

Promotional and Community Event Grant Application

Step 1

Important Information

- **Form Function Note:** In order to go back from a page in the form to a previous page, all required fields on the page must be populated.
- Please read the McKinney Community Development Corporation [Grant Guidelines](#) before completing this application.
- The Grant Guidelines are available on this website or by emailing Info@McKinneyCDC.org.
- A completed application and all supporting documents are required to be submitted via this application for consideration by the MCDC board.
- **Applications must be completed in full, using this form electronically, and received by MCDC by 5 p.m. on the application deadline indicated on the [Grants page](#) of this website.**
- **If you are interested in a preliminary review of your grant request or event idea, please complete and submit the online [Letter of Inquiry](#).**

Organization Information

Name	Texas Women Society
------	---------------------

Federal Tax ID Number	883219610
-----------------------	-----------

Incorporation Date	7/13/2022
--------------------	-----------

Mailing Address	PO box 250128
-----------------	---------------

City	Plano
------	-------

State	TX
-------	----

Zip Code	75025
----------	-------

Phone Number	2146791853
--------------	------------

Email Address	texasws12@gmail.com
---------------	--

Website	www.texasws.org
---------	--

Facebook	NA
----------	----

Instagram	NA
Twitter	NA
LinkedIn	NA

Please provide a detailed narrative about your organization including years established, mission, goals, scope of services, staff, successes, contribution to community, etc.

Texas Women Society is a 501C non profit organization in North Texas. We started in March 2022, our mission is to empowering women in Texas through friendship, cultural enrichment, multicultural exchange, and community engagement. Our goal is to achieving a supportive environment where women can connect, understand diverse cultures, and thrive, leaving a positive impact on society. We provide variety activities like fostering personal and professional growth, celebrating diversity and cultural heritage, creating a supportive community for women to connect and share experiences. All of our staffs are volunteers. Within two years, we have done more than 24 activities including the McKinney Asian Festival, which was the big success event contribute to our community.

Organization Type Nonprofit - 501(c) (Attach a copy of IRS Determination Letter)

IRS Determination Letter [tws_501C3_aproval.pdf](#)

Noteworthy recognitions or awards in the last two years. We are a new organization. We don't have history of two years yet.

Representative & Contact Information

Representative Completing Application:

Name	Jennie Shen
Title	President
Mailing Address	PO Box 250128
City	Plano
State	TX
Zip Code	75025
Phone Number	2146791853

Email Address texasws12@gmail.com

(Section Break)

Contact for Communications Between MCDC and Organization:

Name Jennie Shen

Title President

Mailing Address PO Box 250128

City Plano

State TX

Zip Code 75025

Phone Number 2146791853

Email Address texasws12@gmail.com

Project Information

Funding - Total Amount Requested 13500

Are matching funds available? No

Will funding be requested from any other City of McKinney entity (e.g. Visit McKinney, Arts Commission, City of McKinney Community Support Grant)? Yes

Provide name of City of McKinney entity funding source and amount. We are applying through VisitMcKinney and planning to apply for Art Commission fund as well.

Have you received or will funding be requested from other organizations / foundations for this event(s)? No

Has a request for funding for this Promotional / Community Event been submitted to MCDC in the past five years?	No
Board of Directors	Jennie Shen Catherine Chen Summer Yu Dawn Chiu Nancy Lei Jin Geng Fang Wang
Leadership Staff	Jennie Shen Catherine Chen Jin Geng Fang Wang
Board of Directors Attachment	<i>Field not completed.</i>
Leadership Staff Attachment	<i>Field not completed.</i>
Promotional / Community Event Information	
Information provided for promotional / community event for which you are seeking funding.	
Date(s) of Event	Oct 12,2024
Ticket Prices	Free entry
Describe the target attendee for the event(s)?	All Ages: Welcoming everyone, from children to seniors Asian American Communities: Including but not limited to Korean, Japanese, Vietnamese, Chinese, Indian, Lao, and others from various cities Residents of DFW and Surrounding Areas: Inviting locals and those from nearby regions Businesses: Encouraging participation from businesses interested in development opportunities in the McKinney area
Is this the first time for this event?	Yes

How will the event showcase McKinney for tourism and / or business development?

