Rock Island, IL)
Healthcare Times
WGFL-TV CBS-4 (Gainesville, FL)
Healthlinks
WISTV NBC-10 (Columbia, SC)
Fort Worth CityRoom [Fort Worth, TX]
Global Newsweek
WICU-TV NBC-12 (Erie, PA)
WMDT-TV ABC-47 /CW-3 (Salisbury, MD)
WOI ABC-5 (West Des Moines, IA)
WOIO CBS-19 (Cleveland, OH)
WOWK-TV CBS 13 (Huntington, WV)
WLTZ-TV CW-38 (Columbus, GA)
WLTZ-TV NBC-38 (Columbus, GA)
WMBB-TV ABC-13 (Panama City, FL)
WMC NBC-5 (Memphis, TN)
WTHR NBC-13 (Indianapolis, IN)
WSMV-TV NBC-4 (Nashville, TN)
WLBT NBC-3 (Jackson, MS)
WSFA NBC-12 (Montgomery, AL)
WPFO-TV FOX-23 (Portland, ME)
WLNS CBS-6 (Lansing, MI)
WWTW-TV CBS-9 (Cadillac, MI)
WVNS-TV CBS-59 (Ghent, WV)
WTVG-TV ABC-13 (Toledo, OH)
WTLH-TV FOX-49 (Tallahassee, FL)
WOLF-TV FOX-56 (Wilkes-Barre, PA)
WLAX-TV FOX-25/48 (LaCrosse, WI)

WUPV-TV CW-65 (Ashland, VA)
WTOL CBS-11 (Toledo, OH)
WTVM ABC-9 (Columbus, GA)
WTNZ FOX-43 (Knoxville, TN)
WTOC CBS-11 (Savannah, GA)
WSFX-TV FOX-26 (Wilmington, NC)
WTEN ABC-10 (Albany, NY)
WRIC ABC-8 (Richmond, VA)
WSET-TV ABC-13 (Lynchburg, VA)
WRCB-TV NBC-3 (Chattanooga, TN)
WWBT NBC-12 (Richmond, VA)
WXIX FOX-19 (Cincinnati, OH)
WXTX-TV FOX-54 (Columbus, GA)
WZDX-TV FOX-54 (Huntsville, AL)
MarketWatch
FinanzNachrichten.de (ABC New Media AG)
BioPortfolio
Spoke
USA Life Sciences Database
Ticker Technologies
AeroMorning
KPHO-TV CBS-5 (Phoenix, AZ)
KPLC NBC-7 (Lake Charles-Lafayette, LA)
KMPH-TV FOX-26 (Fresno, CA)
KOLD CBS-13 (Tucson, AZ)
KIII-TV ABC-3 (Corpus Christi, TX)
KFMB-TV CBS-8 (San Diego, CA)
KDUH-TV ABC-3 (Scottsbluff, NE)
Asian Hospital & Healthcare Management
KCTV-TV CBS-5 (Kansas City, MO)
Kansas City Business Journal
Jacksonville Business Journal
Minneapolis / St. Paul Business Journal

Nashville Business Journal
New Mexico Business Weekly
KXMB-TV CBS-12(Bismarck, ND)
KXJB-TV CBS-4 / KVLV-TV NBC-11 (Fargo, ND)
Memphis Business Journal
Los Angeles Business from bizjournals
KSFY-TV ABC-13 (Sioux Falls, SD)
KVVU-TV FOX-5 (Las Vegas, NV)
KUSI-TV IND-51 (San Diego, CA)
Business First of Buffalo
Reuters
myMotherLode.com
Business First of Columbus
Birmingham Business Journal
Worcester Telegram & Gazette
Stocklink
Boston Business Journal
Business First of Louisville
Business Journal of Greater Milwaukee
Baltimore Business Journal
Austin Business Journal
Atlanta Business Chronicle
Pharma Focus Asia
Cincinnati Business Courier
Dallas Business Journal
Dayton Business Journal
Denver Business Journal
Houston Business Journal
Business Journal of Phoenix
Business Review (Albany)
Business Journal of the Greater Triad Area
Chicago Business News
Charlotte Business Journal

