



2021 McKinney Outreach/Project Grant Application

Outreach Grants fund up to \$3,000 or 50% of project expenses, whichever is less

Project Grants fund up to \$10,000 or 50% of project expenses, whichever is less

Organization does NOT have to be a 501(c)(3) to apply for Outreach or Project Grants from the McKinney Arts Commission.

Applicant Organization

Art Form:

- | | | | | | |
|---------|--------------------------|--------------|-------------------------------------|-------------|--------------------------|
| Theater | <input type="checkbox"/> | Film | <input type="checkbox"/> | Visual Arts | <input type="checkbox"/> |
| Music | <input type="checkbox"/> | Dance | <input type="checkbox"/> | Photography | <input type="checkbox"/> |
| Vocal | <input type="checkbox"/> | Instrumental | <input checked="" type="checkbox"/> | Sculpture | <input type="checkbox"/> |

Mission & Purpose of the Organization:

To cultivate youth development through education in musical performance including community outreach project and scholarship opportunities

Project(s) Description:

A week long summer intensive program for cellists of all ages and levels , welcoming them to come and focus, create, and grow

Schedule of Event(s):

Event	Date	Venue	Admission Cost
Texas Cello School	8/2-8/6	MPAC	\$800**

**No deserving applicants will be turned away due to financial difficulty, scholarships offered on need and merit base



Board of Directors: (if applicable)

Name	Office	Contact Number
Joseph Kuipers	Co-Founders, Executive	214-609-5155
Melody Ouyang	Directors	214-783-6069

Organization Director:

Name: Joseph Kuipers Title: Artist Director
 Address: 3910 Harlington Lane City: Richardson ZIP 75082
 Email: info@Texascelloschool.org Daytime Phone: _____
 Cell Phone: 214-609-5155

Text

Finance/Accounting Officer:

Name: Melody Ouyang Title: Executive Director
 Address: 17400 Woods Edge Drive City: Dallas ZIP 75287
 Email: info@Texascelloschool.org Daytime Phone: _____
 Cell Phone: 2147836069

Grant Contact Person:

Name: Contact both Melody Ouyang & Joseph Kuipers Title: _____
 Address: _____ City: _____ ZIP _____
 Email: _____ Daytime Phone: _____
 Cell Phone: _____



2021 Grant Project Expenses

Personnel (Artistic, Cultural, Technical and Administrative Staff)

Name	Title	FT/PT	Grant Request	Total Cost
To be invited upon approval of grant:		Guest	Faculty x5, \$2500 each=	\$12,500
			grant request:	\$6,250
Institute documentation & archiving/			\$1200 grant request:	\$600
Media/ production/ photography			\$1200 grant request:	\$600
Sound engineer / producer	\$1000		grant request:	\$500

Contracted Services:

Description	Grant Request	Total Cost
Piano movers \$1400, grant request \$700		
Piano tuner \$300 grant request \$150		

Travel:

Description	Grant Request	Total Cost
Airline tickets 5 cellists plus cellos (extra seat for cello) \$250 x 10= \$2,500.		
	Grant request \$1250	
Rental cars for guest artists \$1000, grant request \$500		

Rental Expense:

Description	Grant Request	Total Cost
Mckinney Arts Center August 2-6, 2021	\$3,100. Grant request	\$1550
Piano rental. \$500 grant request \$250		

Advertising & Promotion:

Description	Grant Request	Total Cost
Flyers/Posters/ Direct Mailing/ Web campaign	\$3000 grant request	\$1500



Other Expenses:

Description	Grant Request	Total Cost
Misc music copying/ music folders/ music stands/ stationary	\$500 grant request	\$250
10 cameras for interior rooms. \$30x 10 = \$300	grant request \$150	



2021 Grant Project Revenues

Source of Revenue

Government

	2021
MAC Grant Request	\$10,000
Local	
County	
State	
Federal	

Other Investors/Contributors

Individual	Melody Ouyang/ Joseph Kuipers
Corporate	
Foundations	

Fees

Admissions	TBD
Vendors	No
Tuition	\$800- \$1200 depending on program
Concessions	No
Memberships	No
Subscriptions	No
Other	

Value of Volunteer Time (not to exceed \$21/hour. Can be used toward 50% match)

Number of Volunteers	No. of Hours	Services Provided	Estimated \$ per hour	Total Value

Donated Goods/Services	Total Value



**2020-2021 Total Project
Budget Summary:**

	MAC Grant Funds	Other Funds	Total
Personnel	\$7950	\$7950	\$15,900
Contracted Services	\$850.	\$850.	\$1700
Travel	\$1750	\$1750	\$3500
Rental Expense	\$1675.	\$1675.	\$3350
Advertising & Promotion	\$1500.	\$1500.	\$3000
Other Expenses	\$400.	\$400.	\$800
Volunteer Time			
Donated Goods/Services			
Total		\$28,500	

Grand Total Requested: \$ \$10,000

(For Outreach Grants: not to exceed \$3,000 or 50% of entire project budget, whichever is less. For Project Grants: not to exceed \$10,000 or 50% of entire project budget, whichever is less)

What is your total organizational budget for this fiscal year? \$33,500