

Print

Final Grant Report - Submission #63972

Date Submitted: 4/26/2017

City of McKinney Arts Commission

When your Arts-Commission-funded project is complete, please submit this form and the following two items within thirty days after the event or season, depending on the type of event. These items must be submitted electronically.

- 1) A detailed Final Project Report covering all receipts and expenditures for the funded project.
- 2) A narrative report of the project.

Please review carefully before submitting. Final Grant Reports may only be submitted once.

Grantee Name*

McKinney Musical Arts Society

Grant Amount*

7,300.00

Email *

georgekeeter@att.net

Event(s)

Name of Event*

McKinney Young Artist Competition - Guest Artist Recital

Date & Time of Event*

3/31/17 7:30pm

Location of Event *

Church Street Performance Hall

More Events?

Yes

No

Name of Event

McKinney Young Artist Competition Master Classes

Date & Time of Event

4/1/17 9:00am-5:00pm

Location of Event

Church Street Performance Hall

More Events?

Yes

No

Name of Event

McKinney Young Artist Competition - Student Recital and Awards Ceremony

Date & Time of Event

4/2/17 12:00pm - 5:30pm

Location of Event

Church Street Performance Hall

More Events?

Yes

No

Budget*

16,913.00

Actual*

16,288.00

Total Number in Attendance*

165

Number of Performances*

2

Total Number of Tickets Sold*

0

Number of Tickets Comped*

165

Promotion

Did you include in all promotion, publicity and advertising the following line: "This project is funded in part by the City of McKinney through the City of McKinney Arts Commission."

Choose One*

- Yes
- No

If no, why not?

Logo

Did you use the City of McKinney logo on printed material?

Choose One*

- Yes
- No

If no, why not?

Goals

How successful was your event in accomplishing the Arts Commission goal, "To create a vibrant and viable arts community in which diverse, high quality arts opportunities are available to McKinney residents and visitors?"

Choose One*

- Very Successful
- Somewhat Successful
- Not Successful

2017 McKinney Young Artist Competition
Budget Report

4/20/2017

	Budget 2017	Actual YTD	Variance
INCOME:			
McKinney Arts Commission Grant	\$7,300	\$7,300	\$0
Ticket Sales	\$325	\$0	-\$325
Brown Paper Tickets		\$0	\$0
Advance and at Door		\$0	\$0
Competitor Entry Fees (Accepted)	\$600	\$898	\$298
Donations	\$10,025	\$7,621	-\$2,404
Corporate	\$3,000	\$1,315	
Individual	\$7,025	\$3,275	
Cash Donations		\$70	
Network for Good		\$561	
North Texas Giving Day		\$2,399	
TOTAL Income	\$18,250	\$15,819	-\$2,432
		Prior Years' Reserves:	\$4,082
		Cash Surplus/(Deficit):	\$1,651

	Budget 2017	Actual YTD	Variance
EXPENSES:			
Professional Services			
Guest Artist/Clinician	\$4,000	\$4,000	\$0
Artistic Director	\$2,500	\$2,500	\$0
Preliminary Judges	\$400	\$500	-\$100
Facilities Rental			\$0
1st United Methodist Church -- Hall Rental	\$1,500	\$1,500	\$0
Travel and Food for Guest Artist	\$0	\$36	-\$36
Lodging		\$0	
Travel		\$0	
Food		\$36	
Piano Rental and tuning	\$1,000	\$475	\$525
Printing of program books	\$336	\$334	\$2
Mailbox Rental	\$50	\$0	\$50
Advertising	\$547	\$547	\$0
Dallas Music Teachers Assoc Online	\$0	\$0	
Texas Music Teacher Assoc	\$445	\$445	
WRR Radio ad	\$0	\$0	
Signs and Supplies	\$102	\$102	
Website maintenance	\$0	\$0	
Other	\$0	\$0	
Reception Food		\$0	
Guest Artist Reception	\$0	\$0	\$0
Performance Receptions	\$155	\$0	\$155
Young Artist Awards	\$6,000	\$6,000	\$0
Scholarships	\$5,800	\$5,800	
Master class award	\$200	\$200	
Office Supplies	\$425	\$323	\$102
Other	\$0	\$73	-\$73
TOTAL Expenses	\$16,913	\$16,288	\$625

RESIDUAL:	\$1,337	-\$470	
		March Bank Balance:	\$13,716

McKinney Arts Commission amount to be funded post recital: **\$2,190**

Feb Bal	\$13,941
Expenses	
Guest Artist	\$4,000
Awards	\$6,000
Office Supplies	\$323
Other	\$73
GA Food	\$36
Piano Tuning & Rental	\$475
Prelim Judges	\$500
Art Dir	\$2,500
Printing	\$334
Signs & Supplies	\$102
	\$14,343
Revenues	
Cash	\$70
Stud Fees	\$945
McKinney Arts Comm	\$0
Donations	\$900
	\$1,915
Estd Current Balance	\$1,513

Narrative from the McKinney Musical Arts Society
– 2017 McKinney Young Artist Competition

Following the goal of the McKinney Arts Commission – Bringing the Arts to McKinney, the McKinney Musical Arts Society board of directors (all McKinney residents) sponsored another successful McKinney Young Artist Competition on March 31-April 2, 2017. The competition celebrated its 19th year. All events during the weekend were once again held at the Church Street Performance Hall (formerly the Heard-Craig Performing Arts Hall). McKinney Resident Dr. Mary Humm, Founder and former Artistic Director, reprised her role for her first year back after several years away from that role.