Showcasing Local Attractions: The event will feature tours of McKinney's key attractions, including historic downtown, local parks, and cultural sites. By highlighting these areas, the event aims to attract tourists interested in heritage, outdoor activities, and unique local experiences.

Promoting Local Businesses: Local businesses will have booths and demonstrations, showcasing the diversity and quality of goods and services available in McKinney. This not only promotes these businesses to visitors but also to potential investors and entrepreneurs looking for a vibrant business community.

Cultural and Community Events: By hosting cultural performances, food festivals, and community activities, the event will demonstrate McKinney's vibrant community life. This is attractive to tourists looking for lively destinations and to businesses seeking locations with a strong community presence.

By combining these elements, the event aims to present McKinney as a desirable destination for tourists seeking unique experiences and for businesses looking for a supportive and dynamic environment for growth.

Expected attendance

2500-3000

Expected number or percentage of attendees coming from outside McKinney

50% or more

Location(s) of event(s)

Dr. Glenn Mitchell Memorial Park

Does the event support a non-profit (other than applicant)?

No

What percentage of revenue will be donated(indicate net or gross)?

na

Provide a detailed narrative of the event(s) including

One of our missions is to promote multicultural exchange and community engagement. We designed the McKinney Lunar

mission, goals, activities, schedule, production timeline, goals for growth / expansion, etc.

Harvest event to bring a comprehensive cultural celebration to the community, complementing the McKinney Asian Festival. There are two major celebrations in most Asian countries:

Lunar New Year: Celebrated at the beginning of the year, this festival marks new beginnings and sets positive intentions.
Mid-Autumn Festival: Held during the full moon in autumn, it celebrates family reunions and the bounty of the harvest. It's a time for giving thanks and enjoying the fruits of labor.
Our recent festival in March was a resounding success, showcasing rich traditions. Hosting this Harvest Festival in October will create a complete cultural narrative.

Event Time:

Date: October 12th
Time: 4:00 PM - 9:00 PM
Theme: "Silk Road"

To honor the "Full Moon," this event will take place in the evening.

Event Highlights:

Free entry
Traditional Asian festival decorations
A variety of street food and cultural merchants
Live band performances
Cultural demonstrations, including:
How to make mooncakes
Tea ceremony
Our goal is to provide a complete cultural showcase to the community, enhancing the diversity of McKinney.

Specific Marketing Plans and Budget

Provide a detailed marketing plan and budget for the event(s). Plan should also include promotional channels (print ads including publication names, social media, radio, posters, flyers, yard signs, etc.).

Marketing plan including three different ways.
1. Traditional Print out, including Poster, postcard, flyers, yard sign and bookmark. \$4250.
2. Social Media through Facebook, Instagram, WeChat. \$5500
3. Community level newspapers and magazine. \$6500(Dallas Chinese News, Community Impact, Hmart and 99Ranch weekly advertising).

Attach marketing plan

Field not completed.

Total Promotional Budget	16250
What percentage of the total marketing budget does the grant represent?	65%
Marketing lessons learned from past (what worked and what did not).	<p>Social Media Worked! Facebook and Instagram: These platforms proved effective for engaging the local community. Their broad user base and features that support community events made them ideal for promoting the festival.</p> <p>WeChat and RedBook: These platforms were particularly effective in reaching the Asian community. They cater specifically to the preferences and habits of this demographic, facilitating better engagement and communication.</p> <p>Compare to digital market, we will reduce the cost on traditional Print Media. Flyers and Bookmarks still helped, but were less effective. They likely did not reach as wide an audience as digital platforms and may not have been as engaging.</p> <p>To improve: we need Professional Marketing Support. The absence of a cohesive and professionally managed marketing campaign resulted in a less organized and potentially less effective online presence.</p> <p>Lessons and Strategies Moving Forward: Emphasize Digital Marketing and Professional Marketing Assistance and Content Creation and Community Engagement. Use social media to create a sense of community around the festival. Engage users with polls, Q&A sessions, and interactive posts to increase participation and excitement.</p> <p>Utilize analytics tools to track the effectiveness of social media campaigns and adjust strategies based on data insights. This ensures that marketing efforts are continuously optimized for better results.</p> <p>By focusing on these strategies, the McKinney Lunar Harvest can build a more effective and engaging marketing campaign that leverages the strengths of digital platforms and professional expertise to reach and excite its target audience.</p>
How will you measure success of your event(s)	We closely monitor Social Media engagement, "Likes" and "Interested": Track the number of likes and interested

