

McKINNEY PUBLIC LIBRARY SYSTEM ADVISORY BOARD

MAY 15, 2014

The McKinney Public Library System Advisory Board met in regular session in the Dulaney Room of the Roy and Helen Hall Library, 101 East Hunt Street, McKinney, Texas on May 15, 2014 at 5p.m.

Board members Present: Amanda Frady, Judy Gay, Marilyn Moore, Jonathan Perera, Terri Spencer, Lisa Huang

Absent: Himanshu Sharma

Staff present were Beth Scudder, Library Director, Michaela Watson, Youth Services coordinator, and Brenda Romero, Library Administrative Assistant as transcriber.

CONSENT ITEMS

14-468 Minutes of the Library Advisory Board Meeting of March 20, 2014

Board members unanimously approved the motion by Board member Marilyn Moore, seconded by Board member Lisa Huang, to Approve and Refer the minutes as presented.

REPORTS

14-469 Discuss Library Director Report

Mrs. Scudder appreciated all board members who notified Mrs. Romero and herself prior to the April meeting that they were unable to attend. Because we were aware that four members would be absent, we were able to cancel the meeting in advance and not inconvenience those who could attend. As a reminder 75% attendance is a requirement for boards and commissions membership.

Mrs. Scudder has submitted the FY14/15 budget requests for the library and they are under review, along with all other departmental budgets, at this time. The budget is essentially flat, with minor increases in operating budgets. There is one supplemental request for a full-time Library Technician to assist at JJGL in the Youth Services department.

The 2014 Read Across McKinney luncheon selection was announced in April and it is *The Outcasts* by Kathleen Kent, 2011 Read Across McKinney featured author. Tickets are now on sale for the luncheon via www.mckinneypubliclibrary.org and are \$25. Please promote this event to your friends. The big publicity push will take place after Labor Day.

Mrs. Scudder attended the Texas Library Association Conference in April and was honored to have been elected to serve an unexpired term on the TLA Executive Board representing public libraries throughout the state.

Mrs. Scudder was also honored to have been able to introduce Todd Bol, co-founder of Little Free Library and was thrilled when he gifted her with a Little Free Library. Mrs. Scudder and her children and herself will maintain this LFL in front of their home.

The next Library Advisory Board meeting will be on Thursday June 19, 2014. Please consider if you would like to cancel the July 17 or August 21 LAB meeting. We generally take one month off in the summer and will take action on this next month.

14-470 Discuss Youth Services Report and Tour Children's Area

Michaela Watson the Youth Services Coordinator was hired in May of last year. Michaela's team has added three new team members within the past six months. Stacy Wells is the Librarian Supervisor at Hall; Meredith Carnley was promoted from Library Assistant at JJGL to a Library Technician with Youth Services at Hall, and Tamara Biggio is our part time Library Technician. The other half of the department consists of Sandra Thomas, Robert Dowdy, and Michaela.

Preschool programming remains a popular destination for McKinney's parents with young children. Hall offers a Toddler and PreK storytime on Monday mornings, Music & Movement programs on Tuesday, and a baby lapsit program on Wednesdays. JJGL offers the same programs on Wednesday and Thursday mornings. Music & Movement continues to be the most well attended preschool event at the library, with 92 tickets

being given away every Thursday morning at JJGL. The two libraries collectively offer fourteen preschool programs each week.

School Age programming, for kids in K-5th grade, continues to grow and attract new people weekly. This semester's theme is STEAM, which stands for Science, Technology, Engineering, Arts & Math. Some of the topics have included volcanoes, bubble art, marble maze madness, and bouncing polymer balls. Attendance is always high and even netted 33 kids during spring break! We also added a Lego Storytime once a month, where the kids listen to a book read aloud and then free build with legos. JJGL has three school age programs a month and Hall has two.

Teen programs are held on the second, third and fourth Thursdays of the month at JJGL. This semester we have a teen writing club, where teens can share their work and choose whether or not to receive feedback from the group. Also being offered is a Graphic Novel Book Club discussing the books they are currently reading as well as a craft program making things with duct tape, egg shells, felt, and more.

In January we added a Mother/Daughter Book Club on the fourth Monday of the month at JJGL. The program is open to girls ages 8-12 and their mothers. Each month the participants come prepared to discuss a particular book. Our very own Director, Beth, attends with her daughter Katie and gives it rave reviews!

As of February 2014, youth services programming is up 9.5% and program attendance is up 28.2% from February 2013. I expect these numbers to grow this summer during our exciting Summer Reading Program - Fizz Boom Read.

Our Summer Reading program kick-off event is Friday, June 6 and the SRP will run June 6 – August 15. There will be three reading incentive programs from preschool to teen. Children not yet in Kindergarten make up the first age group: they will complete an activity log with their parent, with tasks such as “do nursery rhymes together” and “sing your ABCs”.

When they turn in their completed log, they will choose a book to take home and keep and receive a few coupons from the Dallas Zoo, Aquarium, and aquatic center. Children in kindergarten through fifth grade will read ten hours. When they turn in their completed log, they will also get to choose a book to keep and receive coupons. Teens, going into sixth grade through twelfth grade will read ten books. Upon log completion they will choose a book to keep and be entered into a drawing to win a Kindle Paperwhite.

We also have exciting programs scheduled throughout June, July and August for families and teens. In previous years, paid performers have been reserved for the school age children; siblings and parents could not attend. This year the former school age programs will be family programs, open to all ages. There will be six family programs, including Jungle Jim's Bugs of the World, The Incredible Bubble Lady, Snake Encounters, and we will have each program scheduled back to back at each library in order to accommodate more participants (a total of 12 programs). Teens will have four programs just for sixth through twelfth graders, including Duct Tape Crafts and Minute to Win It.

Board members unanimously approved the motion by Board member Terri Spencer, seconded by Board member Judy Gay, to Adjourn at 5:54 p.m.

JONATHAN PERERA
Chair