This year, 21 piano students (between the ages of 14 -18) submitted video auditions from the entire state of Texas via our web-based process. Applicants came from total of 17 different cities, including San Antonio, Austin, Laredo, Houston and Cypress as well as cities from around the Dallas Fort Worth Metroplex. This year marks the highest level of performers to date, with students representing fifteen of the most highly respected piano teachers in Texas. The two screening judges were Dr. Mark Puckett (Hardin-Simmons University) and Dr. Sophia Gilmsen (UT Austin). They used an anonymous screening process to select the 10 finalists prior to the competition, using the recordings on our web-based program. The Ten Finalists came to McKinney from Houston, Sugarland, San Antonio, Austin, Fort Worth, Dallas, Plano, Prosper and Frisco. All of the contestants and their families and teachers contributed to the local economy throughout the weekend, and the out-of-town contestants and their families stayed for the weekend in local McKinney hotels.

Concert Pianist Petronel Malan was our guest artist, adjudicator and clinician. This was her first time to do so. Ms. Malan continued the competition's long history of matching world-class concert pianists who also know how to connect with the students. Her exceptional performance skill was matched by her outstanding demeanor with the young competitors. The reputation of the McKinney Young Artist Competition continues to attract the highest quality of Performing Artists as can be seen in our program and on our website. Ms Malan's bio is featured, as well as those of our previous Guest Artists dating back nineteen years: <http://mckinneyyoungartistcompetition.org/guest-artists/>

In addition to the competition, and in keeping with our educational mission to promote quality arts in the McKinney community, we coordinated with the McKinney ISD Fine Arts department for Ms. Malan to present a school lecture and concert to MISD Choir, Orchestra, and Band students at McKinney North High School on Thursday, March 22. Chris Ahrens, the choir director at MNHS was critical to this alliance and we appreciate his support. The McKinney North students listened with great interest as Ms. Malan played some very unique pieces and answered many questions on the “real” life of a concert artist.

Ms. Malan's Friday evening recital at the Church Street Auditorium featured the music of Mozart, Beethoven, Brahms and Rachmaninoff. It was spectacular and well attended, with an audience of 100 plus. As in years past, the majority of the audience held comp

tickets either due to having donated \$200 or more, or because they were a competitor or a parent of a competitor and had paid an entry fee. All events during the weekend were free and open to the public.

Saturday morning, each of the 10 finalists performed a 20-minute program from memory as part of the competition phase. Church Street Performance Hall is owned by First United Methodist Church. The church allowed each competitor to use the church's pianos for a one-hour warm-up prior to competing. This cooperative relationship is a vital component to the successful logistics of the weekend.

Following the competition phase and a lunch break, the weekend entered the Master Class phase. This phase occurred on both Saturday and Sunday and each student received 30 minutes of individual instruction on one or more pieces while the other students listened and observed.

The final phase of the weekend – Young Artists Recital and Awards Ceremony - occurred on Sunday at 3:30 in the afternoon. Each competitor performed one impressive piece pre-selected by Ms. Malan from their 20-minute program. Immediately following the Recital, all ten Finalists were awarded prizes. Four “Grand Prize” winners each received a \$1,000 Scholarship to further their musical studies. They were: Eunice Lee from Austin, Perren-Luc Thiessen from Prosper, Nathaniel Y. Zhang from Sugarland, and Jason Zhu from Frisco. The other Six Finalists each received an Honorable Mention Award for \$300: Aditya Deshpande from Houston, Erin Guetzloe from San Antonio, Patrick Magee from Dallas, Anthony Wang from Frisco, Alice Zhang from Dallas, and Jiaming Zhang from Fort Worth. The Karen Austin Master Class Memorial Award was given to Patrick Magee of Dallas. This award was established as a memorial to Karen Austin, long-time Artistic Director of the competition and resident of McKinney.

The talent of these competitors was represented in their bios that you may read in the accompanying program. All had competed in and won awards in countless other competitions both in the U.S. and internationally. The Four Grand Prize Winners from 2017 join an illustrious list of McKinney Young Artist Competition Alumni dating back to 1998. This annual competition since 1998 has helped 190 students and established McKinney as the Home of the premiere High School Student Piano Competition in Texas. A total of 76 Grand Prize Winners and 114 Finalists have been influenced by this unique competition. Their names as well as links to many of their personal websites can be found on the McKinney Young Artist Competition Website:

<http://mckinneyyoungartistcompetition.org/winners/>

Distinguished alumni include:

Dr. Alex McDonald, competitor in the 2013 Van Cliburn Competition:

