

Print

Final Grant Report - Submission #65947

Date Submitted: 5/23/2017

City of McKinney Arts Commission

When your Arts-Commission-funded project is complete, please submit this form and the following two items within thirty days after the event or season, depending on the type of event. These items must be submitted electronically.

- 1) A detailed Final Project Report covering all receipts and expenditures for the funded project.
- 2) A narrative report of the project.

Please review carefully before submitting. Final Grant Reports may only be submitted once.

Grantee Name*

Odysseus Chamber Orchestra

Grant Amount*

20,000

Email *

odysseuschamberorchestra@yahoo.com

Event(s)

Name of Event*

Ella and Bird

Date & Time of Event*

November 4 2016 8:00 PM

Location of Event *

McKinney Performing Arts Center

More Events?

 Yes No

Name of Event

Peter and the Wolf

Date & Time of Event

February 5 2017 3:00 PM

Location of Event

Church St Auditorium

More Events?

 Yes No

Name of Event

Chamber Music Series

Date & Time of Event

March 4 2017 3:00 PM

Location of Event

McKinney Performing Arts Center

More Events?

 Yes No

Name of Event	Date & Time of Event	Location of Event	More Events?
Young Artist Viola Competition	April 1 2017 10 AM	McKinney Performing Arts Center	<input checked="" type="radio"/> Yes <input type="radio"/> No

Name of Event	Date & Time of Event	Location of Event	More Events?
Transfigured Night	April 7 2017 8:00 PM	Church St Auditorium	<input checked="" type="radio"/> Yes <input type="radio"/> No

Name of Event	Date & Time of Event	Location of Event	More Events?
Beethoven Symphony No. 5	May 5 2017 8:00 PM	McKinney Performing Arts Center	<input checked="" type="radio"/> Yes <input type="radio"/> No

Name of Event	Date & Time of Event	Location of Event	More Events?
School Concerts	May 1-6	McKinney ISD	<input type="radio"/> Yes <input checked="" type="radio"/> No

Name of Event	Date & Time of Event	Location of Event	More Events?
			<input type="radio"/> Yes <input checked="" type="radio"/> No

Name of Event	Date & Time of Event	Location of Event	More Events?
			<input type="radio"/> Yes <input checked="" type="radio"/> No

Name of Event	Date & Time of Event	Location of Event

Total Revenue
 Include grant award funds.

Budget*	Actual*
39800	57574.20

Total Expenses

Budget*

Actual*

Total Number in Attendance*

Number of Performances*

Total Number of Tickets Sold*

Number of Tickets Comped*

Promotion

Did you include in all promotion, publicity and advertising the following line: "This project is funded in part by the City of McKinney through the City of McKinney Arts Commission."

Choose One*

- Yes
- No

If no, why not?

Logo

Did you use the City of McKinney logo on printed material?

Choose One*

- Yes
- No

If no, why not?

Goals

How successful was your event in accomplishing the Arts Commission goal, "To create a vibrant and viable arts community in which diverse, high quality arts opportunities are available to McKinney residents and visitors?"

Choose One*

- Very Successful
- Somewhat Successful
- Not Successful

Comments

The figures for Revenue tab (Budget and actual) reflects the entire organizations revenues while the expense (Budget and actual) reflects expenses in McKinney as our ledgers file uploaded will indicate.

Attach Financial Report*

McKinney 2016-2017 Expense Ledger and statement .pdf

Attach Narrative Summary*

MCKINNEY ARTS COMMISSION 2016 2017 Report Narrative.pdf

Receipts

Browse...

Additional Attachments

Browse...

Additional Attachments

Browse...

MCKINNEY ARTS COMMISSION 2016-2017 GRANT REPORT

The 2016-2017 season was one of growth and the continued efforts to build and strengthen relationships with the community of McKinney. There were several strategic criteria that we applied and implemented.