Local Press Releases

McKinney National Airport attracts Monarch Air for Major Expansion

McKINNEY
online

AVIATIONPROS.com

Dallas Business Journal

Texas News Now



McKinney National Airport Attracts Monarch Air for Major Expansion

Leading Provider of Aviation Services to Occupy 53,000 Foot-Hangar

CITY OF MCKINNEY NEWS RELEASE

MCKINNEY (May 6, 2014) — [Monarch Air](#), a leading provider of aviation services, has selected [McKinney National Airport](#) (TKI) for a major expansion. Monarch Air will lease a significant portion of a 53,750 square-foot hangar and office facility at the airport to offer a wide range of services including aircraft maintenance, flight training, charter service, fleet management, acquisitions and sales for the private sector.

"McKinney's commitment to growing McKinney National Airport provided an outstanding opportunity for us to grow our business to meet the increasing demand for our firm's services," said Trey Sawtelle, Monarch Air President. "McKinney National Airport is an ideal location and facility for our operation. The staff is very passionate and knowledgeable about the airport, and I anticipate that Monarch Air and McKinney National Airport will continue to have a long and successful partnership as we grow together."

"This announcement, coupled with last week's selection of McKinney Air Center being named best fixed base operator in the U.S., builds on the tremendous momentum that started following the decision by the City of McKinney to purchase and operate the airport," said McKinney Mayor Brian Loughmiller. "New business opportunities like this one give McKinney the opportunity to redefine one of our biggest economic drivers. We know Monarch Air will play a positive role in McKinney National Airport and in our community."



"With their full-range of services, Monarch Air is the kind of quality aeronautical business tenant we want to attract to McKinney National Airport," said Ken Wiegand, Executive Director of McKinney National Airport. "The customers we

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THAT'S KEPT ONE CLIENT HAPPY FOR**

[Learn more ▶](#)

May 6, 2014, 11:18am CDT | **UPDATED:** May 6, 2014, 12:09pm CDT

Monarch Air lands at McKinney National Airport as part of major expansion

[« Back to article](#)



Image: Dan Moore

Addison-based Monarch Air plans for its business to take off at McKinney National Airport in Dallas-Fort Worth.

McKinney National Airport Goes After Love Field Traffic and Planes



Collin County News

Love Field renaissance could help McKinney airport grow



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by **JOBIN PANICKER**
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WFAA
Posted on May 14, 2014 at 10:25 PM
Updated Wednesday, May 14 at 11:08 PM

McKINNEY — As Dallas Love Field opens two new gates to Virgin America, other, smaller airports are salivating at opportunities to grow.

McKinney National Airport placed a billboard along the Dallas North Tollway that reads: "The time is Wright," referring to the repeal of the Wright Amendment that mandated

Gallery



McKinney National Airport lusters after some of Dallas Love Field's air traffic



By Robert Wilonsky
rwilonsky@dallasnews.com
12:31 pm on May 14, 2014 | Permalink



Last week McKinney National Airport's "The Time is Wright" billboard was perched along the Dallas North Tollway close to downtown, next to Crow Holdings HQ; today it's close to the Forest Lane exit. The airport hopes Dallas' traffic, at least some of its air traffic, follows along as it keeps moving north: McKinney officials are using it as bait to lure business from Dallas Love Field to McKinney National once the Wright Amendment finally dies its slow death come October.

"We're not trying to poach," says the airport's executive director Ken Wiegand. "But the Wright Amendment repeal is coming, and we're thinking that more commercial traffic in Dallas will have an effect on business aviation traffic, which is our business. And if you need to make a choice, choose us. That's all we're saying."