<http://mckinneyyoungartistcompetition.org/hall-of-fame-alex-mcdonald/>

Jonathan Ware, a highly successful collaborative pianist in Europe:

<http://mckinneyyoungartistcompetition.org/myac-hall-of-fame-jonathan-ware/>

Christopher Guzman, a Piano Professor at Penn State and Guest Artist in 2015:

<http://mckinneyyoungartistcompetition.org/halloffame/>

In 2016, the McKinney Arts Commission decreased our funding for the 2017 Competition from \$9,100 to \$7,300, creating a large financial gap for us to fill. Our Artistic Director identified North Texas Giving Day (NTGD) as an option for fundraising. We fully participated in NTGD and were able to shore up some of the necessary funds. We were also able to utilize some corporate matching funds from our board members. We took drastic measures to reduce our budget wherever possible. A significant amount of expenses was absorbed by the Artistic Director as well as the Board of Directors in order to successfully complete the event. Without the final one-time generous donation in lieu of their usual fee for the Concert Grand from Steinway Hall over the weekend, we would not have been able to meet our financial obligations. Despite rising costs for the event, we were able to solicit donations and utilize cost reductions to cover the awards.

Our donors were listed in our program, along with the McKinney Arts Commission, which was listed in all of our literature and web promotions. This can be seen in the attachments to this Final Report. Due to the significant funding issues that still remain, this year we must consider changes to our competition. We met with Janay Tieken, McKinney Housing & community Development Manager, to discuss option for 2017-2018. She was very supportive of our organization and its mission. As a Board, we are evaluating our plan for next year based on the results of running the 2017 Competition.

Our board members (all McKinney residents) and numerous volunteers, including some who were past board members, assisted in making this year's 19th competition run smoothly by donating hundreds of volunteer hours throughout the year as well as during the weekend of the competition. Volunteers worked in the kitchen at the hall where they supplied water and snacks to the competitors and hosted a post-concert reception on Sunday. Others maintained our books, took photos, and acted as hosts to our competitors. Students who travelled from out-of-town stayed in McKinney hotels.

Following the competition weekend, we were pleased to receive notes from the students and their teachers, which is an annual tradition. More tributes can be found on our Facebook page: <https://www.facebook.com/mckinneyyoungartistcompetition/> and Website: <http://mckinneyyoungartistcompetition.org>

Nathaniel Zhang, 2017 Grand Prize Winner from Sugar Land, wrote:

"Compared to all my previous musical experiences, the McKinney festival was a one-of-a-kind experience for me mostly because it included masterclass sessions, which encouraged positive mutual interaction between the guest artist and the young pianists. I believe that this connection shared by student and artist is vital as it can be an influential educational experience for the student and an effective means for the artist to better understand the student's musical caliber. Another unique characteristic that I found to be very memorable was the awesome concert given by guest artist Petronel Malan. By first performing for local McKinney community members, teachers, and the participants alike, Ms. Malan was able to transmit her imaginative interpretations to the students, which, I felt, was a crucial moment in my musical development. Furthermore, Ms. Malan's

performance was also very inspirational because it incorporated all the musical nuances and interpretative details that she would later explain to the McKinney participants, which allowed me to fully understand as well as effectively incorporate her teachings in my masterclass. In addition to all the splendid musical teaching and coordination McKinney has done, I deeply appreciated the warm and welcoming hospitality shown by Dr. Humm and the McKinney volunteers to the participants. With the encouraging and supportive environment at McKinney, I could happily internalize all the newly-gained musical knowledge taught by Ms. Malan and naturally express my own performance.

Overall, the McKinney Young Artist Program was such an elegant experience that enabled me to further my musical understanding and truly relish my time with all the participants, Ms. Malan, and Dr. Humm. Thank you very much for making McKinney such an enjoyable and memorable experience!

Dr. Shearon Horton, a well-respected teacher from Austin who traveled to McKinney for the competition, mailed a donation after the competition and included this testimonial:

"The McKinney Competition was one of the most rewarding events that my students have ever done. The format of it with the judge's concert on Friday evening, the competition round on Saturday morning followed by master classes for each student was wonderful. The students competing were able to get to know each other, to build a rapport with one another and to be inspired by one another. The atmosphere was encouraging and motivating. The students were obviously enjoying themselves and having fun!" I would like to offer my support with the enclosed donation to the competition and hope that you can continue in future years."

The McKinney Arts Commission supports our mission statement as well as the goals of the Arts Commission to develop the arts and enrich the cultural environment of McKinney.

Thank you for your continued support of our organization and the McKinney Young Artist Competition! Any further information you may need, including recordings of the competitors, background of the Guest Artists and Artistic Director, and testimonials from a wide range of students, parents, teachers, and Guest Artists may be found on our extensive website: <http://mckinneyyoungartistcompetition.org> as well as our Facebook Page: <https://www.facebook.com/mckinneyyoungartistcompetition/> Please review all of our attached pictures, our website with its media files including recordings of the very talented students, and our presentations at McKinney fundraising events.

Sincerely,

George Keeter, President
McKinney Musical Arts Society – McKinney Young Artist Competition
Listen. Discover. Inspire.