and marketing campaign?
(attendance, website hits,
social media indicators,
etc.)

responses on event posts.
Post Performance: Monitor how different types of content
(vendor stories, performance highlights, volunteer information)
perform in terms of engagement.
During the Event Metrics, we have volunteers constantly
estimate the attendance number in hourly base.
Post-Event Metrics, we went through each vendor to get their
sales average, meal orders, drink cups.

Example from McKinney Asian Festival, the Pre-Event
Indicator reached 9000+ likes and interested responses on
social media.
Each hour, we had average of 1000 visitors, our food vendors
total out about 3545 orders. That gave us an estimate of
5000+ attendees.

Please include examples of
past marketing efforts
(screen shots of ads,
posters, social posts, radio
text, etc.)

Please see attached file. (sample of ad)

Additional details related to
marketing efforts.

Field not completed.

Budget

[budget.docx](#)

What percentage of Project
/ Promotional / Community
Event funding will be
provided by the applicant?

20

Are matching funds
available?

No

What dollar amount and percentage of Promotional / Community Event funding will
be provided by other sources such as sponsorship, registration fees, individual or
corporate donations, etc.?

Sponsorship Revenue

2000

Registration Fees

0

Donations

3000

Other (raffle, auction, etc.)

0

Net Revenue 2000

Metrics to Evaluate Success: Outline the metrics that will be used to evaluate success of the proposed Promotional / Community Event. If funding is awarded, a final report will be required summarizing success in achieving objectives outlined for the event.

To evaluate the success of the proposed promotional and community event, we will use a combination of online analytics, social media metrics, attendee tracking, and post-event feedback.
For instance, Website Engagement Metrics by Network solutions for online click analysis. Facebook Marketing Analytics, by Impressions, reach, engagement (likes, shares, comments), and click-through rates. Real-Time Event Metrics from hourly Traffic Reports Volunteers during the event and Guest counts at different activities and booths and Number of participants in each activity, most popular activities.
Post-Event survey.
Goal: Establishing the event as an anticipated annual tradition.
Metrics: Year-over-year growth in attendance, online engagement, and survey feedback.

Financial Goals of Promotional / Community Event

Gross Revenue 32500

Projected Expenses 34010

Net Revenue NA

Other Funding Sources *Field not completed.*

Financial Status of Applying Organization

- Provide an overview of the organization's financial status including the projected impact of the event(s) on the organization's mission and goals
 - Please attach your budget for the current year and audited financial statements for the preceding two years. If audited financials are not available, please indicate why and attach a copy of the 990 filed with the IRS.
-

Budget [budget_1.docx](#)

Financial Statements [grant_financialStatement.pdf](#)

W9 [w9_2024_gen.pdf](#)

IRS Determination Letter (if [tws_501C3_aproval_2.pdf](#) applicable)

990 Filed with IRS (if [e-Postcard Filing Confirmation.pdf](#) applicable)

Presentation to MCDC Board of Directors

Completed applications that are eligible for consideration by MCDC will be presented to the board according to the schedule on the [Grants page](#) of this website. Presentations will be limited to five (5) minutes followed by time for Board questions. **Please be prepared to provide the information outlined below in your presentation:**

- Summary of organization and goals
- Summary of event(s) to include dates, location, ticket prices, target audience, how your event will showcase McKinney, estimated attendance from within and outside of McKinney (and past attendance, if applicable), event features / activities, how event supports your organization's mission, and non-profit beneficiary, if applicable.
- Specific marketing plans for event(s) including promotional channels to be utilized (print, radio, social media, posters, etc.) and budget for each. Please share the percentage of the total marketing budget that this grant application represents.