1. A diverse program
2. Extend Collaborations
3. Fiscal responsibility and planning

ARTISTIC OVERVIEW

The orchestra once again won third prize in the 2016-2017 American Prize Competition for Professional Orchestras while Jason Lim, won 1st Prize in the same competition but under the Professional Conducting Division. The orchestra is also starting to build a loyal core group of musicians and we have also identified some professional musicians living in McKinney and have provided employment to them to perform with the orchestra.

FINANCIAL OVERVIEW

Just like every season, a financial budget was set with a good sense of the deficit in which the organization successfully balanced after our last event on May 6. We brought in a diverse portfolio of income; ranging from ad sales, sponsorships, ticket Sales, Donations and other grants.

Our projected ticket sales at the beginning of the season was \$8400 with an actual figure of \$13570.91 which also resulted in exceeding our audience participation. Meanwhile we started the season with more the thirteen thousand dollars deficit and we balanced it.

We exceeded every income budget projection including adding other income sources like fundraising, grants, donations and sponsorships we were not expecting to receive.

AUDIENCE PARTICIPATION

The result of our success is in part the diverse programs as well as the collaborative nature of our programs. For example, on May 6, we enjoyed the most audience, not only in McKinney but for a classical concert. The reason is because of the partnership with JDR Music, which not only sponsored the concert, but we featured his son as soloist. JDR Music is owned by a reputable music teacher in the Dallas area and he and his son has a following of friends, students and followers. The dance concert brought in audiences outside of the normal symphony concert goer. SO this is an example of our strategy and how we feel we will continue to work on this model.

PROGRAMS

ELLA and BIRD. November 4 2016 – McKinney Performing Arts Center.

This is our first concert staged at the McKinney Performing arts Center. A jazz concert that featured the music of Ella Fitzgerald and Charlie Bird Parker. We featured local artists; Candace Mahogany Miller and Jason Davis. The music were original arrangements performed and recorded by the original artists.

Audience: 130

Promotions: Posters, Flyers and Facebook Sponsored Promotions

PETER AND THE WOLF. February 6 2017 – Church St Auditorium

This concert was a multi-media performance. With Annie Royer's painting of Peter and the Wolf projected over a large screen during the performance and plenty of pre-concert activities for the kids which include Face Painting, Kid Conductors and Petting Zoo. The orchestra also gave the Frisco Youth Symphony a side- by – side opportunity to rehearse and perform with the orchestra. Two pieces selected for them to play was the Pink Panther and Highlights from Wicked. In addition, we had charged a heavily discounted children's admission of \$5.

Audience: We had over 130 with many kids that we only charged \$5 per ticket

According to our Brown Paper Tickets metrics, there were audience members that came from San Antonio.

Promotions: Posters, flyers and Facebook Sponsored Promotions.

CHAMBER MUSIC SERIES CONCERT. March 4 2017 – McKinney Performing Arts Center

Our annual free admission chamber music concert is always an intimate gathering of friends and supporters that enjoy classical music in a small setting. We always provide refreshment for audiences. This is always very nice and we get to meet lots of new people.

YOUNG ARTIST VIOLA COMPETITION. April 1 2017 – McKinney Performing Arts Center

In early 2016, JDR Music, owner Ron Houston approached me about his talented viola students entering regional competitions and are more than often left not winning mainly for the fact that it is not a flashy instrument as the violin or the flute. Repertoire written for the viola is also more subtle and does not have the flamboyant nature as violin pieces. So he approached me in collaborating to start an annual young artist viola competition. The event was successful, with 7 highly accomplished contestants from all over the DFW area. We awarded three winners. There was a cash prize and the winners will have the opportunity to appear as soloists with the orchestra in the following season.

Admission: Free

TRANSFIGURED NIGHT. April 7 2017 – Church St Auditorium

This was another innovative program where I picked a masterpiece and had a dance choreographed to it. The style was modern dance. Although it was interesting the feedback was mixed. There were the dance lovers that enjoyed it and there were the music lovers who didn't appreciate the dance part but loved the music. However, the mixture was a means to draw different people to the concert.

Attendance: 120

Promotions: Facebook sponsored promotions, posters and flyers.