The timing for the push is certainly right: On Monday the city of Dallas finally OK'd turning over two gates to Virgin America, which will fly from Dallas to five big-city destinations including New York and Los Angeles, and just today Southwest CEO Gary Kelly spoke of adding 50 destinations as flight restrictions are removed from Love, including "plenty of international destinations."

McKinney Mayor and City Official Welcomed China Based Hisun Motors to McKinney

North Texas e-News

McKinney mayor and city officials welcome Hisun Motors Corp. USA to McKinney

By media release
May 2, 2014

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McKinney mayor, city council and board welcome Hisun Motors Corp. to McKinney at special council session

McKinney, Texas (May 1, 2014) – McKinney City officials welcomed the U.S. President of China-based Hisun Motors Corporation, a leading maker of utility-terrain vehicles and all-terrain vehicles, at a special council work session on Monday, April 28. Hisun Motors Corp. USA selected McKinney, Texas as the new site for the company's North American headquarters.



McKinney mayor, city council and board welcome Hisun Motors Corp. to McKinney at special council session

"We believe Hisun Motors USA will not only represent the well-known Chinese Utility Vehicle in McKinney, but will also enjoy the benefit of McKinney's unique nature to innovate better performance ATVs and UTVs," said Jason Sun, Hisun US President. "We appreciate the great help from MEDC's, Jim Wehmeier and Abby Liu to bring Hisun USA to settle in the beautiful city of McKinney."

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McKinney Mayor and City Officials Welcome Hisun Motors Corp. USA to McKinney

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McKinney Mayor and City Officials Welcomed Hisun Motors Corp. USA to McKinney



By Katherine Quintero
 katherine@prexperts.net
 9:19 am on May 1, 2014 | Permalink



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The McKinney Economic Development Corporation worked with Hisun for more than one year in finding the ideal location. Hisun will move into the former regional headquarters of Emerson Process Management Regulator Technologies.

"McKinney is a good place to do business and grow a business," said McKinney Mayor Brian Loughmiller. "By helping one of our valued corporate clients, Emerson Process Management, grow we opened up an opportunity for Hisun Motors Corp. USA to come to McKinney to expand."

The new Hisun Motors Corporation USA facility is located at 310 East University Drive and has 163,502 sq. ft. The move to McKinney will add 80 new jobs within three years. Hisun Motors Corp. USA opened a service center in the DFW area in 2006 to provide quicker parts and service to its North American distributors. The company's global headquarters is in Chongqing, China. Hisun China was founded in 1988, employs 2,500 people and produces ATVs, UTVs, Golf Carts, Motorcycles, Generators and Injection Molded Parts.

"We are excited to welcome Hisun as our newest corporate citizen," said Mayor Pro Tem Mayor Pro Tem Travis Ussery. "We look forward to witnessing Hisun's continued success story unfold in McKinney."



LOCAL STARTUP JOINS MCKINNEY ECONOMIC DEVELOPMENT CORPORATION'S EMERGING TECHNOLOGY PROGRAM

Adelphoi helps entrepreneurs turn ideas into real products and services

McKinney, Texas (July 8, 2014) -- Adelphoi, a local startup helping entrepreneurs turn ideas into real products and services, has joined the McKinney Economic Development Corporation's Emerging Technology Program.

"The Emerging Technology Program was created to assist startup companies, like Adelphoi, by offering rent reimbursement and access to other resources," said John Valencia, Director of BREP & Emerging Technology for the McKinney Economic Development Corporation. "Adelphoi is an excellent addition to McKinney's startup community and will complement the services provided by Collide Village."

"We are excited to be a part of the Emerging Technology Program," said Steve Tucker, President/CEO at Adelphoi. "McKinney is a great place for small businesses and entrepreneurs. The city does a remarkable job supporting startups and recognizes the importance of building vibrant startup ecosystems that build healthy, diverse communities."