Acknowledgements

If funding is approved by the MCDC board of directors, applicant will assure:

- An application is considered complete when it is submitted on time and when it contains all information in this application.
 - The Promotional / Community Event for which financial assistance is sought will be administered by or under the supervision of the applying organization;
 - All funds awarded will be used exclusively for advertising, marketing and promotion of the Promotional / Community event described in this application.
 - MCDC will be recognized in all marketing, advertising, outreach and public relations as a funder of the Promotional / Community Event. A logo will be provided by MCDC for inclusion on all advertising, marketing and promotional materials. Specifics for audio messaging will be agreed upon by applicant and MCDC and included in an executed performance agreement.
-

- The organization’s officials who have signed the application are authorized by the organization to submit the application.
- Applicant will comply with the MCDC Grant Guidelines in executing the Promotional / Community Event for which funds were received.
- Applicant gives permission for the use of Board presentation images and other published event images on MCDC and City of McKinney website and social media content and print/digital publications.
- Applicant will provide a final report of the Promotional/Community Event(s) no later than 30 days following the completion of the Promotional/Community Event(s). Applicant may choose to use the online form for Final Report found [here](#) or email Final Report to info@mckinneycdc.org. If emailed, Final Report may be in any format. All Final Reports should include: narrative report on the event(s), goals and objectives achieved based on performance metrics outlined in the application, financial data (budget vs. actual expenses and revenues along with explanation for variances, amount donated to charity (if applicable), samples of marketing efforts (images of printed materials and ads, screenshots of website and online promotions), and photos and/or video of the event(s).
- Grant funding is provided on a reimbursement basis subsequent to submission of a reimbursement request, with copies of invoices and paid receipts for qualified expenses. Up to 20% of the grant awarded may be withheld until the **final report on the Promotional/Community Event is provided to MCDC.**

(Section Break)

Applicant Electronic Signature	Selecting this option indicates your agreement with the above statement.
--------------------------------	--

Chief Executive Officer	Jennie Shen
-------------------------	-------------

Date	5/26/2024
------	-----------

Representative Completing Application	Jennie Shen
---------------------------------------	-------------

Date	5/26/2024
------	-----------

Notes

- *Incomplete applications or those received after the deadline will not be considered.*
 - *A final report must be provided to MCDC within 30 days of the event / completion of the Promotional / Community Event.*
 - *Final payment of funding awarded will be made upon receipt of final report.*
-

- Please use the [Final Report](#) to report your results. A [PDF version](#) is also available.
-

	H	I	J	K	L	M
1	McKinney Lunar Harvest Budget					
2	Income					
3	Donation	5000				
4	Grant	20000				
5	Vendor fee	7500				
6						
7	Income total	32500				
8	Expense					
9	Marketing	16250				
10	Décor and labor	5500				
11	Equipment rental	9260				
12	Stage		1000			
13	DJ		850			
14	Live performance		1250			
15	Portable toilets		650			
16	Trash pickup		510			
17	Table chair tent rental		3500			
18	Police officer		1500			
19	Other expense	3000				
20	Expense total	34010				
21	Total balance	-1510				
22						
23						
24						
25						
26						
27						
28						
29						



Confirmation

[Home](#) | [Security Profile](#) | [Logout](#)

Your Form 990-N(e-Postcard) has been submitted to the IRS

- **Organization Name:** TEXAS WOMEN SOCIETY
- **EIN:** 883219610
- **Tax Year:** 2023
- **Tax Year Start Date:** 01-01-2023
- **Tax Year End Date:** 12-31-2023
- **Submission ID:** 10065520240257327498
- **Filing Status Date:** 01-25-2024
- **Filing Status:** Pending

Note: [Print](#) a copy of this filing for your records. Once you leave this page, you will not be able to do so.

MANAGE FORM 990-N SUBMISSIONS

Texas Women Society

Texas Women Society ● PO Box 250125 ● Plano, TX 75025

www.texasws.org

Financial Statement: This is 2nd year of establish of organization and 1st McKinney Asian Festival event. We don't have financial statement from previous year on record.