SCHOOL CONCERTS. MAY 1-5 2017 – McKinney ISD Schools

Although we did not get funding for the project we were proud to represent the City of McKinney as well as The Arts Commission for this project. This was made possible by the grants you awarded Art and Music Guild as well as a grant we applied to the Texas Commission on the Arts specifically for this project. This project served in 2 folds.

1. Promotions for Summer Music Intensives, a project we collaborate with the Arts and Music Guild to provide grade school students a comprehensive and unique summer music camp.
2. Serve as an outreach and educational performance the Odysseus Chamber Orchestra embarks yearly to establish and grow the arts community in McKinney through school music students.

We applied for a \$1750 grant funding from TCA and was awarded 100% of it. This allowed us to visit:

1. Evans Middle School. May 1 2017 – all 6 classes
2. McKinney North High School. May 2 2017 – 2 classes
3. McKinney Boyd High School. May 4 2017 – 3 classes
4. Fabion Middle School. May 5 2017 – 2 classes

This took place over several days. Approximately 350 students were served for this project. The students loved it. There was a Q &A session after we played and we got some of the funniest questions. One boy asked me if I was human. I didn't understand that it was meant as a compliment and asked him if he was serious. Another anecdote – a 6th grade girl by the name of Jenna told us that she tool Irish dance after we played a Celtic medley "From Scotland to Ireland" and I asked her if she wanted to dance while Keyreel play an Irish tune. She was more than glad to and it was quite remarkable.

BEETHOVEN SYMPHONY NO. 5. May 6 2017 – McKinney Performing Arts Center

This has been the most successful classical thus far. Many factors may have played in the success;

1. Beethoven Symphony No. 5 the masterpiece. Everyone if familiar and loves this symphony while It has a well-known theme.
2. The soloist – Russell Houston is a native from Dallas, a rising star whose father is a well know violin and viola pedagogue in the area. Many of Russell Houston’s friends came to listen and watch him while Ron, his dad encouraged many of his young students to come.
3. In addition, Ron’s young students did a pre-concert before the main event on stage.

Audience: 160

Promotions: Facebook Promotions, Posters and Flyers and word of mouth.

Metrics: Because ticketing was done through MPAC we have not yet received that information from them.

Our upcoming season will be an exciting one. We have planned a Frank Sinatra concert, a collaboration with Braswell High School Choir, a concert for Movies which will feature music from Star Wars. Harry Porter, Star Trek and many more and a classical concert for the Young Artist viola completion winners. In addition, we are holding auditions for the new youth orchestra in the area – The Greater North Texas Youth Orchestra. We will also be reaching out to the director of fine arts for McKinney ISD to speak about expanding our relationship to the departments which includes choirs and band. It is our hope we can start a Christmas tradition with all the high school choirs of McKinney.

We would like to thank the Arts Commission for their continuous support. Our growth would not have been possible without it.

MCKINNEY ARTS COMMISSION – PERFORMANCES EXPENSE LEDGER 2016-2017

EXPENSES - ELLA & BIRD NOVEMBER 4 2016						
Printing	11/4/2016	ProSmart Mailing	Programs	CC	558.00	
	8/16/2016	Pack N Mail	Copies	CC	36.64	
	8/20/2016	Pack N Mail	Copies	CC	7.90	
		Pack N Mail	Copies	CC	7.20	
		Pack N Mail	Copies	CC	48.33	
		Pack N Mail	Copies	CC	35.50	
		Pack N Mail	Copies	CC	5.33	
						698.90
INSURANCE	11/4/2016	Event Helper. Com	Liability Insurance	CC	163.69	
						163.69
RENTALS	6/20/2016	E Jazz Lines	Music Rentals	CC	52.00	
	8/21/2016	E Jazz Lines	Music Rentals	CC	460.00	
	8/22/2016	E Jazz Lines	Music Rentals	CC	459.59	
						971.59
	11/4/2016	McKinney Performing Arts Center	Venue Rentals	CC	770.00	
						770.00
TRANSPORTATION/ CARTAGE	11/5/2016	Alan Greenverg	Drum Set Transportation	CK 1074	65.00	
	11/5/2016	Sonja Westberg	Harp Transportation	CK 1075	65.00	
						130.00
MARKETING AND PROMOTIONS	8/17/2016	ProSmart Mailing	Posters and Flyers	CC	129.90	
	8/24/2016	ProSmart Mailing	Posters and Flyers	CC	28.15	
	9/2/2016	Facebook Promotions	PayPal		37.34	
	9/28/2016	Facebook Promotions		PayPal	82.54	

