

Rotary Club of McKinney
Parade of Lights

ADVERTISING:		
Postcards	\$ 300.00	
Signs	\$ 1,000.00	
Programs	\$ 450.00	
Banner	\$ 100.00	
Bags	\$ 1,500.00	
Posters	\$ 250.00	
Radio	\$ 1,000.00	
McKinney Magazine	\$ 1,500.00	
Billboard	??	
Total advertising		\$ 6,100.00