Regards,

Jennie Shen

President

Texas Women Society

感受亚洲美食、表演等, McKinney 首次举办亚洲文化节, 多元文化博大精深, 异国风情立马拉满!

【本报记者魏丹报导】McKinney 亚洲节, 活动时间: 2024年3月23日-活动地点: Dr. Glenn Mitchell Memorial Park, 300 W Louisiana St McKinney, TX 75069 Texas Women Society 德州韩美俱乐部作为主办方, 旨在汇聚亚洲各国丰富多彩的文化, 促进亚洲文化的交流与融合, 为 Dallas 地区居民提供一个感受亚洲文化难得的机会。

美食摊位
McKinney 亚洲节上, 吃货宝宝们能见到各国美食! 各类亚洲街头烧烤, 甜品, 饮料, 汤面等... 异国风情, 立马拉满! 感受亚洲烹饪的博大精深, 体会美食的乐趣, 带上全家, 一起来感受多元的文化氛围! 就等你了~



文化多元, 亚裔骄傲 Asian Festival

亚洲文化节作为美国亚裔文化输出的重要组成部分, 成为全美各地都会组织的一系列文化庆典活动, 以彰显来自亚洲移民带来的不同文化特色, 为亚裔文化的推广与交流做出巨大贡献。作为一个庆祝亚洲文化和传统的庆典, 活动得到了 McKinney CDC 基金支持, 并成为 VisitMcKinney 辅助的第一个亚洲



现场亚洲特色文艺汇演

不仅有美食, 各国传统歌舞表演也不少! 亚洲特色表演丰富, 声乐舞蹈, 乐器演奏, 语言表演, 以及各国魅力四射的 live 音乐, 一起为大家呈现精彩演出!

活动还准备了 photobooth, 欢迎大家穿上民族服饰来拍照, 也可以出租唐装汉服等进行拍照。

专为儿童设计的特色书签

除了好吃好看, 还有专门为小朋友们设置的文化展示, 画脸, 剪纸, 手工艺品, 统筹安排-



文化多元, 亚裔骄傲 Asian Festival



德州韩美俱乐部主办
McKinney 亚洲文化节

亚洲美食、现场表演、制作灯笼等有趣活动

March 23, 2024
11am-6pm
Dr. Glenn Mitchell Memorial Park
300 W Louisiana St.
McKinney, TX 75069
www.McKinneyAsianFestival.org
免费入场

欢迎参加McKinney首次举办的亚洲文化节

赞助单位: MCDC, visit McKinney, AOPS Academy, JLA, NTCCTCC, etc.

特别鸣谢单位: 美国达拉斯河南同乡总会, Aylus Frisco & Plano-义工组织

特制书签: 欢迎小朋友参与得奖活动, 小朋友可以拿著书签去商家盖章, 集满6个以上可以兑换奖品哦。

Culture Workshop 文化工坊

通过各国的艺术家和文化社团的表演, 演绎和介绍, 让参观者感受到亚洲文化的独特魅力, 并欢迎参与和学习, 其中包括中国毛笔字, 日本插花, 剑道等。

亚洲风格小商品、手工艺品

这里还有最好看最好玩的亚洲风格小商



品和手工艺品, 品类丰富, 选择多样, 保证让你样样爱不释手, 统统都想带回家。

还等什么, 赶紧 Mark 住 3月23日和最爱的亲朋好友们一起来参加活动吧! 别忘了, 现场还有西南医学中心义务做医学知识普及且当

场做 hep b 的免费检验哦。

【志愿者招募】目前, 活动义工人员已经注册近100人, 如果您也热衷公益, 对我们的活动颇感兴趣, 欢迎大家踊跃加入, 成为我们义工团队大家庭中的一员。如果需要参与请网上注册: <http://www.mckinneyasianfestival.org/volunteer> 招商和表演团队目前已经全部满员 3月23日, 我们在 McKinney Asian Festival 等你!