Tucker is the visionary behind Adelphoi. As an entrepreneur, businessman and philanthropist he has the experience and expertise needed to guide new entrepreneurs who are learning to navigate the marketplace.

"We see ourselves as small business idea people," Tucker said. "We're part agency, part idea factory. Our goal is to help business owners launch, expand and grow their business. The Adelphoi team is made up of business owners who will become your strategic partner in launching a new business, rebooting an existing one, or developing your dream."

Adelphoi offers a wide range of services including branding, design, custom website development, strategic marketing, search engine optimization, video marketing, social media campaign management, mobile app development, and physical product prototyping with go-to-market servicing.

For more information about McKinney Economic Development Corporation's Emerging Technology Program visit www.mckinneycdc.com. For more information about Adelphoi visit the company's website at www.adelphoilabs.com.

About Adelphoi

Adelphoi helps business owners launch, expand, and grow their businesses. As business owners, Adelphoi will become your strategic partner in launching a new business, rebooting an existing one, or developing your dream. Our goal isn't to sell you widgets you don't need, but instead customize a solution to your business needs. Our service expertise spans branding, design, custom website development, strategic marketing, search engine optimization, video marketing, social media campaign management, mobile app development, and also physical product prototyping with go-to-market servicing. We share our expertise to help existing small businesses grow. We offer consultative support to business owners who need a sounding board or a strategic plan. For more information, visit <http://adelphoilabs.com>.

About the McKinney Economic Development Corporation

The McKinney Economic Development Corporation (MEDC) was created in 1993 to support the development, expansion and relocation of new and existing companies. The MEDC is an organization with a mission to work to create an environment in which community-oriented businesses can thrive. The MEDC is actively pursuing investments in Aeronautics /Aviation, corporate headquarters, emerging technology, healthcare and medical device manufacturing, professional services and renewable energy. For more information, visit www.mckinneyedc.com.

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Ag-Power continues to grow in McKinney
Expansion to add 40 new jobs

McKinney, TX (June 27, 2014) – Ag-Power, a full-line John Deere Dealership providing sales, parts and service of agricultural, lawn, garden and commercial products, has announced that it will be adding 40 new jobs to the headquarters office in McKinney taking the total company employee count to more than 420.

“We are committed to increasing economic development in McKinney, and we are thrilled to assist Ag-Power in their needs for expansion,” said McKinney Mayor Brian Loughmiller. “Ag-Power has been an exceptional business partner in our community and plays an important role in McKinney’s economy. McKinney Economic Development Corporation is able to assist Ag-Power expand and continue to grow in our community.”

Founded in 1972, Ag-Power sells agriculture products and new and pre-owned equipment to consumers in Texas and surrounding states. Nationally, Ag-Power is one of the largest volume John Deere suppliers with dealerships in Arkansas, Texas and Missouri. The expansion at Ag-Power’s headquarters in McKinney will add 40 jobs to their existing 101 employees. Jack Radke, owner of Ag-Power, said he is proud to see how much the city has grown over the years and is excited to be a part of the growth.

“We have had a long, rich history with the City of McKinney and we are very pleased to be able to continue growing in McKinney,” Radke said. “McKinney is an outstanding place to do business. The location is perfect and allows me to meet my customer demographic on both a local and national scale efficiently. From McKinney National Airport, I can get to Ag-Power’s Missouri office within two hours.”

Recently, the company has included Honda & Stihl lines to complement the John Deere line. Once, primarily selling mostly large agricultural equipment to the farmers in Collin County, Ag-Power has adjusted to the changing needs of its customers by offering smaller ag equipment as well as lawn and commercial equipment to meet the changing needs. Additionally, Ag-Power offers full aftermarket service to customers.

“Ag-Power is a strong community partner and a great example of a successful and growing McKinney-based business,” said Jim Wehmeier, President-CEO of the McKinney Economic

Development Corporation. “Ag-Power has been in McKinney since 1972 and continues to expand in our city. MEDC is committed to assisting existing businesses in addition to recruiting new business to McKinney.”

