

01



Shakespeare in the Park McKinney

Benefiting Ovation Academy





Shakespeare IN THE PARK



Event Overview and Sponsorship Opportunities

Event webpage:

Shakespearemckinney.org

Inaugural Year

This 2-day festival will provide an opportunity for artists, vendors and community members to gather in a unique environment to celebrate the talent of local youth and adult performers through classic works of theatre, dance and music. The event will be held Saturday & Sunday, May 7-8, 2022 at Adriatica Village in McKinney, TX. This family friendly event is open to the public and is designed to raise awareness & support for the students of Ovation Academy of Performing Arts

Event Information and Details



What

Shakespeare in the Park, McKinney

2-day family friendly event with live performances, costumed characters mingling with attendees, art vendors, local business vendors, kid zone and much more.

Where

Adriatica Village

Adriatica Village is a beautiful European-style village located in McKinney, Texas. Adriatica Village features living, dining and shopping

When

May 7-8, 2022

Saturday 10am-11pm
Sunday 10am-5pm

Activities

10 Shakespeare Productions!

5 companies will perform their Shakespeare play twice throughout the weekend. Local artists' displays and street performers.
Kid's Zone
Beer and wine

Reasons to Sponsor

Marketing!

Immediate results, brand awareness, sample products, face-to-face marketing, philanthropic endeavor



Event Opportunities

Performers

Two Youth and Three Adult Theatre companies will perform productions of a Shakespearean classic play. Other artists will line the village with street performances and displays of their work.

Vendors

Artists and businesses may purchase booth space to share/sell their goods and services with the event attendees.

Sponsors

By participating in this fun and exciting family focused event you are increasing your community presence and supporting a wonderful nonprofit organization in our community.

Participating Groups

OVATION ACADEMY (MCKINNEY)
YOUNG ACTOR'S GUILD (MCKINNEY)
MCKINNEY REPERATORY THEATRE (MCKINNEY)
GENESIS THEATRE (PLANO)
PLAGUE MASK PLAYERS (IRVING)
LINDENGROVE THEATRE (DALLAS)
POOR YORICK PRODUCTIONS (GRAPEVINE)

YOUTH OCARINA CHOIR

LOCAL MIDDLE/HIGH SCHOOL
CHOIR & THEATRE PROGRAMS

TICKETS



Kid Zone

INCLUDES BOUNCE HOUSES,
PETTING ZOO, FACE PAINTING,
ARTS & CRAFTS AND GIFT BAG. \$25

General Admission

FREE ENTRY AND LAWN SEATING

VIP Pass

INCLUDES ROWS 3-5 OF SEATING
FOR SHOWS, INDOOR RESTROOM
ACCESS, SWAG BAG, 3 DRINK
TICKETS, VIP AREA ACCESS
(500 AVAILABLE) \$100

Adult Only

INCLUDES ROWS 6-10 OF SEATING
FOR SHOWS, 3 DRINK TICKETS,
INDOOR RESTROOM ACCESS \$60

Ultimate Admission

INCLUDES ROWS 1-2 OF SEATING FOR
SHOWS, INDOOR RESTROOM ACCESS,
SWAG BAG, 3 DRINK TICKETS, VIP
AREA ACCESS, OVATION GALA TICKET,
ON-SITE PARKING (200 AVAILABLE)
\$175

Adriatica Business Partnerships...

Advertising within the ticketing App

Location visible on Event Map (Print & Digital)

Swag Bag Item

50% off Booth

*Restroom access with wristband

How can we best offer the drink tickets?

- Event pays vendor per ticket used (\$8)

How can we best offer the parking?

- Ultimate parking pass - Mostly Friday night for GALA
- Only 200 tickets available

Event Committee Chairs

Executive Director Ovation/Grants

Angi Burns

Ticket Sales/Digital Ads/Mapping

Carol Sullivan & Shane Nichol

Event Chair

Lisa Hammett

Social Media

Amanda Mink

Sponsorships

Roy Ponder & David Loomis

Marketing & Merchandise

Hellene Barillas

Budget

David Loomis

Entertainment

Vanesa Rhodes

Vendors & Volunteers

Kelly Rudiger & Paula Mattei

Food Trucks

Linda Bonner

Set-up / Tear-down

Roy Ponder

Stage Manager

Lisa Custer



OVATION ACADEMY



Ovation Academy is a 501c3 nonprofit founded to provide a home for artists to pursue their passions through professional training in the performing arts. Our vision is to offer opportunities which provide the technique, life-skills, experiences and connections necessary to succeed in the industry. Ovation Academy strives to produce knowledgeable, respectful, empathetic and impactful artists who will contribute to their communities and to the performing arts industry. We believe in creating a supportive, inclusive, collaborative and safe environment for artists to thrive.

GOOD HUMANS GREAT ARTISTS STRONG COMMUNITY

Ovation Academy

- 6-12 Grade Elite Conservatory Academy
- K-12 Grade Homeschool Programs
- Age 3-18 Educational and Community Outreach Programs
- Adult Encore Program



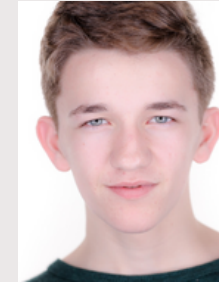
Student testimonials



Shania Jackson

Class of 2021

“The performing arts is what has kept me going for the past sixteen years. In my lifetime I have been through many hardships and many changes, but the one constant was musical theatre and dance”.



Brandon Carty

Class of 2020

“My choice in education was life or death. I wanted to take my life before I had taken Algebra. But now, after finding Ovation Academy, I have a story that has ignited a fire within me to do better. To be better”.



Grace Everett

Class of 2021

“I doubt it would be an exaggeration to say that Ovation has saved my passion for performing and my life. Ovation is the best academic experience, the best arts experience, and the best social experience to have ever made its way into my life”.



2022 SPONSORSHIP AGREEMENT

Name of Business : _____

selects the following 2022 Shakespeare in the Park McKinney Sponsorship level.

My net investment sponsorship level is:

- Exclusive Title Sponsor \$15,000 1 Available
- Presenting Sponsor \$8,500 3 Available
- Exclusive Auto Sponsor \$10,000 2 Available
- Medical Tent Sponsor \$3,000 1 Available
- Kid Zone Sponsor \$2,500 2 Available
- Shakespeare Show Sponsor \$2,500 5 Available
- Booth (Circle Selection) \$250 (Single Booth) or \$500 (Double Booth)

Agreed for Business:

_____/_____/_____/_____
Signature Printed Name Title Date