特别鸣谢单位: 美国达拉斯河南同乡总会 - 给我们舞龙舞狮, Aylus Frisco & Plano- 义工组织 (workshop activity, 舞龙)

义工餐食捐赠: Tian Tian Restaurant, Bushi Bushi Dim Sum Place

关于 Texas Women Society 德州韩美俱乐部 www.texaswsg.org

德州韩美俱乐部致力于支持和联系社区中的女性。活动旨在提供每月一次的活动来庆祝会员的兴趣和教育需求。我们相信, 通过团结起来, 女性可以建立持久的联系, 并为自己和他人的生活带来有意义的改变。



Texas Women Society is with Visit McKinney TX.

Published by Jennie Shen · March 22 ·



Culture Knows No Boundaries.

Regardless of your background, don your traditional attire and join in the festivities. Let's come together to celebrate diversity and strengthen unity. See you there!

Join us at the McKinney Asia Festival ... [See more](#)





Texas Women Society

Published by Jennie Shen · March 20



Excited to share the program for the McKinney Asian Festival! 🎉 Join us for a day filled with cultural performances, delicious food, and community connections. See you there!



TEXAS WOMEN SOCIETY PRESENTS
McKinney Asian Festival
 March 23, 2024
 11 am - 6 pm
FREE ADMISSION
Dr. Glenn Mitchell Memorial Park
 300 W Louisiana St
 McKinney, TX 75069

Sponsorship

Special Program

Chinese Calligraphy

Workshop Activity

- 12:00-12:30 Japanese Ikebana (Flower Arrangement)
- 12:30-1:00 Chopstick Competition
- 1:00-1:30 Japanese Kendo (Swordsmanship)
- 1:30-2:00 Indian Hand Painting
- 2:00-3:00 Analysis of Chinese Traditional Music
- 3:00-4:00 Analysis of Chinese Calligraphy

Performance

- Sallad (Japanese rock band)
- Samurai Inti martial arts
- Southlake Waist Drum Troupe (Chinese)
- Dragon & Lion Dance (Chinese)
- Dallas Guzheng Association, Guzheng Ensemble
- SKH Culture Service (Vietnamese)
- SON & YAN LANG Vietnamese School
- Cambodian Dance
- Maharlika Dancers (Philippines)
- Miss Asian American (Indonesia)
- Ms. International Texas (Traditional Fashion Show)
- International Cultural Dancing with SG (Thailand)
- Edwin Jabillo (Singing)
- Mora Chev/ Eetah Dith (Cambodian)
- Dance E Motion (Line Dancing)
- Aylus Frisco & Plano branch (Live Band)
- Silambam (Indian Martial Arts)
- Grace Dance Group (Chinese)
- PREET ZUMBOLLY DANCE (India)
- GNTYO, Philharmonic Orchestra (Live Band)
- XJ Star Academy (Chinese Classic Dance)
- SKH Cultural Services Doan Xuan Ca (Vietnamese)
- HuiTong Guzheng Music Studio, Chinese

Photo Booth

Check Out Wellness Spot

Sponsorship Logos: MDCDC McKinney, Visit McKinney, City of McKinney Arts Commission, Tim Bao Group, AnPC Academy

Texas Women Society

Send message

Immerse Yourself in Traditional Dance & Music Performances 🎵🎶

Indulge in Authentic Asian Street Food with over 15 choices 🍴🍜

Witness the Spectacle of Lion and Dragon Dances 🐉🦁

Shop ... See more



Just One Week To Go!

MCKINNEY
ASIAN FESTIVAL

March 23RD • From 11^{AM} to 6^{PM}
Dr. Glen Mitchell Memorial Park

ADMISSION IS
FREE

CELEBRATE & EXPLORE THE
Rich Tapestry of Asian Culture

FUN FOR THE WHOLE FAMILY!
LIVE PERFORMANCES & WORKSHOPS • 15+ FOOD
CHOICES • 60+ VENDORS • AND SO MUCH MORE!!