MCKINNEY ARTS COMMISSION – PERFORMANCES EXPENSE LEDGER 2016-2017

		(reimbursement to Jason Lim)				
	9/12/2016	ProSmart Mailing	Posters and Flyers	CC	17.32	
	10/17/2016	ProSmart Mailing	Posters and Flyers	CC	17.32	
	10/1/2016	Facebook	Promotions	PayPal	82.54	
	10/31/2016	Facebook	Promotions	PayPal	42.99	
	12/2/2016	Facebook	Promotions	PayPal	7.13	
						445.23
PAYROLL						
	11/8/2016	Jason Lim	Conductor	CK 1100	1300	
	11/5/2016	Jason Davis	Guest Artist	CK 1058	700	
	11/5/2016	Candace Miller	Guest Artist	CK 1057	700	
	11/5/2016	Orchestra	Musicians	Multiple Checks	3760	
						6460

MCKINNEY ARTS COMMISSION – PERFORMANCES EXPENSE LEDGER 2016-2017

EXPENSES LEDGER - PETER AND THE WOLF FEBRUARY 6 2017							
	Date	Vendor	Description	Payment Type	Debit	Subtotal	Credit
Printing	10/30/2016	Brown Pater Tickets	200 Tickets	CC	28.25		
		ProSmart Mailing	375 Programs	CC	783.46		
Marketing						811.71	
	12/1/2016	ProSmart Mailing	500 and 1000 Flyers	CC	200.26		
	12/9/2016	ProSmart Mailing	60 Posters	CC	51.96		
	1/9/2016	ProSmart Mailing	500 Flyers	CC	70.36		
	1/31/2016	FaceBook Promotions		PayPal	51.32		
Rentals						373.9	
		Schirmer Publication	Peter and the Wolf Score and Parts	CC	936.00		
	1/31/2016	United Party Rental	60 folding chairs	CC	193.16		
	2/5/2017	Rich Bono	Percussion rental and cartage	CK1131	180.00		
	2/5/2017	Michael Dooley	Percussion rental and cartage	CK1132	75.00		
						1384.16	
Facilities	2/6/2017	Church St Auditorium	Rental	CK1145	500.00		
						500.00	

MCKINNEY ARTS COMMISSION – PERFORMANCES EXPENSE LEDGER 2016-2017

Insurance	2/5/2017	Eventhelper.com	Liability	CC	140.65		
PAYROLL						140.65	
Orchestra	2/5/2017	Orchestra		CHECKS	3102.5		
Guest	2/5/2017	Steve Powell	Narrator	CK 1133	195.00		
	2/5/2017	Annie Royer	Paintings	CK 1134	300.00		
	2/5/2017	Diane Autrey	Face Painting	CK 1135	250.00		
	2/5/2017	Toni Allen	Drums	CK 1109	40.00		
	2/17/2017	Jason Lim	Conductor	CK 1146	2600.00		
					6487.5	6487.5	

MCKINNEY ARTS COMMISSION – PERFORMANCES EXPENSE LEDGER 2016-2017

EXPENSES CHAMBER MUSIC – MARCH 4					
	2/28/2017	Misha Berestnev	Piano	CK1149	150
	2/28/2017	Marina Dichenko	Violin	CK1148	150
	2/28/2017	Keyreel Raskolenko	Violin	CK1150	150
	2/28/2017	Jason Lim	Viola	CK1152	150
	2/28/2017	Laura Ospina	Cello	CK1151	150
	3/4/2017	McKinney Performing Arts Center	Hall	CC	258.00
	3/3/2017	ProSmart Mailing	Programs	CC	174.55
					1182.55