In addition to the expansion at their existing corporate facility, Ag-Power will have an expanded presence at McKinney National Airport, using it for convenient corporate air travel.

About Ag-Power

Since 1972, Ag-Power has remained as one of the most progressive dealers of agricultural and consumer equipment in Texas, Arkansas and Missouri. Ag-Power is in a select group of dealerships having earned the prestigious Managers Club award in 2010, 2011, 2012 and 2013 from John Deere Company. Ag-Power also offers a full line of fuel-efficient Honda Power Equipment and powerful, environmentally-responsible STIHL power tools. Visit the company’s website at www.ag-power.com.

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Source: City of McKinney



Collide Village Tenant, PestRoutes, Helps Exterminate Clutter
New cloud based application helps Pest Control Companies Manage Office Tasks

McKinney, TX (June 25, 2014) – In today’s business world more and more companies are moving to a paperless system. Jared Green, founder of PestRoutes and current tenant at The Collide Village in McKinney, is helping pest control companies adapt a paperless system with a cloud-based application called PestRoutes.

PestRoutes allows pest control companies to automatically route/schedule their customers, send automated appointment reminders, compete paperless services using iOS and Android apps, and batch charge customers.

“I worked for dozens of pest control companies nationwide and I kept thinking, ‘why doesn’t someone create something that is easy to use, cloud-based, and takes advantage of the new technologies?’” Green said. “Two years later we have a beautiful and powerful software package that is saving Pest Control Owners significant time and money.”

Currently in Beta testing, PestRoutes is able to accommodate both small and large companies. For a monthly fee, business owners can receive a wide variety of services that includes mobile apps, an online payment system and appointment reminders sent via email, text and voice.

“Our focus is to automate office tasks so owners can focus more on growing their business and make more money,” Green said. “We have had a huge success with our early customers and we are revolutionizing the way Pest Control companies manage their offices.”

Green attributes a lot of PestRoutes success to Collide Village in McKinney. The Collide Village is an exclusive co-working space for entrepreneurs, a milestone driven accelerator, an events venue, and the hub for a global community. Collide Village was created in partnership with the McKinney Economic Development Corporation. Green said it is a great environment for a start-up company and it is both encouraging and inspiring to see other entrepreneurs pursue their goals.

“Running a startup has a lot of challenges,” he said. “Some of these challenges have been eliminated and minimized because of Collide Village. Having a designated office space is

crucial to getting us out of the house and more focused. It also is a great place to bring in potential clients and customers.”

To learn more about PestRoutes, go to www.pestroutes.com.

About The Collide Village

The Collide Village aims to support emerging technologies and to develop innovative industries within the City of McKinney by providing a range of services to entrepreneurs and start-ups. The Collide Village was developed as a hub designed to provide workspace, education, support, events and workshops to businesses in McKinney. The Collide Village is a co-working space with Incubator and Accelerator programs geared toward fostering success for entities. Additionally, the center provides a “Collide Corridor” area for anyone to come to, meet up, work and otherwise collide with other innovators to spur new ideas and collaborate on possible ventures. Visit www.collidevillage.com for more information.

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McKinney Entrepreneurs Find a Home in Collide Village

June 25, 2014 By Amy Rogers – 2 Comments





So you've got a great idea: a product that will change lives, maybe, or an idea that will change the world. But turning that idea into a viable business is a long road, as anyone who's ever tried it will tell you. You need to understand a lot more than just your product or service. As an entrepreneur you're a manufacturer, a marketer, a fundraiser, an accountant and more. Yes, you hope to hire these people one day, but money is tight now. And if you want to run your business well, you need to understand these tasks whether you are doing them yourself or not.