The poster features a brown background with a gold geometric border. At the top, a gold banner reads "Just One Week To Go!". Below this, a dark red banner contains the text "MCKINNEY ASIAN FESTIVAL" in gold. The date and time "March 23RD • From 11^{AM} to 6^{PM}" and the location "Dr. Glen Mitchell Memorial Park" are listed in bold black text. The phrase "ADMISSION IS FREE" is prominently displayed in large, gold, 3D-style letters. Below the title, the text "CELEBRATE & EXPLORE THE Rich Tapestry of Asian Culture" is written in a mix of black and red fonts. At the bottom, "FUN FOR THE WHOLE FAMILY!" is in bold black, followed by "LIVE PERFORMANCES & WORKSHOPS • 15+ FOOD CHOICES • 60+ VENDORS • AND SO MUCH MORE!!" in a smaller black font. Decorative elements include a white lantern with red accents on the left and a red lantern with gold accents on the right, both hanging from black strings.



Texas Women Society

Published by Jennie Shen · March 16 ·



Step into the charm of centuries past at the McKinney Asian Festival! 🌸

Immerse yourself in Asian tradition by trying on our exquisite traditional gowns. Let professional photographers Sam Hsu and Dan Tian capture these timeless moments at our Photo Booth, complete with captivating backdrops. It's a journey back to centuries ago! 📷 ✨

Sam's work - [https://www.flickr.com/.../6004.../albums/72177720315368903/...](https://www.flickr.com/.../6004.../albums/72177720315368903/) See more





Published by Ro Luckey · March 14 ·



Another big thanks to our Volunteers!

We wouldn't be anywhere near where we are today without your help, so thank you, thank you, thank you!

Interested in helping or no someone who is? It's not too late - we still have open opportunities to volunteer! Just check out the sign-ups here: ... [See more](#)





Texas Women Society

Published by Ro Luckey · March 12 ·



We want to give a special shout-out to our Sponsors! Be sure to check them out and show them some love.

[General Association of Henan in Dallas USA](#)

[Highland Noodles](#)

[Visit McKinney TX ... See more](#)





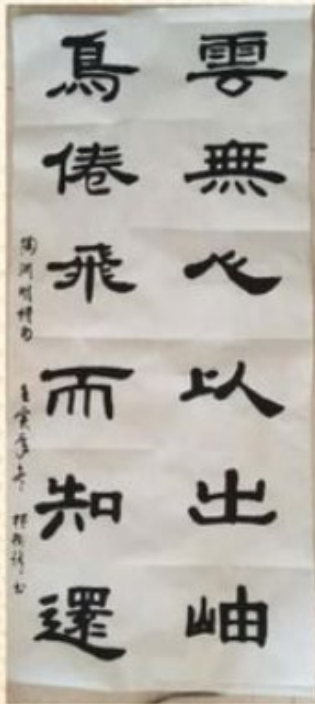
Texas Women Society is at Dr. Glenn Mitchell Memorial Park, McKinney, Tx.

...

Published by Jennie Shen · March 10 · McKinney, TX ·

Immerse yourself in the exquisite heritage of traditional Asian calligraphy at the McKinney Asian Festival! Mark your calendar March 23rd. Between 12-4 pm, join Master Lin, the award-winning Chinese calligrapher, as he crafts your English name into stunning Chinese calligraphy on a bookmark – a unique keepsake. Donations support the local Asian festival. Experience the artistry and contribute to the celebration! #AsianCulture #CalligraphyMaster #McKinneyAsianFestival"

McKinney Asian Festival Calligraphy with Master Lin



www.McKinneyAsianFestival.org



Texas Women Society

Published by Jennie Shen · February 27 ·



Excited to explore the vibrant flavors of the Asian Festival! From savory to sweet, there's something for every palate. Let's celebrate cultural richness through food! 🍴🥘



Exploring the Irresistible Delights of Asian Cuisine!