MCKINNEY ARTS COMMISSION – PERFORMANCES EXPENSE LEDGER 2016-2017

EXPENSES – VIOLA COMPETITION ARIL 1 2017					
RENTAL					
	4/1/2017	McKinney Performing Arts Center	Facility Rental	CC	225.00
JUDGES	4/1/2017	Matthew Geise		CK	250.00
	4/1/2017	George Papich		CK	150.00
	4/1/2017	Jason Lim		CK	250.00
PRINTING	3/31/2017	ProSmart Mailing	Programs	CC	86.06
					961.06

MCKINNEY ARTS COMMISSION – PERFORMANCES EXPENSE LEDGER 2016-2017

EXPENSES TRANSFIGURED NIGHT – APRIL 7 2017						
PAYROLL	DATE	VENDOR	PURPOSE	PAYMENT METHOD	AMOUNT	SUB TOTA
	4/7/2017	Amiti Perry	Guest Choreographer and Dance Company	CK 1177	2000.00	
	4/7/2017	Jason Lim	Conductor's Fee	CK 1179	1300.00	
	4/7/2017	Orchestra	Musicians	Checks	4960.00	
						8260
PRINTING						
	4/7/2017	ProSmart Mailing	Programs	CC	376.16	
		Brown Paper Tickets	Tickets	CC	15.96	
		Brown Paper Tickets	Tickets	CC	24.91	
MARKETING		ProSmart Mailing	Posters and Flyers	CC	51.96	
		Facebook	Sponsored Promotions	PayPal	70.43	
						539.42
RENTAL	4/7/2017	First United Methodist	Church St Auditorium	CK1156	900.00	
						900.00

MCKINNEY ARTS COMMISSION – PERFORMANCES EXPENSE LEDGER 2016-2017

Expense Categories	Fiscal Year 9/01/2016-8/31/2017	
	PROJECTIONS	ACTUAL
Orchestra Payroll	\$27590	30270.00
Artists fee	\$4,400	4095.00
Administrative	0	0
Young Artist Competition	0	0
Judges	750	650.00
Outreach	0	3000.00
Artistic Director	\$8,000	7800
Facilities Rental	\$4840	4470.00
Music Rental/ Purchase	\$1750	2076.59
Music License	0	343.00
Mailing, Postage and Copies	\$250	152.81
Printing	\$2693	3837.28
Liability Insurance	\$900	289.70
Equipment Transportation	\$200	450.00
Advertising and Marketing	\$1050	1039.35
Web	0	95.00

MCKINNEY ARTS COMMISSION – PERFORMANCES EXPENSE LEDGER 2016-2017

Misc	\$300	0
Misc Contractors	0	890.00
Equipment	0	193.16
Fees (PayPal)	0	53.40
Total Expenses	\$53123.00	59705.29
	Amount	
Revenue Categories		
Ticket Sales (a)	\$8400	14261.91
Ad Sales	\$2000	3080.00
Contributions	\$1500	2515
Sponsorship (b)	1500	5562.00
GRANTS	0	0
Frisco Arts Association	\$5000	\$5000
McKinney Arts Commission	\$19000	20,000
Texas Commission for the Arts (c)	\$2000	\$2250
Arts and Music Guild	0	1750.00
North Texas Giving Day	\$400	\$930.39
McKinney ISD	0	250.00
Fundraising	0	884.90
Contract	0	490
Memberships	0	600.00
Total Revenues	\$39800.00	\$57,574.20

MCKINNEY ARTS COMMISSION – PERFORMANCES EXPENSE LEDGER 2016-2017

LIABILITIES	9/1/2016	5/18/17
Balance (+/-)	-\$13,323.00	-2131.09
CORRECTIONS		2056.43
BALANCE (+/-)		+74.57