A Place Where Ideas Collide

This is where McKinney's **Collide Village** comes in. In partnership with the **McKinney Economic Development Corporation**, Collide Village offers a collaborative work space for entrepreneurs. They've taken the concept of a shared workspace to the next level by creating an environment that fosters entrepreneurial creativity and provides nuts and bolts support for a new business. This part of Collide Village is the build up to the upcoming Accelerator program, and it's an opportunity for start-ups to receive specialized training and mentoring.

When I visited Collide Village last week, I spoke with Jared Green, the developer of **Pest Routes**, scheduling

software for pest control companies. Jared has a home office, but he finds being in a space with other entrepreneurs in the same situation energizing.



When I arrived, Jared was visiting with Tod Mongan, an attorney who acts as a mentor for the entrepreneurs in Collide Village. Tod answers basic legal questions, such as how to structure the company, for the entrepreneurs. Sometimes they end up becoming clients, but sometimes they just need simple questions answered. Tod is pleased to help.

Adam and Sharon Allard serve as general business mentors for Collide Village. Things like marketing and developing a business plan aren't always easy the first time out. Adam and Sharon are happy to share their expertise born from years of experience in areas as diverse as green energy and aviation.

Tahir Hussain, CEO of Collide Village, describes the Accelerator program as a milestone driven program. Participants in the program are selected based on specific criteria. Their business must have a certain potential market size and be in the technology space. Tahir explains that they are looking for disruptive technologies – start-ups that are seeking to transform their industry. The Accelerator creates an “Ecosystem of the right mentors, the right talent and the right level of businesses.”

As businesses work through the Accelerator program, they will work toward a defined set of goals. What happens next is what sets the Collide Village apart from other entrepreneurial centers. After a participant graduates from the program, he's encouraged to stay on at Collide Village in the co-working space. This allows businesses continued access to mentors and other entrepreneurs. Plus, it keeps the companies in McKinney to contribute to and grow the local economy

Collide Village is Not Just for Entrepreneurs!

In addition to the Accelerator program, Collide Village offers a co-working environment for the rest of us. Since Collide Village is located in McKinney's Cotton Mill, it's a cool place to work and offers easy access to all the amenities of downtown McKinney. Freelancers and others who work in a home office (ahem) who might enjoy the energy of an entrepreneurial environment will find a place here. Even if they don't meet the requirements of the Accelerator program, they can still benefit from the co-working, networking space.



The Touchdown area offers an open area with table space for one man teams and freelancers looking for a cool place to work. You can drop in or pay by the month to use this area. The conference room is available to rent for these folks as well.

If you are looking for something a little more permanent, you can rent an open desk space by the month. You'll be able to use any open desk 24/7 and have free access to the conference room based on availability. You also have a mailbox, the copier and a locker available to you.

Finally, if you really want a place to call home, dedicated desks are available, offering the same benefits as an open desk. However, your desk is yours and yours alone.

Collide Village is a part of the exciting entrepreneurial spirit that helps make McKinney so unique. Whether you've got an amazing new idea or just need a desk a couple of days a week, you can be apart of that spirit, too.

Collide Village

The Cotton Mill

610 Elm St. #800

McKinney, TX 75069

972.884.5830 ext. 16

Filed Under: **Local Business**

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About Amy Rogers

Amy is a content strategist, content writer and website builder, and she's on a mission to make content strategy simple, effective and affordable for entrepreneurs with game-changing ideas. Visit her website, **Smarty Pants Media Solutions** or connect with Amy on **Twitter**, **Google+**, or **LinkedIn**.

Comments



Sherri Murphy says

June 25, 2014 at 3:42 pm

Thanks so much for sharing this info about Collide Village. I had no idea something like this existed in our Community. Sounds like a real inspiring place to work whether you are an entrepreneur or someone lacking office space in their home. I love it!! Planning on checking it out very soon.

Reply



Audrey E. Long says

June 30, 2014 at 11:42 pm

Love to be a promote. Well my son Andre Obryant

Reply

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