Send message



Department of the Treasury
Internal Revenue Service
Tax Exempt and Government Entities
P.O. Box 2508
Cincinnati, OH 45201

TEXAS WOMEN SOCIETY
PO BOX 250128
PLANO, TX 75025

Date:
01/25/2023
Employer ID number:
88-3219610
Person to contact:
Name: Customer Service
ID number: 31954
Telephone: 877-829-5500
Accounting period ending:
December 31
Public charity status:
509(a)(2)
Form 990 / 990-EZ / 990-N required:
Yes
Effective date of exemption:
June 07, 2022
Contribution deductibility:
Yes
Addendum applies:
No
DLN:
26053419001743

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,

Stephen A. Martin

Stephen A. Martin
Director, Exempt Organizations
Rulings and Agreements



Confirmation

[Home](#) | [Security Profile](#) | [Logout](#)

Your Form 990-N(e-Postcard) has been submitted to the IRS

- **Organization Name:** TEXAS WOMEN SOCIETY
- **EIN:** 883219610
- **Tax Year:** 2023
- **Tax Year Start Date:** 01-01-2023
- **Tax Year End Date:** 12-31-2023
- **Submission ID:** 10065520240257327498
- **Filing Status Date:** 01-25-2024
- **Filing Status:** Pending

Note: [Print](#) a copy of this filing for your records. Once you leave this page, you will not be able to do so.

MANAGE FORM 990-N SUBMISSIONS

Department of the Treasury
Internal Revenue Service

for Tax-Exempt Organization not Required to File Form 990 or 990-EZ

2023

Open to Public Inspection

A For the 2023 Calendar year, or tax year beginning 2023-01-01 and ending 2023-12-31

B Check if available

 Terminated for Business Gross receipts are normally \$50,000 or lessC Name of Organization: TEXAS WOMEN SOCIETYPO Box 250128, Plano, TX,
US, 75025

D Employee Identification

Number 88-3219610

E Website:

www.texasws.orgF Name of Principal Officer: Jennie Shen2023 Cupressus Ct, Allen,
TX, US, 75013

Privacy Act and Paperwork Reduction Act Notice: We ask for the information on this form to carry out the Internal Revenue laws of the United States. You are required to give us the information. We need it to ensure that you are complying with these laws.

The organization is not required to provide information requested on a form that is subject to the Paperwork Reduction Act unless the form displays a valid OMB control number. Books or records relating to a form or its instructions must be retained as long as their contents may become material in the administration of any Internal Revenue law. The rules governing the confidentiality of the Form 990-N is covered in code section 6104.

The time needed to complete and file this form and related schedules will vary depending on the individual circumstances. The estimated average times is 15 minutes.

Note: This image is provided for your records only. Do Not mail this page to the IRS. The IRS will not accept this filing via paper. You must file your Form 990-N (e-Postcard) electronically.

Request for Taxpayer Identification Number and Certification

Go to www.irs.gov/FormW9 for instructions and the latest information.

**Give form to the
 requester. Do not
 send to the IRS.**

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See <i>Specific Instructions</i> on page 3.	<p>1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.)</p> <p>Texas Women Society</p>	
	<p>2 Business name/disregarded entity name, if different from above.</p>	
	<p>3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only one of the following seven boxes.</p> <p><input type="checkbox"/> Individual/sole proprietor <input type="checkbox"/> C corporation <input type="checkbox"/> S corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate</p> <p><input type="checkbox"/> LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) _____</p> <p>Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner.</p> <p><input checked="" type="checkbox"/> Other (see instructions) Non profit</p>	<p>4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):</p> <p>Exempt payee code (if any) _____</p> <p>Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) _____</p> <p style="text-align: right;"><i>(Applies to accounts maintained outside the United States.)</i></p>
	<p>3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions <input type="checkbox"/></p>	
	<p>5 Address (number, street, and apt. or suite no.). See instructions.</p> <p>PO Box 250128</p>	<p>Requester's name and address (optional)</p>
	<p>6 City, state, and ZIP code</p> <p>Plano, TX 75025</p>	
	<p>7 List account number(s) here (optional)</p>	

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number	
[] [] [] - [] [] - [] [] [] []	
or	
Employer identification number	
8 8 - 3 2 1 9 6 1 0	

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person <i>Jennie Shen</i>	Date <i>6/1/2024</i>
------------------	---	----------------------

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they